



2024

CHINA POPULATION
WELFARE
FOUNDATION

年度报告 ANNUAL REPORT



ABOUT CHINA POPULATION WELFARE FOUNDATION BRAND RESOURCES

中国人口福利基金会品牌资源



中国人口福利基金会官网
CPWF Official Website



中国人口福利基金会微博
CPWF Weibo



中国人口福利基金会微信公众号
CPWF WeChat Official Account



中国人口福利基金会微信订阅号
CPWF WeChat Subscription Account



中国人口福利基金会抖音
CPWF TikTok



中国大病社会救助平台
Chinese Major Disease
Assistance Platform



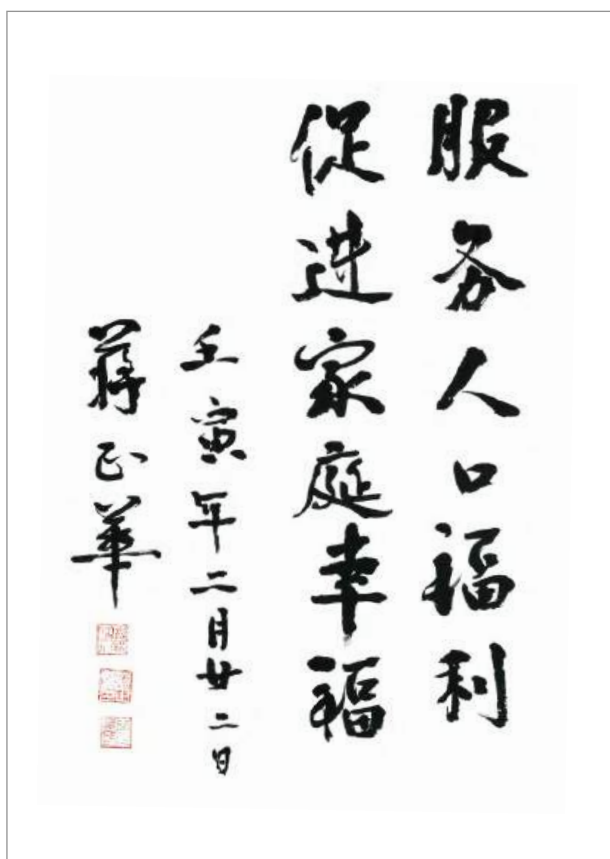
黄手环行动
The Yellow Bracelet Action



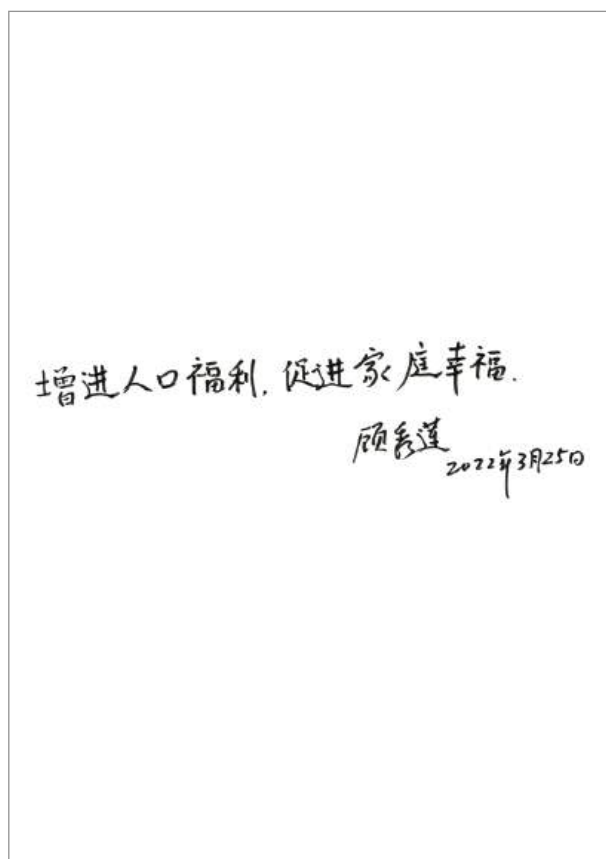
幸福工程
Project Happiness



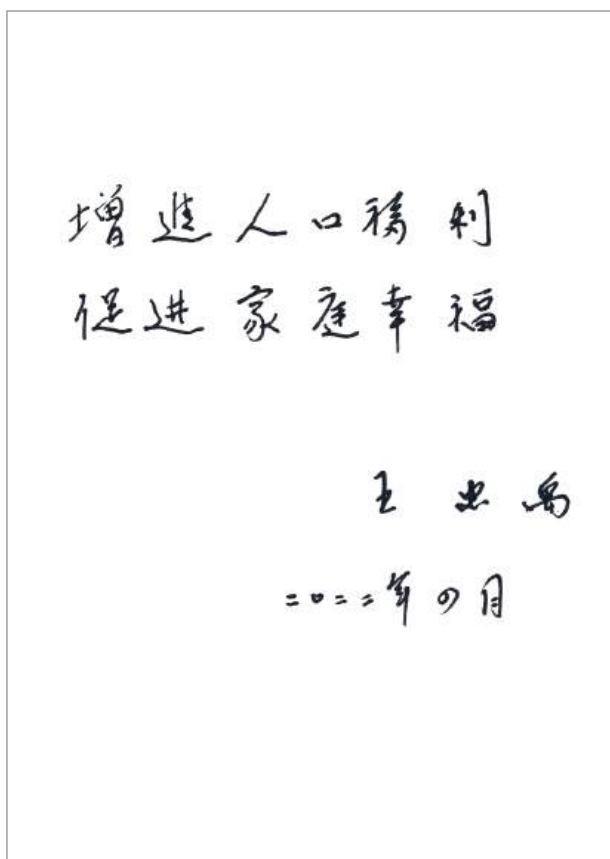
幸福微笑
happy smile



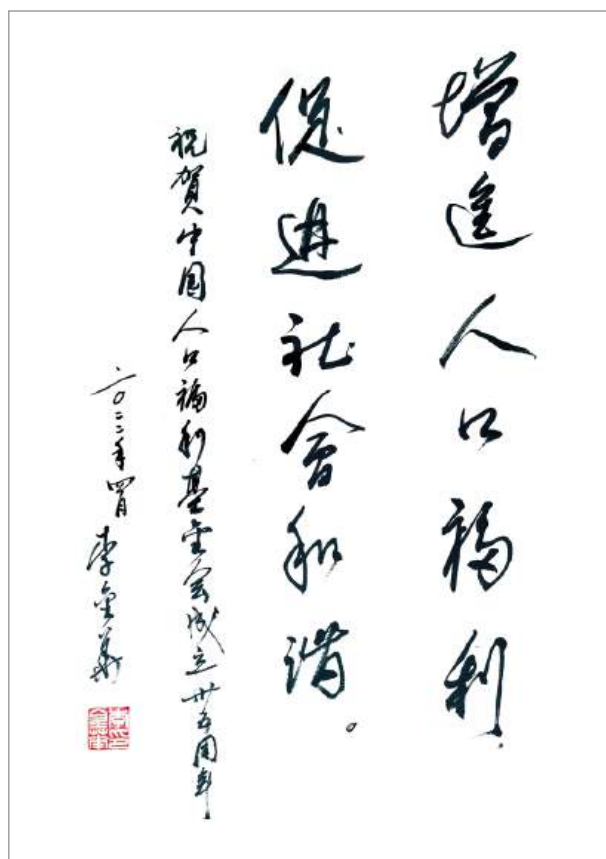
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Jiang Zhenghua, Vice Chairman of the Standing Committee of the 9th and 10th National People's Congress



第十届全国人大常委会副委员长 顾秀莲
Gu Xiulian, Vice Chairwoman of the Standing Committee of the 10th National People's Congress



十届全国政协副主席 王忠禹
Wang Zhongyu, Vice Chairman of the of the 10th CPPCC (Chinese People's Political Consultative Conference) National Committee



十一届全国政协副主席 李金华
Li Jinhua, Vice Chairman of the 11th CPPCC National Committee

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ABOUT CPWF

关于我们

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING

ABOUT CHINA POPULATION WELFARE FOUNDATION

中国人口福利基金会简介

1987年6月10日，中国人口福利基金会（以下简称人口基金会）成立于中南海西花厅，是经民政部注册，接受国家卫生健康委业务指导，具有独立法人地位和公募资格的全国性社会组织。邓颖超、王首道、谷牧、何鲁丽、蒋正华、顾秀莲、王忠禹、李金华同志先后担任荣誉会长、会长。多次荣获民政部“全国先进社会组织”称号。2016年9月，经民政部首批认定为慈善组织；2021年跨入5A级基金会行列；2022年9月完成第七届理事会换届并成立第一届监事会。

2024年，人口基金会立足成立37周年、全国5A级基金会和联合国经社理事会特别咨商地位的新起点、新平台、新机遇，“坚”苦奋斗，砥砺前行，全年收入3.17亿元，支出3.42亿元，先后获得业内慈善大典“年度榜样基金会”称号和中国基金会品牌榜前十排名。秉持“增进人口福利，促进家庭幸福”宗旨，坚持党建引领、创先争优，积极顺应科技助力和协同融合形势业态，创新拓展项目运作方式和宣传推介模式，组织的透明度美誉度和公信力影响力巩固提升。在服务卫生健康大局，助力乡村振兴工作，聚焦健康中国建设，解决人口发展难题，提高家庭发展能力等方面做出了应有贡献。

China Population Welfare Foundation (hereinafter referred to as CPWF), established in the West Flower Hall of Zhongnanhai on June 10, 1987, is a national social organization registered with the Ministry of Civil Affairs and operating under the professional guidance of the National Health Commission. It holds the status of an independent legal entity

and possesses public fundraising qualifications. Deng Yingchao, Wang Shoudao, Gu Mu, He Luli, Jiang Zhenghua, Gu Xiulian, Wang Zhongyu, and Li Jinhua successively served as Honorary Presidents or Presidents. CPWF has been honored with the title of "National Advanced Social Organization" by the Ministry of Civil Affairs on multiple occasions. In September 2016, it was among the first organizations certified as a charitable entity by the Ministry of Civil Affairs. CPWF achieved 5A-level foundation status in 2021 and concluded the transition of its Seventh Council while establishing the inaugural Supervisory Board in September 2022.

In 2024, marking its 37th anniversary and building on its status as a national 5A-level foundation with special consultative status at the UN Economic and Social Council, CPWF seized new opportunities on this renewed platform. Through persistent dedication and relentless efforts, CPWF achieved an annual income of 317 million RMB and expenditures totaling 342 million RMB. It was honored with the "Model Foundation of the Year" title at the Charity Industry Awards and ranked among the Top 10 Foundations on China's Philanthropy Brand List. Guided by its mission to "enhance population welfare and foster family well-being", CPWF adhered to Party-led governance principles, pursued excellence, actively embraced technology-driven collaboration and integrated development trends, and innovated its project implementation strategies and public engagement models, thereby strengthening its transparency, credibility, reputation, and influence. The foundation made significant contributions to advancing national health initiatives, supporting rural revitalization, promoting the Healthy China agenda, addressing population development challenges, and empowering family development capabilities.





ORGANIZATION STRUCTURE

机构设置



SUCCESSIVE LEADERS (1st - 6th)

历任领导(第一届——第六届)



邓颖超 | 创始人、首届名誉会长 (1987-1992)
六届全国政协主席

Deng Yingchao | Founder, First Honorary President (1987-1992)
Chairwoman of the 6th CPPCC National Committee



王首道 | 创始人、首届会长 (1987-1994)
五届全国政协副主席

Wang Shoudao | Founder, First President (1987-1994)
Vice Chairman of the 5th CPPCC National Committee



谷牧 | 第二届会长 (1994-1999)
国务院原副总理
七届全国政协副主席

Gu Mu | Second President (1994-1999)
Former Vice Premier of the State Council,
Vice Chairman of the 7th CPPCC National Committee



何鲁丽 | 第三届会长、第四届名誉理事长、第五届荣誉会长 (2000-2017)
第十届全国人大常委会副委员长

He Luli | Third President, Fourth Honorary Director General, Fifth Honorary President (2000-2017)
Vice Chairman of the Standing Committee of the 10th National People's Congress



蒋正华 | 第五届荣誉会长 (2010-2017)
第九届全国人大常委会副委员长

Jiang Zhenghua | Fifth Honorary President (2010-2017)
Vice Chairman of the Standing Committee of the 9th National People's Congress



顾秀莲 | 第五届、六届荣誉会长 (2017-2022)
第十届全国人大常委会副委员长

Gu Xiulian | Fifth and Sixth Honorary President (2017-2022)
Vice Chairwoman of the Standing Committee of the 10th National People's Congress



王忠禹 | 第五届会长 (2010-2017)
十届全国政协副主席

Wang Zhongyu | Fifth President (2010-2017)
Vice Chairman of the 10th CPPCC National Committee

李金华 | 第六届会长 (2017-2022)
十一届全国政协副主席

Li Jinhua | Sixth President (2017-2022)
Vice Chairman of the 11th CPPCC National Committee



SEVENTH COUNCIL 第七届理事会

理 事 长: 武家华

副理事长: 代涛、杨志媛

理 事: 马广志、王东风、王振耀、代涛、邢悦、刘亭、纪颖、李志勇、李海峰、杨志媛、宋世琴、张绪东、
阿旺慈诚加措、陈丽娜、武家华、贺丹、夏建国、葛焱、雷菊芳、谭红波（按姓氏笔画排序）

秘 书 长: 代涛

副秘书长: 甄文正、李晓林、程炜（兼）

Director General: Wu Jiahua

Deputy Directors General: Dai Tao, Yang Zhiyuan

Directors: Ma Guangzhi, Wang Dongfeng, Wang Zhenyao, Dai Tao, Xing Yue, Liu Ting, Ji Ying, Li Zhiyong, Li Haifeng, Yang Zhiyuan,
Song Shiqin, Zhang Xudong, Ngawang Tsultrim Gyatso, Chen Lina, Wu Jiahua, He Dan, Xia Jianguo, Ge Yan, Lei Jufang,
Tan Hongbo (in order of surname strokes)

Secretary General: Dai Tao

Deputy Secretaries General: Zhen Wenzheng, Li Xiaolin, Cheng Wei (concurrently)

FIRST SUPERVISORY BOARD 第一届监事会

监 事 长: 周继军

监 事: 孙婧、韩中华（按姓氏笔画排序）

Supervisor General: Zhou Jijun

Supervisors: Sun Jing, Han Zhonghua (in order of surname strokes)

2024 HONORS 2024年荣誉



《中国大病社会救助平台——中国人口福利基金会大数据减贫和防返贫实践》入围
第五全球减贫案例征集活动最佳案例



2024 年，中央和国家机关工委复查
保留中国人口福利基金会党支部
“四强”党支部称号



中国人口福利基金会
荣获 2024 年中国公益基金会
品牌榜 TOP10



2024 年慈善大典，中国人口福利基金会荣获“年度榜样基金会”；
幸福银龄计划——银龄安全守护项目荣获“年度慈善项目”；张杰音乐梦想教室荣获“年度慈善榜样”



第八届中国公益年会，中国人口福利基金会
健康暖心工程和宝贝箱—幸福母婴计划
荣获“2023 年度公益项目”



中国人口福利基金会
中基透明指数 FTI2023 满分
并列第一



乡村医生支持计划项目
荣获澎湃新闻责任中国
“2024 责任践行优秀案例”



2024 年「520 社会责任日」优秀案
例颁奖典礼在北京举办，中国人口
福利基金会“黄手环行动”获得
“老龄友好”最佳案例



中国人口福利基金会
荣获 2024 年度
慈善盛典
年度榜样机构



“他乡的你”流动女性支持计划项目、
“张杰音乐梦想教室”项目荣获
凤凰网行动者联盟
2024 公益盛典·年度最具人气公益奖



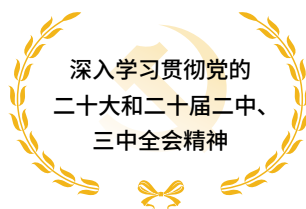
PARTY BUILDING GUIDING, MASS ORGANIZATION ASSISTING

党建引领 群团助力



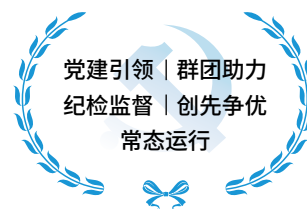
以习近平新时代中国
特色社会主义思想为
指导

Guided by Xi Jinping Thought
on Socialism with Chinese
Characteristics for a New Era



深入学习贯彻党的
二十大和二十届二中、
三中全会精神

CPWF thoroughly studied and implemented
the guiding principles of the 20th CPC National
Congress and the Second and Third Plenary
Sessions of the 20th CPC Central Committee



党建引领 | 群团助力
纪检监察 | 创先争优
常态运行

Guidance of Party Building and Public
Assistance, Discipline Supervision and
Striving for Excellence, Routine Operation

2024 年，在国家卫生健康委党组和委直属机关党委的领导下，中国人口福利基金会党支部以习近平新时代中国特色社会主义思想为指导，深入学习贯彻党的二十大和二十届二中、三中全会精神，以加强党的政治建设为统领，巩固拓展主题教育成果，深入开展党纪学习教育，全面从严管党治党、落实主体责任和监督责任，持续践行“党建引领、群团助力、纪检监察、创先争优、常态运行”的工作思路，全面推进党的思想建设、组织建设、作风建设、纪律建设和制度建设，不断提升党的建设质量，为全会高质量发展提供坚强政治保证。中央和国家机关工委复查保留基金会“四强”党支部称号。基金会上半年党建工作获分管委主任的好评和表扬，并批示将汇报材料在分管的司局和直属联系单位传阅和学习。

In 2024, under the guidance of the Party Leadership Group of the National Health Commission (NHC) and the Party Committee of its directly affiliated agencies, the Party Branch of CPWF followed the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era

and thoroughly studied and implemented the guiding principles of the 20th CPC National Congress and the Second and Third Plenary Sessions of the 20th CPC Central Committee. With the Party's political building as the compass, CPWF solidified and expanded the gains from the thematic education, delved into education on Party discipline and rules, exercised full and rigorous Party self-governance, and upheld both its primary and supervisory duties. Following the principle of "guidance of Party building, public assistance, discipline supervision, striving for excellence, and routine operation", CPWF comprehensively advanced the ideological, organizational, work-style, disciplinary, and institutional development of the Party, steadily enhancing the quality of Party building and offering a robust political foundation for CPWF's high-quality growth. The Party Branch of CPWF retained its title as a "Four Leading" Party Branch upon review by the Work Committee of the Central and State Organs. CPWF's Party-building efforts in the first half of the year received praise and commendation from the responsible deputy commissioner of NHC, who also instructed that the report materials be circulated and studied among the relevant departments and directly affiliated liaison institutions under his jurisdiction.





REPORT ON THE WORK OF CHINA POPULATION WELFARE FOUNDATION 2024

中国人口福利基金会2024年工作报告

一、2024年工作情况

（一）加强学习，强化党建引领。

以习近平新时代中国特色社会主义思想为指导，全面贯彻党的二十大和二十届二中、三中全会精神，深入学习习近平总书记关于健康中国建设的重要论述，党纪学习教育等工作走深走实。

（二）齐抓共管，加强内部治理。

按时召开理事会和监事会，严格内部工作程序，加强财务管理和内审风控，做好信息反馈和公开，中基透明指数排行多年保持并列第一。加强品牌打造，连续12年参与“国际家庭日”“世界人口日”宣传活动。

（三）凝心聚力，服务大局取得新成效。

全会总收入3.2亿元，支出3.4亿元，荣获2024慈善大典“年度榜样基金会”。助力健康中国建设，近5年共动员26亿余人，开展近6万场项目和活动，惠及人群1293万人。助力健康乡村建设，筹集帮扶资金2050万元，与29家委管医院签订3005万元捐赠协议，转型发展幸福工程，为4.9万名乡村医生提供线上培训学习。服务“一老一小”，实施“幸福银龄计划”；聚焦生育支持，建设22个照护服务点，惠及4500余家庭。加强国际合作交流，参加联合国第五十七届人口与发展大会并承办中国边会，深化慈善领域交流合作。

二、2025年工作计划

（一）加强理论学习，提高政治站位。

以习近平新时代中国特色社会主义思想为指导，全面贯彻党的二十大和二十届二中、三中全会精神，深入学习习近平总书记关于健康中国建设、人口高质量发展的重要论述和指示批示精神，深刻领悟“两个确立”的决定性意义，坚决做到“两个维护”。深刻把握新形势新任务新要求，全面加强党的建设，把党的创新理论武装转化为推动基金会事业高质量发展的实践。

（二）坚持守正创新，围绕中心服务大局。

全面贯彻落实新发展理念和新时代党的卫生与健康工作方针，紧密围绕委党组决策部署和健康中国建设、人口高质



2024 年总收入
Total income in 2024

3.2亿元



2024 年总支出
Total expenditure in 2024

3.4亿元



量发展等中心工作，秉持基金会增进人口福利、促进家庭幸福的宗旨使命，加强战略和前瞻性研究，把基金会工作放在卫生健康事业发展大局中谋划，积极开拓创新，聚焦重点方向，组织拓展资源，持续开发优质项目，助力解决人民群众急难愁盼问题，服务卫生健康事业和人口高质量发展。

（三）增强组织效能，加强机构和人才队伍建设。

优化部门职能，增强内部机构设置科学性、合理性，提升组织效能与核心竞争力。做好人才培养、使用、引进等工作，进一步完善激励约束机制，促进专业能力水平的提升，激发干事创业的活力。

（四）做好党风廉政建设，加强规范管理。

严格落实中央八项规定及其实施细则精神，切实落实“一岗双责”，加强廉政风险防范与业务工作开展深度融合，努力营造风清气正、干事创业的良好政治生态。发扬求真务实、真抓实干、精益求精的作风，进一步规范运行管理，提升组织效能。

I. SUMMARY FOR 2024

（I）Strengthening Learning Efforts and Guidance through Party Building

Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, CPWF thoroughly implemented the guiding principles of the 20th CPC National Congress and the Second and Third Plenary Sessions of the 20th CPC Central Committee. CPWF conducted in-depth study of General Secretary Xi Jinping's important expositions on building a Healthy China and diligently carried out education on Party discipline and other related work.

（II）Strengthening Internal Management through Collaborative Governance

CPWF convened the Council and Supervisory Board meetings on schedule, strictly adhered to internal work procedures, strengthened financial management and internal audit risk control, and ensured effective information feedback and transparency. CPWF's transparency index ranked first alongside others for multiple years. CPWF enhanced brand building by participating in promotional activities for International Day of Families and World Population Day for 12 consecutive years.

（III）Uniting Efforts and Achieving New Results in Serving the Overall Agenda

In 2024, CPWF achieved a total income of 320 million RMB with expenditures totaling 340 million RMB, and was honored as "Foundation of the Year" at the 2024 Charity Gala. Contributing to the Healthy China initiative, CPWF mobilized over 2.6 billion RMB in the past five years, implemented nearly 60,000 projects and activities, and reached 12.93 million beneficiaries. To advance rural healthcare development, the foundation raised 20.5 million RMB in support funds, secured donation agreements worth 30.05 million RMB with 29 National Health Commission (NHC)-affiliated hospitals, restructured and expanded the Happiness Promotion Initiative, and provided online training to 49,000 rural healthcare workers. Addressing the needs of vulnerable populations, CPWF launched the Silver Age Initiative to support elderly welfare and established 22 maternal and child care centers to assist 4,500 families through fertility support programs. In global engagement, CPWF participated in the 57th United Nations Commission on Population and

Development, hosted the China Side Event, and strengthened international partnerships in philanthropy.

II. WORK PLAN FOR 2025

（I）Strengthening Theoretical Learning and Elevating Political Standing

Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, CPWF will thoroughly implement the guiding principles of the 20th CPC National Congress and the Second and Third Plenary Sessions of the 20th CPC Central Committee. CPWF will diligently study General Secretary Xi Jinping's important expositions and instructions on building a Healthy China and promoting high-quality population development. CPWF will strive to acquire a deeper understanding of the decisive significance of establishing Comrade Xi Jinping's core position on the Party Central Committee and in the Party as a whole and establishing the guiding role of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era. CPWF will uphold Comrade Xi Jinping's core position on the Party Central Committee and in the Party as a whole and uphold the Central Committee's authority and its centralized, unified leadership. CPWF will thoroughly understand the new situation, new tasks, and new requirements, comprehensively strengthen Party building, and translate the knowledge of the Party's innovative theories into practice that drives the high-quality development of CPWF's cause.

（II）Upholding Fundamental Principles while Breaking New Ground and Serving the Overall Agenda Centered on Key Tasks

CPWF will fully implement the new development philosophy and the Party's health and wellness work guidelines for the new era, closely center on the decisions and assignments of the Party Leadership Group of NHC, and focus on key tasks such as building a Healthy China and promoting high-quality population development. Upholding CPWF's mission of promoting population welfare and improving family well-being, CPWF will strengthen strategic and forward-looking research. CPWF will plan its work within the broader context of health and wellness undertaking, actively explore and innovate, prioritize key trends, mobilize and expand resources, continuously develop high-quality projects, and help resolve the pressing difficulties and problems that concern the people most. Our goal is to serve the health and wellness undertaking and foster high-quality population development.

（III）Enhancing Organizational Efficiency and Strengthening Institution and Talent Development

CPWF will optimize departmental functions, bolster the scientific and rational setup of internal structures, and boost organizational efficiency and core competitiveness. CPWF will effectively carry out talent cultivation, utilization, and recruitment, further improve the incentive and restraint mechanisms, foster enhancement in professional competence, and stimulate the vitality for work and innovation.

（IV）Strengthening Party Conduct and Clean Government Endeavors and Enhancing Standardized Management

CPWF will strictly enforce the spirit of the central Party leadership's eight-point decision on improving conduct and its implementation rules, earnestly fulfill the "dual responsibilities" of position and discipline supervision, and enable the intensive integration of anti-corruption risk prevention with business operations, striving to create a clean, upright, and positive political ecosystem conducive to work and innovation. CPWF will advocate a style of seeking truth and being pragmatic, working diligently and conscientiously, and striving for excellence, further standardize operational management, and boost organizational efficiency.

INCOME AND EXPENDITURE

收入支出

增进人口福利
促进家庭幸福
TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING

TOTAL INCOME / EXPENDITURE FROM 2020 TO 2024

2020-2024年总收入/支出

收入 Income 支出 Expenditure 单位 (万元) Unit: RMB 10,000



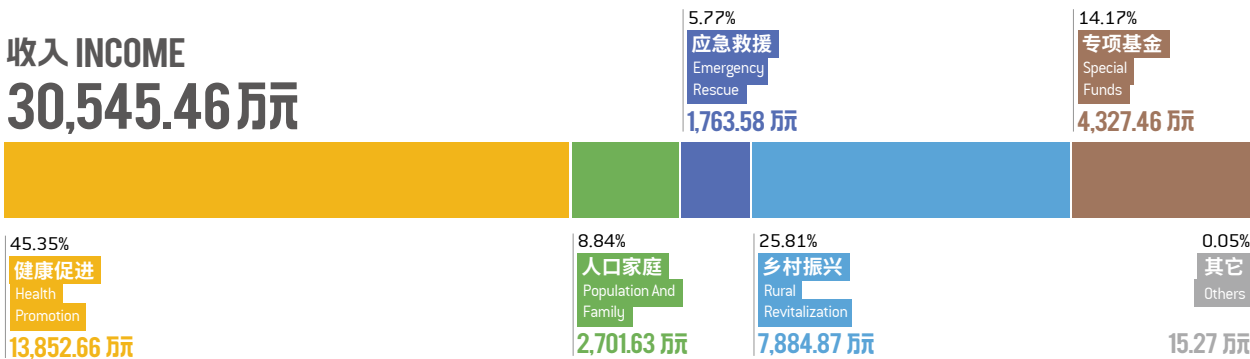


THE GROSS PROJECT INCOME / EXPENDITURE IN 2024

2024年项目总收入/支出

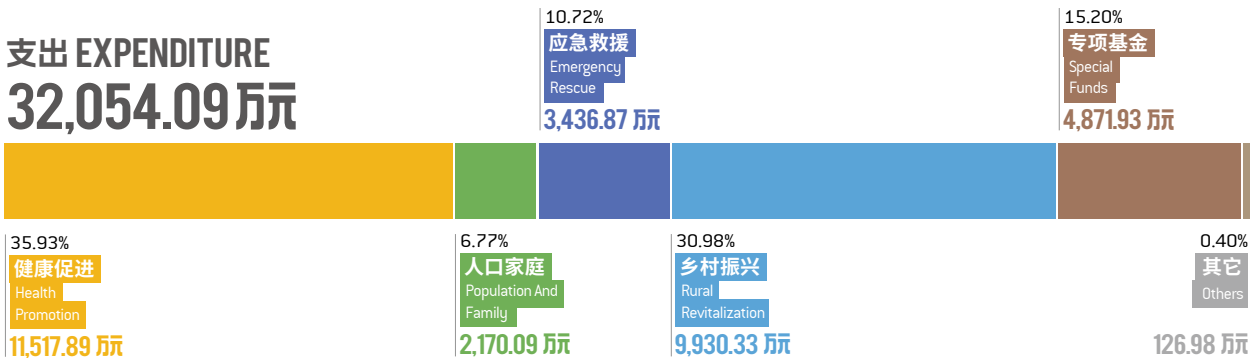
收入 INCOME

30,545.46 万元



支出 EXPENDITURE

32,054.09 万元

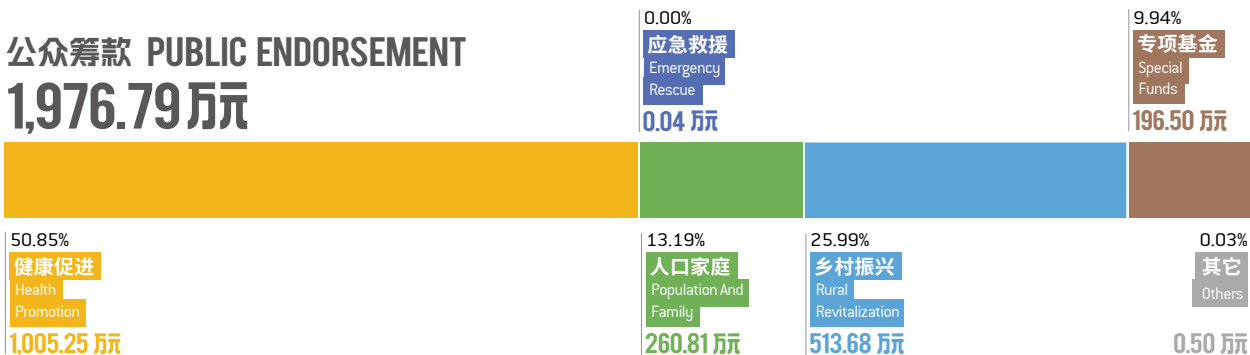


PUBLIC ENDORSEMENT IN 2024

2024年公众筹款

公众筹款 PUBLIC ENDORSEMENT

1,976.79 万元

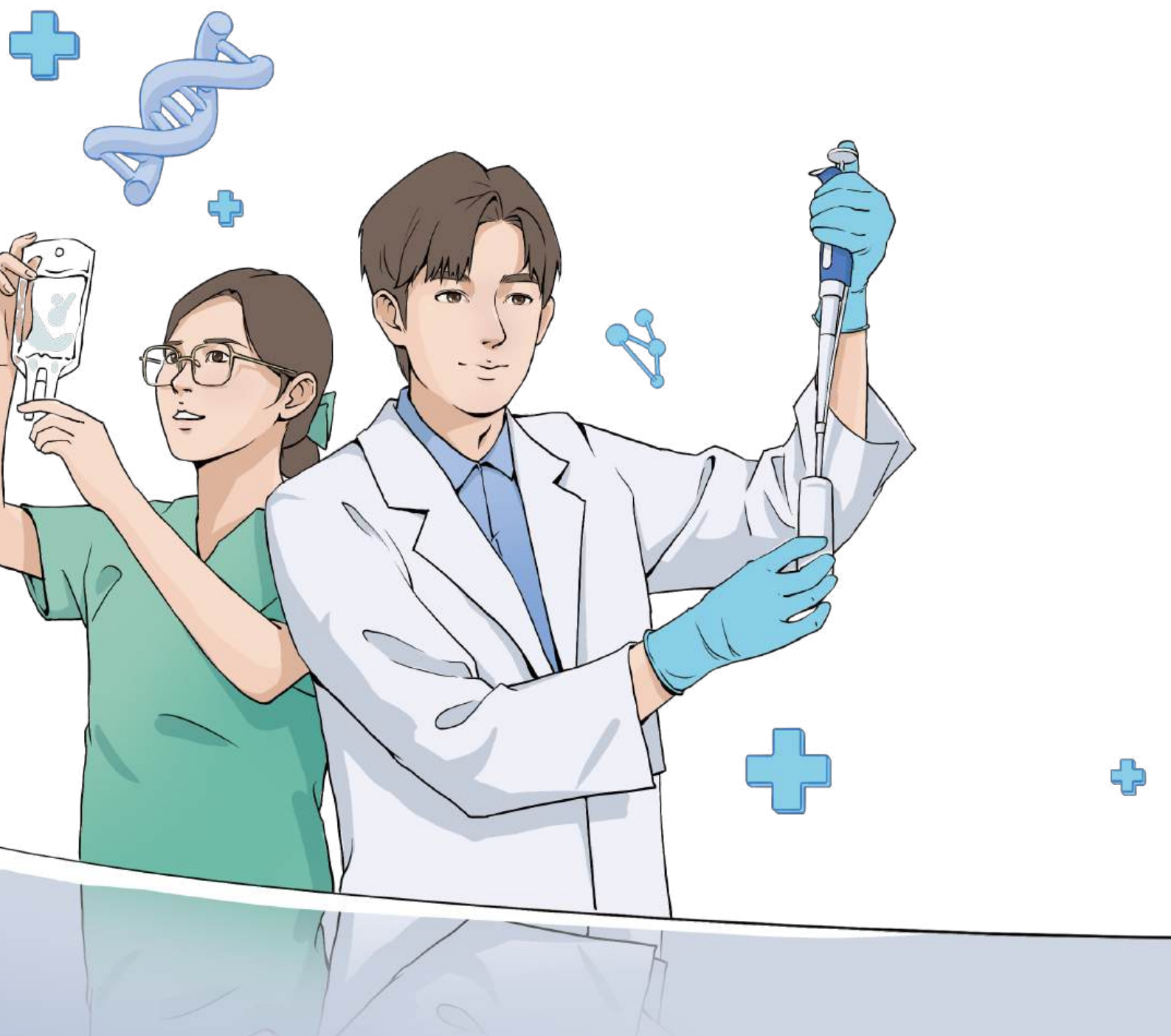


HEALTH PROMOTION

健康促进

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING



THE RELIEVED PROJECT — CARDIAC- PSYCHOLOGICAL MEDICINE SKILLS IMPROVEMENT PROJECT OF CLINICIAN TALENT PROGRAM

安“心”工程——临床医生人才计划双心技能提升项目



安“心”工程——临床医生人才计划双心技能提升项目成立于 2022 年，主要通过巡讲活动，提升临床医生的双心诊疗技能水平和学术科研能力，及时帮助基层临床医生将双心医学的科研成果进行转化、应用、推广，助力提升全民双心健康早防早治意识，铸就双心健康共同体。

2024 年，安“心”工程投入 52 万元，开展线下培训 11 期，北京、内蒙古、广西等地 2000 余名心内科、心理科、全科医生等参与其中。

Relieved Project - Cardiac-psychological Medicine Skills Improvement Project of Clinician Talent Program was launched in 2022, aiming to enhance the diagnostic, therapeutic, and academic research capabilities of clinicians in cardiac and psychological skills through a series of lecture tours. It promptly assists grassroots clinicians in translating, applying, and promoting research findings in cardiac and psychological medicine, thereby raising the awareness of early prevention and treatment of cardiac and psychological diseases among people and fostering a dedicated community for cardiac and psychological health.

In 2024, the Relieved Project invested RMB 520,000 to conduct 11 onsite training sessions, engaging over 2,000 cardiologists, psychologists, general practitioners, and other relevant healthcare professionals from Beijing, Inner Mongolia, Guangxi, and other regions.



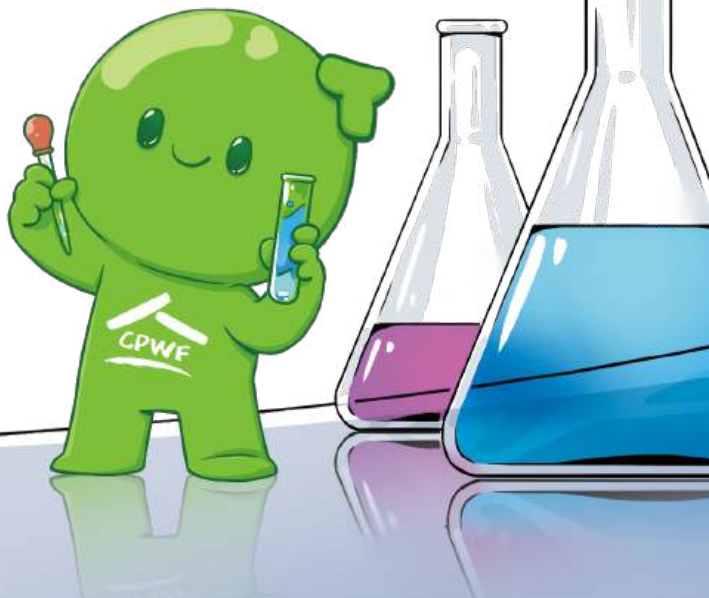
2024 年投入 (万元)
Investment in 2024 (Unit: RMB 10,000)

52「¥」



参与医生 (人)
Participating physicians (number)

2,000



WOMEN AND CHILDREN HEALTH CARE PROJECT

妇女儿童关爱工程



妇女儿童关爱工程，成立于 2019 年，旨在通过公益宣传、科普培训、疾病筛查、健康帮扶、权益维护等方式，呼吁人们关注妇女儿童健康、福利与教育的优先发展、优先供给、优先保障，在更高水平上促进妇女儿童事业与经济社会协调发展。5 年来，共收入 1745.44 万元，支出 1483.12 万元。2024 年，收入 563.14 万元，支出 576.22 万元。

2024 年，为了更好地促进儿童发展，倡导更多公众关注儿童的健康成长，在新疆、辽宁开展 3 场“儿童功能性胃肠疾病消化直通车基层行”科普及义诊活动。联合伊利集团开展“50 度超凡守护公益行动”，在青海、海南、内蒙古、云南开展婴幼儿奶粉及孕妇奶粉的捐赠活动，捐赠总价值 516 万元，超过 4000 个母婴家庭因活动开展受益，有效助力乡村振兴重点帮扶地区母婴家庭的营养补充。12 月，在北京

开展儿童健康中国行 3 周年公益活动，展示项目公益成果，汇集各方资源，号召全民参与。

The Women and Children Health Care Project, established in 2019, aims to call people's attention to prioritize the development, supply, and guarantee of women and children's health, welfare, and education through public welfare publicity, popular science training, disease screening, health assistance, and rights and benefits protection. It aims to promote the coordinated development of women and children's undertaking and socioeconomic development at a higher level. In the past 5 years, the project has received RMB 17,454,400 and spent RMB 14,831,200. In 2024, the income was RMB 5,631,400, and the expenditure was RMB 5,762,200.

To better foster children's development and advocate more public attention to children's healthy growth, three "Pediatric Functional Gastrointestinal Disease Digestive Express Grassroots Outreach" events were held in Xinjiang and Liaoning in 2024. These events integrated popular science with free clinics. In collaboration with Yili Group, the "50°C Extraordinary Care Public Welfare Initiative" was launched, donating infant formula and maternity milk powder in Qinghai, Hainan, Inner Mongolia, and Yunnan. The total value of the donations amounted to RMB 5.16 million, benefiting over 4,000 mother-and-baby families. This initiative effectively supported nutritional supplementation for these families in key areas targeted for rural revitalization assistance. In December, the 3rd Anniversary Public Welfare Event of the Children's Health in China was held in Beijing, showcasing the project's achievements, pooling resources from all parties, and calling for nationwide participation.

CHRONIC DISEASE PREVENTION AND CONTROL PROJECT

慢病防控工程

慢病防控工程，成立于 2019 年，旨在通过科普讲座、媒体宣传、医疗培训、共识指南等方式呼吁人们关注各类常见慢性病的危害，培养健康生活方式，提升基层诊疗水平，提升全民健康素质，助推“慢病中长期规划”的全面实施。六年来，共收入 361.67 万元，支出 164.53 万元。2024 年收入 30.79 万元，支出 25.15 万元。

2024 年，在广东、安徽开展 2 期“健康筋骨、下基层、进社区”专业实用技术交流及义诊活动，惠及 830 名老人，获得当地卫生健康委、医院以及公众的高度认可，提升了当地基层医务人员的诊疗能力，为公众提供了优质的诊疗服务，加强群众对筋骨疾病的认知，提升老年人的健康素养。5 月 29 日“世界胃肠健康日”期间，联合微博开展“拯救 IBS 公益计划”线上公众科普活动，普及胃肠健康知识，提高群众对 IBS 的认识和保健意识，早预防、早筛查、早治疗。

The Chronic Disease Prevention and Control Project, established in 2019, aims to call people's attention to the harm of various common chronic diseases through popular science lectures, media publicity, medical

training, consensus guidelines, and other methods. The purpose is to cultivate a healthy lifestyle, improve basic diagnosis and treatment levels, enhance the fitness of the whole population, and fully implement the medium- to long-term plan for the prevention and treatment of chronic diseases. Over the past six years, the total income was RMB 3.6167 million and the expenditure was RMB 1.6453 million. In 2024, the total income was RMB 307,900, and the expenditure was RMB 251,500.

In 2024, two "Grassroots and Neighborhood Health Enhancement" professional and practical technical exchange and public welfare clinics were conducted in Guangdong and Anhui, benefiting 830 elderly individuals. These activities received high recognition from local health commissions, hospitals, and the public. They enhanced the diagnostic and treatment skills of local grassroots care medical personnel, provided high-quality medical services to the public, strengthened public awareness of musculoskeletal diseases, and improved the health literacy of the elderly. During the World Gastrointestinal Health Day on May 29, CPWF joined forces with Weibo to launch the "Save IBS Public Welfare Plan", an online popular science event. This event aimed to disseminate knowledge about gastrointestinal health, increase public awareness and healthcare consciousness regarding IBS, and encourage early prevention, screening, and treatment.



HEALTHY CHINA INITIATIVE

健康中国行动



党的二十大报告对“推进健康中国建设”作出全面部署，围绕让百姓“少生病、不生病”的目标，基金会内部设立健康中国行动项目，统筹管理参与健康中国行动的各项工作。以生命全周期、服务全过程、健康全方位为出发点，重点关注妇女、儿童、老人的健康发展，通过健康知识普及、健康素养提升，有效降低百姓患病风险，不断提升人民群众在健康方面的获得感、幸福感、安全感。

2024 年健康中国行动围绕重点人群开展系列公益活动：动员山东慈福公益基金会捐赠 160 万元，开展家庭成长计划公益活动；完成甘肃、贵州、宁夏、内蒙古的小小内衣物资捐赠仪式，共计捐赠物资价值 144 万余元；联合预防医学会防艾办开展“爱你爱我艾检测”项目，为全国 24 个省的 5 万余名青年提供了艾滋病防治知识科普及检测咨询服务。通过健康中国行动的开展，将科学、现代的健康意识融入家庭、融进社区，培养树立“个人是健康第一责任人”的科学意识和正确理念。

The report of the 20th CPC National Congress made a comprehensive arrangement of “promoting the construction of a healthy China”. Centered on the goal of making people “less sick and free from illness”,

CPWF has launched the Healthy China Initiative Program as an integral part of coordinating the management of the various efforts to participate in the Healthy China Initiative. Taking the whole life cycle, full-process service, and all-around health as the starting point, we focus on the healthy development of women, children, and the elderly and effectively reduce the risk of diseases through popularizing health knowledge and enhancing health awareness. We aim to continuously improve people's sense of gain, happiness, and security in health.

In 2024, the Healthy China Initiative launched a series of public welfare activities focusing on key populations. It mobilized the Shandong Cifu Public Welfare Foundation to donate RMB 1.6 million for the Family Growth Plan public welfare activity; completed donation ceremonies for Minors' Underwear Program in Gansu, Guizhou, Ningxia, and Inner Mongolia, with a total donation value of over RMB 1.44 million; and collaborated with the AIDS Prevention Office of the Chinese Preventive Medicine Association to launch the “Love You, Love Me, and AIDS Testing” program, providing HIV prevention knowledge education and testing consultation services to over 50,000 young people across 24 provinces in China. Through the Healthy China Initiative, we integrate scientific and modern health awareness into families and communities and foster the rational awareness and correct concept of “everyone is the first person responsible for his or her health”.



HEALTHY CHINA INITIATIVE - HERPES ZOSTER PREVENTION AND CONTROL ACTION

健康中国行动——带状疱疹防治行动

2024年6月，中国人口福利基金会（以下简称“人口基金会”）与长春百克生物科技股份有限公司（以下简称“百克生物”）共同发起了“健康中国行动——带状疱疹防治行动”项目，并在北京隆重举行了公益捐赠仪式。本次项目百克生物共计向人口基金会捐赠8000支总价值1095.2万元的带状疱疹疫苗及302.4万元现金配套开展宣传教育活动。该项目旨在通过带状疱疹疫苗的免费接种和加强带状疱疹的基层防治宣传科普，增强中老年人感染性疾病的免疫能力，进一步落实预防为主，推行健康生活方式，实现全民健康，有效助力健康中国建设。

2024年，项目累计向全国100多个县、市（区）疾控中心发放了7985支带状疱疹疫苗疫苗，支出近275万元用于基层带状疱疹的防治科普，宣传科普视频累计播放量超500万人次。

In June 2024, CPWF and Changchun BCBT Biotechnology Co., Ltd. (BCBT) jointly launched the “Healthy China Initiative - Herpes Zoster Prevention and Control Action” and held a grand public donation ceremony in Beijing. For this project, BCBT donated a total of 8,000 doses of herpes zoster vaccine worth RMB 10.952 million and RMB 3.024 million in cash to CPWF for promotional and educational activities. The project aims to enhance the immune capacity of middle-aged and elderly people against infectious diseases through free vaccination against herpes zoster and strengthen the grassroots promotion and education on herpes zoster prevention and control. It further implements the principle of prevention first, advocates for healthy lifestyles, achieves national health, and effectively contributes to the achievement of Healthy China.

In 2024, the project distributed 7,985 doses of herpes zoster vaccine to disease control centers in over 100 counties, cities, and districts



nationwide and spent nearly RMB 2.75 million on grassroots education and promotion of herpes zoster prevention and control. The promotional videos have been played over 5 million times.



2024 年捐赠现金 (万元)
Cash donations in 2024 (Unit: RMB 10,000)

302.4 「¥」



2024 年捐赠带状疱疹疫苗 (支)
Herpes zoster vaccines donated in 2024 (doses)

8,000



HEALTHY CHINA INITIATIVE - COMPREHENSIVE MANAGEMENT PROGRAM FOR CHRONIC LIVER DISEASE 健康中国行动-肝健康慢病全程管理项目

为贯彻落实健康中国 2030 战略，推动慢性肝脏疾病早筛查、早诊断、早治疗。2024 年 4 月，人口基金会发起“健康中国行动-肝健康慢病全程管理”公益项目，以肝健康为切入点为慢病患者提供“筛查-评估-管理-治疗”全程管理服务，鼓励医生管理患者、鼓励患者遵医嘱，让肝纤维化、肝硬化患者得到及时规范治疗，实现肝癌早发现、少发生，让每一个家庭远离肝癌的远大目标。项目在全国范围内支持县域及以上医疗卫生机构，建立“肝健康慢病全程管理中心”，为肝病科、感染科、消化内科、内分泌科等相关临床科室的肝病、肝糖共病、非酒精性脂肪性肝炎等慢病患者提供“筛查、评估、管理、治疗”一体化肝健康全程管理服务，打造医防融合服务管理创新模式，实现从“以治疗为中心”转变为“以健康为中心”，从而降低肝硬化、肝癌发生率与肝病相关死亡率。2024 年，项目采购 12 台总价值 80 余万元的定量剪切波超声肝脏测量仪，捐赠给 9 个省市的 12 家医院。

To implement the Healthy China 2030 strategy and facilitate early screening, diagnosis, and treatment of chronic liver diseases, CPWF launched the Healthy China Initiative - Comprehensive Management

Program for Chronic Liver Disease in April 2024. This initiative leverages liver health as a starting point, offering all-around management services integrating screening, evaluation, management, and treatment for individuals with chronic conditions. It encourages doctors to manage patients and patients to follow medical advice, ensuring that patients with liver fibrosis and cirrhosis receive timely and standardized treatment. The goal is to achieve early detection and reduction of liver cancer cases, ultimately keeping every family away from liver cancer. The program supports medical and health institutions at the county level and above in China to establish Comprehensive Management Centers for Chronic Liver Disease Health. These centers provide integrated liver health management services including screening, evaluation, management, and treatment for patients with chronic conditions such as liver diseases, hepatic-glycemic comorbidity, and non-alcoholic fatty liver disease in departments such as hepatology, infectious diseases, gastroenterology, and endocrinology. This initiative aims to create an innovative service management model that integrates medical care and prevention, shifting from a treatment-centered approach to a health-centered one. This will help reduce the incidence of cirrhosis, liver cancer, and liver disease-related mortality. In 2024, the program procured 12 quantitative shear wave ultrasound liver measurement devices with a total value of over RMB 800,000 and donated them to 12 hospitals in 9 provinces and municipalities.

HEALTHY CHINA INITIATIVE-MULTI-DRUG RESISTANT TUBERCULOSIS PATIENT ASSISTANCE PROGRAM 健康中国行动——耐多药肺结核患者援助项目

2023 年，中国人口福利基金会与西安杨森制药有限公司合作开展“健康中国行动——耐多药肺结核患者援助项目”，旨在助力实现“终结结核 2035”目标，帮助耐多药肺结核低收入患者接受规范治疗，以及降低我国耐多药肺结核疾病负担。

2024 年，西安杨森制药有限公司继续向我会捐赠 600 盒“富马酸贝达喹啉片”，总价值人民币 500 万元，助力项目持续开展，结合全国范围内耐多药肺结核病患者实际情况，重点聚焦患者较多的地区，将捐赠药品通过疾病预防控制中心及医院等机构发放到患者手中，项目惠及 100 余名患者。

In 2023, CPWF and Xian Janssen Pharmaceutical Ltd. were collaborating on the “Healthy China Initiative — Multi-Drug Resistant Tuberculosis Patient Assistance Program”. It aims to help achieve the goal of ending tuberculosis in 2035, help low-income patients receive standardized treatment, and reduce the burden of such a disease in China.

In 2024, Xian Janssen Pharmaceutical Ltd. continued to donate 600 boxes of Bedaquiline Fumarate Tablets to CPWF, with a total value of RMB



5 million, to support the ongoing implementation of the project. Taking into account the actual situation of multidrug-resistant tuberculosis patients nationwide, the program focuses on areas with a large number of patients and distributes the donated medicines to patients through disease prevention and control centers, hospitals, and other institutions. The program is expected to benefit more than 100 patients.

HEALTHY CHINA INITIATIVE - BLUE VEST PUBLIC WELFARE ACTION 健康中国行动—蓝马甲公益行动

为贯彻落实国务院办公厅印发的《关于切实解决老年人运用智能技术困难的实施方案》，积极响应国家卫生健康委、全国老龄办组织实施的“智慧助老”行动，帮助老年人进一步享受数字化带来的便利，中国人口福利基金会与浙江蚂蚁公益基金会继续合作开展“蓝马甲公益行动”。通过“蓝马甲公益讲座”“蓝马甲社区公益驻点”等一系列适老化服务、反诈宣传等行动，为中老年群体提供便捷、实惠、贴心的数字生活教育和防诈骗宣传指引教育服务。“蓝马甲公益行动”旨在帮助老人解决智能手机“不敢用、不会用”等“数字鸿沟”难题，避免“数字陷阱”风险，让老人乐享数字生活。

2024 年，蓝马甲公益行动在北京市、天津市、河南省郑州市、四川省成都市共计开设公益讲座 225 场、公益服务驻点 581 场、督导检查 200 次，受益 69427 人次。提升社区老年人群在智能手机应用方面的操作能力以及网络防诈骗意识，激励受益人转化为志愿者，培育银龄讲师团。

CPWF and Zhejiang's Ant Foundation continue to cooperate in carrying out the "Blue Vest Public Welfare Action". It aims to implement the Implementation Plan on Effectively Solving the Difficulties of the Elderly in Using Smart Technologies issued by the General Office of the State Council, actively respond to the "Smart Assistance for the Elderly" action organized by the National Health Commission and the National Office for the elderly, and help the elderly further enjoy the convenience brought by digitization. It provides convenient, affordable, and intimate digital life education and anti-fraud publicity and guidance services for middle-aged

and elderly groups through the "Blue Vest Public Welfare Lecture", "Blue Vest Community Public Welfare Station", a series of services for the aged population, as well as anti-fraud publicity activities, and other actions. The "Blue Vest" public welfare action for the elderly aims to help senior citizens address the "digital divide" of "not daring to use, not knowing how to use" smartphones and avoid the risk of "digital traps" so that the elderly can enjoy the digital life.

In 2024, the Blue Vest Public Welfare Action held 225 public lectures, established 581 public service stations, and conducted 200 supervisory inspections in Beijing, Tianjin, Zhengzhou (Henan Province), and Chengdu (Sichuan Province), benefiting 69,427 people. The initiative aimed to enhance the smartphone application skills and awareness of online fraud prevention among the elderly in neighborhoods, encouraging beneficiaries to become volunteers and fostering a group of silver-aged lecturers.



HEALTHY CHINA INITIATIVE - NUTRITION FOR THE ELDERLY PROGRAM 健康中国行动—营养敬老行动

围绕合理膳食行动，在食品司支持下，2024 年我会启动“健康中国行动 - 营养敬老行动”公益项目，通过发放补充营养餐食包、开展康体活动及营养宣教活动等方式，帮助上海市、成都市、广州市困境老年人群体提升营养摄入。2024 年，项目在全国开展营养敬老活动 38 场，共计 5700 余人参加。同时向 5442 名困境老人发放餐食包 5702 包，共

计 171060 份餐食。项目还筹集超过 15 万份营养麦片，发放给超过 4000 余名老人。



Under the National Dietary Guidelines Implementation Framework and with technical guidance from the Department of Food, China Population Welfare Foundation (CPWF) launched the "Healthy China Initiative: Nutrition Support for Vulnerable Elders" in 2024, targeting food-insecure seniors in Shanghai, Chengdu, and Guangzhou through: Distribution of 171,060 nutrient-fortified meals via 5,702 meal kits to 5,442 eligible elders; 38 community-based interventions combining WHO-standardized nutrition education workshops, geriatric physical rehabilitation sessions, and chronic disease management counseling; And strategic partnership with food enterprises to mobilize 150,000+ portions of fortified cereals benefiting 4,000+ seniors. This SDG 2-aligned initiative (Zero Hunger) demonstrates CPWF's commitment to: Reducing micronutrient deficiencies among China's aging population; Establishing replicable models for public-private collaboration in elderly nutrition security; And advancing the WHO Decade of Healthy Aging (2021-2030) national action plan.

HEALTHY CHINA INITIATIVE - COMPREHENSIVE PROGRAM FOR PROMOTING RESPIRATORY HEALTH AND PREVENTING DISEASES IN INFANTS AND YOUNG CHILDREN

健康中国行动——婴幼儿呼吸道健康促进与疾病预防综合项目

2023 年 6 月，为了推进我国婴幼儿呼吸道疾病防治工作，保护和促进婴幼儿呼吸道健康，中国人口福利基金会与原中国疾病预防控制中心妇幼保健中心联合发起“健康中国行动——婴幼儿呼吸道健康促进与疾病预防综合项目”。项目旨在通过婴幼儿呼吸道感染性疾病防治认知现状调研、婴幼儿呼吸道健康及疾病防治规范化教育内容开发、医护人员婴幼儿保健服务能力提升建设、婴幼儿呼吸道健康与疾病预防实践及效果评价等工作内容，进一步提升基层儿童保健服务能力，控制婴幼儿呼吸道感染比率，保护儿童健康权益。

2024 年，项目组织开展专家研讨，完成《婴幼儿重点呼吸道病毒传染性疾病预防指南》编写，完成培训内容大纲编写和医务人员培训课件开发，并开展省级试点研讨活动。2024 年 9 月 26 日，举办“守呼宝贝 共预呼吸之初”——婴幼儿呼吸道健康促进与疾病预防综合项目中期交流活动。

In June 2023, to advance the prevention and treatment of respiratory diseases in infants and young children in China, and to protect and promote their respiratory health, the China Population Welfare Foundation, in collaboration with the former Maternal and Child Health Center of the Chinese Center for Disease Control and Prevention, launched the "Healthy China Initiative—Comprehensive Program for Promoting Respiratory Health and Preventing Diseases in Infants and Young Children." The program aims to enhance the capacity of primary



child healthcare services, reduce the incidence of respiratory infections among infants and young children, and protect children's health rights through various initiatives. These include conducting research on the current understanding of the prevention and treatment of respiratory infectious diseases, developing standardized educational content on respiratory health and disease prevention, improving the healthcare service capabilities of medical personnel, and evaluating the practices and outcomes of respiratory health promotion and disease prevention in infants and young children.

In 2024, the program organized expert discussions, completed the compilation of the "Guidelines for the Prevention of Key Respiratory Viral Infectious Diseases in Infants and Young Children," finalized the training content outline, and developed training materials for healthcare professionals. Additionally, provincial pilot discussion activities were conducted. On September 26, 2024, the mid-term exchange event for the "Comprehensive Program for Promoting Respiratory Health and Preventing Diseases in Infants and Young Children", was held.



HEALTHY CHINA INITIATIVE - RESEARCH PROJECTS 健康中国行动—课题研究版块

截至 2024 年底，课题研究版块共吸纳筹款 952 万元，项目通过公开申报的方式共收到来自全国 87 家医院的申请，医院涵盖来自北京、上海、山东、安徽、新疆、湖南等多个省份的公立医院，经专家评审后按重点课题、科培课题等不同等级累计资助医院 32 家，资助金额共计 393 万元。2024 年课题研究版块收入 718 万元，支出 116.5 万元，共资助 15 家医院。

As of the end of 2024, the Research Projects initiative had raised RMB 9.52 million. Through open applications, the project received applications from 87 hospitals nationwide, including public hospitals in Beijing, Shanghai, Shandong, Anhui, Xinjiang, and Hunan. After expert review, 32 hospitals were funded, with grants totaling RMB 3.93 million, based on different levels such as key projects and scientific training projects. In 2024, the Research Projects initiative received RMB 7.18 million and incurred expenses of RMB 1.165 million, funding 15 hospitals.

PUBLIC WELFARE ADVOCACY PROJECT 公益宣传倡导项目



为广泛动员社会各界支持和参与到公益行动中来，中国人口福利基金会 2024 年发起“公益宣传倡导项目”，旨在传递公益理念，普及健康知识，助力健康中国建设与公益行业发展，项目设立以来开展了多个具有公益传播影响力的项目。9 月份联合拜耳医药保健有限公司启动“公益宣传倡导项目—‘健康中国行动’糖尿病及并发症患者教育”项目，19 位专家倾力支持，6 场患教直播多场社区活动，得到社会各界认可；10 月联合雅培贸易（上海）有限公司开展“女性经期友好健康公益项目”，在上海举行为期近一个月的女性经期友好线下艺术展览，巧妙融合艺术家独特视角、专家专业知识以及对女性生活阅历的深刻洞察，向公众展示女性生理期健康的重要性；10 月第 21 个“世界镇痛日”期间，联合 Babycare 与《中国慈善家杂志》共同发起“母爱无需疼痛证明”2024 无痛分娩公益行动，呼吁社会各界关注生育疼痛问题，加快推动实现产妇舒适化分娩，与五月天歌曲联动引发热议；10 月联合 ubras 开展“粉红丝带月关爱乳腺癌患者活动”，线上发起 2024 粉力量人物征集，上线《做彼此的粉-CARE TALK》节目多位用户自发参与征集讲述自己和乳腺癌抗争的故事，讲述女性力量故事；12 月与新京报联合发起“健康指南针”公益项目，项目聚焦老年人这一重要群体，致力于老

年人健康科普，帮助他们更好地了解自身健康状况，提升健康管理意识和能力。

To broadly mobilize support and participation from all sectors of society in public welfare actions, CPWF initiated the “Public Welfare Advocacy Project” in 2024. The project aims to disseminate public welfare ideas, popularize health knowledge, and contribute to the realization of Healthy China and the development of the public welfare undertaking. Since its establishment, the project has carried out multiple initiatives with notable impact on public welfare communication. In September, CPWF launched the Public Welfare Advocacy Project - Healthy China Initiative - Diabetes and Complications Patient Education in collaboration with Bayer Healthcare. Supported by 19 experts, the project featured 6 live patient education sessions and multiple community activities, gaining recognition from all sectors of society. In October, CPWF partnered with Abbott Laboratories Trading (Shanghai) Co., Ltd. to initiate the “Menstrual-Friendly Health Public Welfare Project for Women”. A nearly month-long onsite art exhibition on menstrual-friendliness was held in Shanghai, skillfully blending artists’ unique perspectives, experts’ professional knowledge, and profound insights into women’s life experiences to showcase the importance of menstrual health to the public. During the 21st World Pain Awareness Day in October, CPWF partnered with Babycare and China Philanthropist to launch the “Motherhood Needs No Proof of Pain” 2024 Painless Childbirth Public Welfare Campaign. It called on all sectors of society to pay attention to childbirth pain and accelerate the promotion of comfortable childbirth for mothers. The collaboration with a song by the band Mayday sparked heated discussions. Also in October, CPWF collaborated with ubras to organize the Pink Ribbon Month - Caring for Breast Cancer Patients event. Online, CPWF launched the 2024 Pink Power Figure Solicitation and premiered the program Being Each Other’s Pink - CARE TALK, where multiple users voluntarily participated by sharing their stories of fighting against breast cancer, highlighting stories of female strength. In December, CPWF jointly initiated the “Health Compass” public welfare project with The Beijing News. The project highlighted the elderly, a vital group, and was dedicated to providing health education to seniors, helping them better understand their health status and enhancing their health management awareness and abilities.



HEALTHY CHINA INITIATIVE - PUBLIC AWARENESS, EDUCATION, AND ADVOCACY PROJECT ON MIGRAINE

健康中国行动——偏头痛大众疾病认知教育和倡导项目



为进一步加强偏头痛患者或潜在患者对疾病的认知，2024 年 2 月我会联合辉瑞投资有限公司发起“偏头痛大众疾病认知和教育倡导”项目，邀请沈腾担任偏头痛议题倡导大使，并发起 5 月偏头疼关爱月，制作偏头痛科普宣传材料，整合社会资源，在媒体、社交媒体平台、户外投放等渠道进

行发布和推广，自测 H5 激发用户深入互动，三个相关话题登陆微博热搜，极大地促进了公众对偏头痛的正确认知，消除疾病认知误区，提升患者的自我管理水平。

To further enhance the understanding of migraine among patients and potential patients, CPWF worked with Pfizer Ventures in February 2024 to launch the “Public Awareness, Education, and Advocacy Project on Migraine”. CPWF invited Shen Teng as the advocacy ambassador for migraine issues and initiated Migraine Awareness Month in May. CPWF produced educational materials on migraine, integrated social resources, and distributed and promoted them through media, social media platforms, outdoor advertisements, and other channels. An interactive H5 self-assessment tool was launched to engage users in-depth. Three related topics trended on Weibo's top search, remarkably enhancing the public's correct understanding of migraine, eliminating misconceptions about the disease, and improving patients' self-management skills.

HEALTHY CHINA INITIATIVE - CARING FOR WOMEN'S HEALTH

健康中国行动——关爱女性健康

青春期到更年期，女性在不同人生阶段面临着独特的健康挑战，这些挑战不仅影响个人生活质量，更与家庭幸福和社会发展息息相关。因此，我会于 2024 年 1 月设立“健康中国行动——关爱女性健康”项目，3 月 8 日妇女节期间联合中国妇女报、以及全国 72 家医院等多家合作伙伴共同开展了女性健康科普活动，并在京东健康建立专题页开展线上义诊，向公众科普多囊卵巢综合征 (PCOS) 并不可怕，呼吁社会正确认知，共同关爱女性健康；8 月份与微博共同开展女性健康调研问卷活动并发布“女性健康关爱行动白皮书”；联合拜耳医药保健有限公司开展“粉色火焰传递行动”，致力于通过全媒体健康科普知识的发布和传播，提升公众，尤其是女性对自身健康的认识，特别关注痛经、月经异常、多囊卵巢综合征、避孕、生育力保护等女性常见健康问题。

From adolescence to menopause, women face unique health challenges at different stages of life. These challenges not only affect their personal quality of life but are also closely linked to familial happiness and social development. Therefore, in January 2024, CPWF established the “Healthy China Initiative - Caring for Women's Health” project. During Women's Day on March 8, CPWF joined forces with China Women's News and 72 hospitals nationwide, among other partners, to conduct popular science activities on women's health. CPWF also set up a dedicated page on JD Health for online free clinics, communicating to the public that polycystic

ovary syndrome (PCOS) is not to be feared, advocating for correct societal understanding, and promoting shared care for women's health. In August, CPWF collaborated with Weibo to conduct a survey on women's health and released the White Paper on Women's Health Care Action. Together with Bayer Healthcare, CPWF launched the “Pink Flame Relay Action”, dedicated to enhancing public, especially women's, awareness of their own health through the publication and dissemination of health knowledge across all media platforms. Special attention was given to common women's health issues such as menstrual pain, abnormal menstruation, PCOS, contraception, and fertility preservation.



“BEING WITH YOU” MENTAL HEALTH PROJECT

“向阳而生” 心理健康项目

为促进公益行业更好地参与心理健康社会服务体系建设、融合并发挥积极作用，中国人口福利基金会联合北京师范大学中国公益研究院共同发起“向阳而生”心理健康公益项目，国家心理健康和精神卫生防治中心作为支持单位，中国心理卫生协会作为学术支持单位，项目致力于打造国内首个心理健康公益产品的共建共享平台，联合心理健康领域专家、公益机构、企业、媒体等形成行动网络，通过项目资助、能力建设、行业研究、政府与公众倡导等公益行动，发挥公益慈善在国家心理健康建设工作中的积极作用。

“向阳而生”重点关注新家庭建设、学龄儿童健康心理发展、青年社会适应、老年心理关怀、残障儿童融合支持和心理援助六个议题。2024年，参加2024全国社会心理服务体系建设经验交流大会并承办“公益组织参与儿童社会心理服务体系建设实践”分论坛，全国征集32个公益项目案例，评选出10个优秀案例。

8月27日，在京举办公益联合·心理健康社会服务体系共建暨“向阳而生”项目启动仪式，近300家机构申请成为共建伙伴。

CPWF collaborates with China Philanthropy Research Institute at Beijing Normal University to launch the “Being with You” Mental Health Public Welfare Project. It aims to enhance better involvement of the public welfare sector in nurturing the mental health social service system, fostering integration, and exerting a positive impact. The National Center for Mental Health serves as the supporting organization, and China Association for Mental Health provides academic support. The project aims to establish the first co-development and sharing platform for mental health public welfare products in China. The project unites experts



in mental health, public welfare organizations, enterprises, media, and others to form an action network. Through public welfare actions such as project funding, capacity building, industry research, and government and public advocacy, it leverages the positive role of public philanthropy in national mental health construction efforts.

The “Being with You” project prioritizes six key issues: new family development, healthy psychological development of school-age children, youth social adaptation, psychological care for the elderly, inclusive support for children with disabilities, and psychological assistance. In 2024, the project participated in the 2024 National Conference on Experience Exchange in Developing the Social Psychological Service System and hosted the sub-forum on “Practices of Public Welfare Organizations in Participating in Developing the Children’s Social Psychological Service System”. It collected 32 case studies of public welfare projects from across the country and selected 10 outstanding ones.

On August 27, the Public Welfare Collaboration · Co-development of the Mental Health Social Service System and Launch Ceremony of the “Being with You” Project was held in Beijing. Nearly 300 organizations applied to become co-development partners.



HEALTHY FAMILY PROMOTION PROGRAM

健康家庭促进计划



随着工业化、城镇化、人口老龄化进程加快，我国居民生产生活方式和疾病谱不断发生变化，居民健康知识知晓率偏低，不健康的生活方式比较普遍，由此引起的疾病问题日益突出。2024 年 4 月，中国人口福利基金会设立“健康家庭促进计划”，重点围绕疾病预防、健康教育、健康培训等，开展学术交流、专业化人才队伍建设、健康科普宣教和社会倡导等系列公益活动，推动卫生健康事业发展。

2024 年，项目收入约 1573 万元，支出 902 万元。开展了关爱家庭健康公益活动，发放维生素 C 咀嚼片覆盖约 20 万人次，为四个省区市的 1 万余名医护人员、大学生、志愿者捐赠日化用品；开展“泌”心之路——多科室身心疾病患者教育公益活动线上科普讲座 100 场；开展“内蒙古民生健康行”义诊活动，在内蒙古呼和浩特市及清水河县接诊患者近 800 人；开展肿瘤诊疗优化云端交流活动以及胸部肿瘤科

研创新与诊疗发展交流活动。

With the acceleration of industrialization, urbanization, and population aging, the production and lifestyle of Chinese residents, as well as the disease spectrum, have undergone continuous changes. The awareness of health knowledge among residents is relatively low, and unhealthy lifestyles are prevalent, leading to increasingly prominent health issues. In April 2024, CPWF established the “Healthy Family Promotion Program”, focusing on disease prevention, health education, and health training. The program carries out a series of public welfare activities, including academic exchanges, professional talent team building, health popular science and education, and social advocacy, to boost the development of the health and wellness undertaking.

In 2024, the project received approximately RMB 15.73 million and incurred expenses of RMB 9.02 million. The project launched a public welfare activity for family health, distributing Vitamin C chewable tablets to approximately 200,000 people. It also donated daily chemical products to over 10,000 medical staff, university students, and volunteers in four provinces and municipalities. Additionally, it conducted 100 online popular science lectures as part of the Journey of Caring for Urological Health public education program for patients with physical and mental diseases across multiple departments. It also organized a free clinic event themed “Inner Mongolia People’s Livelihood Health Mission”, providing medical consultations to nearly 800 patients in Hohhot and Qingshuihe County, Inner Mongolia. Furthermore, it hosted cloud-based exchange activities on optimizing cancer diagnosis and treatment and on research innovation, diagnosis, and treatment development for thoracic tumors.

HEALTH ASSISTANCE - MEDICAL EQUIPMENT ASSISTANCE PROJECT

健康援助-联心助医计划



联心助医是资助基层医疗机构，改善医疗装备条件的重要内容，我会通过 2014-2015 年在吕梁山片区贫困县的多次调研中发现，贫困地区卫生医疗条件差，水平低，因看病难而跨区就医，致近一半的家庭因病致贫、因病返贫。因此，改善基层医疗装备条件，提升医疗服务水平，引导患病群众就近就医，降低患者异地就医的医疗成本，防止因病致贫、因病返贫成为联心助医项目的工作重点。

健康援助基层医疗装备联心助医计划，自 2015 年项目实施以来，始终秉持公益捐赠的“自愿”和“无偿”原则，2024 年，共向 47 家医院捐了价值 5093.05 万元的医疗设备 154 台（套）。

“Health Assistance - Medical Equipment Assistance Project for Primary-level Medical Institutions” is an important part of funding primary medical institutions and improving medical equipment conditions. Through many investigations in poverty-stricken counties in the Lvliang Mountain area in 2014-2015, we found that the health care conditions in poverty-stricken areas are poor and the level is low, and it is difficult to see a doctor and people can only seek medical treatment across regions, resulting in nearly half of the families being poor and returning to poverty due to illness. Therefore, improving the conditions of primary medical equipment in poverty-stricken areas, improving the level of medical services, guiding the sick people to seek medical treatment nearby, reducing the medical cost of patients seeking medical treatment in different places, and preventing poverty caused by illness and returning to poverty due to illness have become the focus of the Program.

Since the implementation of the Program in 2015, the Health Assistance — Medical Equipment Assistance Project for Primary-level Medical Institutions has always adhered to the principles of “voluntary” and “free” donation. In 2024, 154 sets of medical equipment were donated to 47 hospitals and medical institutions, with a total price of RMB 50,930,500.

CHINESE MAJOR DISEASE ASSISTANCE PLATFORM

中国大病社会救助平台

为了深入贯彻落实《关于实施健康扶贫工程的指导意见》，中国人口福利基金会在国家卫生健康委的指导支持下，搭建政府救助资源、社会组织救助项目与困难大病患者救治需求对接的中国大病社会救助平台，通过“互联网+”和大数据技术，创新和重构大病社会救助模式，为全社会困难大病患者和所有开展大病救助慈善项目的公益机构提供统一、安全、完整、快捷的政策信息查询、慈善项目对接、在线求助、信息验证、志愿服务的国家级救助平台，涉及数据抓取、移动端捐款等技术，形成了一套大病救助解决方案，促进和引导最广泛的社会资源共同为大病患者提供慈善救助，探索建立因病致贫返贫问题解决的长效机制，最大限度地实现政府政策救助和社会补充救助相结合。中国大病社会救助平台在大病救助领域发挥了重要作用，资源链接愈加广泛，能提升行业和社会影响力的案例越来越多，2024年10月，荣获第五届“全球减贫案例征集活动”获奖案例。2024年大病救助筹款162.08万元，救助经济困难大病患者604人。

To thoroughly implement the Guiding Opinions on Poverty Alleviation Through Health Projects, CPWF established the Chinese Major Disease Assistance Platform under the guidance and support of the National Health Commission. It matches governmental aid resources, social organizations' aid projects, and the treatment demand of patients in distress with major diseases. Through "Internet+" and big data technology, the platform innovates and reconstructs the social assistance mode for major diseases. It is also a national-level assistance platform, providing unified, safe, complete, and convenient inquiries about policy information, networking opportunities with charitable projects, online assistance, information verification, and volunteering services for patients in distress with major diseases and for all the public welfare organizations offering charitable projects to provide assistance for patients with major diseases. Technologies such as data capturing and mobile donations are used. The platform has formed a set of solutions for major disease assistance, promoted and guided the most extensive social resources to jointly provide charitable relief for patients



with major diseases, and explored the establishment of a long-acting mechanism for addressing poverty and preventing returning to poverty caused by diseases. It has maximally realized the combination of governmental policy relief and social supplementary assistance. Chinese Major Disease Assistance Platform has played an important role in major disease assistance and matches increasingly extensive resources. There are more and more cases that can enhance its influence in the charity undertaking and society. In October 2024, it was recognized as an award-winning case in the Fifth Call of Global Solicitation on Best Poverty Reduction Practices. In 2024, the platform raised RMB 1.6208 million for major diseases and assisted 604 such patients in distress.



2024 年筹款 (万元)
Fundraising in 2024 (Unit: RMB 10,000)

162.08 万



2024 年救助大病患者 (人)
Assisted patients with major diseases in 2024

604



NUTRITIOUS BREAKFAST CHARITY PROGRAM

营养早餐



凉山儿童“营养早餐”公益项目，成立于2016年，项目倡导“天天早餐，健康成长”的生活理念。截至目前，项目为凉山州金阳县天地坝镇桃坪小学全校1-6年级在校学生和幼教班学生提供89.7万余份价值3元的免费早餐和课间加餐，改善学生营养状况，保障其生长发育。同时项目结合学校家庭困难学生的需要，动员社会资源，为金阳县天地坝镇桃坪小学在校学生捐赠支持生活用品等，提供精准帮扶。

2024年，凉山儿童“营养早餐”项目累计为凉山州金

阳县天地坝镇桃坪小学1-6年级及幼教班在校学校757人次提供了营养早餐和课间加餐共计67,426份，举办捐赠仪式并为在校生发放由利安人寿保险股份有限公司捐赠支持的儿童羽绒服、棉被棉褥，保障孩子们温暖过冬。

The Liangshan Children's Nutritious Breakfast Charity Program, established in 2016, advocates the concept of "Breakfast Everyday Promotes Healthy Growth". As of now, the project has provided over 897,000 free breakfasts and extra meals between classes worth RMB 3 per person per day for students of grades 1-6 and preschool classes at Taoping Primary School in Tiandiba Town, Jinyang County, Liangshan Prefecture, every day. The Program aims to improve students' nutritional status to ensure their growth and development. At the same time, the Program provides targeted assistance by considering the need of students from needy families and mobilizing social resources to donate living supplies to students at Taoping Primary School in Tiandiba Town, Jinyang Country.

In 2024, the Program provided 67,426 nutritious breakfasts and extra meals between classes for 757 students of grades 1-6 and preschool classes at Taoping Primary School in Tiandiba Town, Jinyang Country. A donation ceremony was held, during which children's down jackets, quilts, and cotton mattress donated by Lian Life Insurance were distributed to the students, ensuring they stayed warm throughout the winter.

BUILDING NESTS, FULFILLING DREAMS

筑巢圆梦



人口发展问题始终是我国面临的全局性、长期性、战略性问题。以人口高质量发展支撑中国式现代化，是党和国家赋予我们的神圣职责和要求。构建生育友好型社会，就是要重点解决物质条件上的不敢生、婚育观念上的不想生、个体生理上的不能生等三方面问题。2024年4月，中国人口福利基金会设立“筑巢圆梦”公益项目，并以重建不孕症女性生育能力计划为公益活动方向，通过动员社会慈善力量，为有生育意愿的患者重建生育能力，提升生育条件，增强生育功能。

2024年6月，项目在第九届新疆中亚地区妇幼健康论坛上与乌鲁木齐市妇幼保健院举行一期签约仪式。同年，项目促

成5家爱心企业捐赠，完成三期捐赠仪式，在乌鲁木齐开展三场社区生殖健康科普宣教活动及女性卵巢功能筛查。项目还成功开拓国际交流平台，参与了第八届新加坡商业与慈善论坛。

Population development has always been a comprehensive, long-term, and strategic issue facing China. It is our sacred duty and assignment entrusted by the Party and the state to support Chinese modernization through high-quality population development. To foster a birth-friendly society, we must focus on addressing three key issues: the reluctance to have children due to material constraints, the unwillingness to marry and have children due to shifting attitudes, and the inability to have children due to physiological factors. In April 2024, CPWF launched the "Building Nests, Fulfilling Dreams" public welfare project, highlighting reconstructing the fertility of women with infertility. By mobilizing social charitable forces, the project aims to help patients who wish to have children reconstruct their fertility, improve their reproductive conditions, and enhance their reproductive functions.

In June 2024, the project signed a cooperation agreement with Urumqi Maternal and Child Health Hospital at the 9th Central Asia Maternal and Child Health Forum in Xinjiang. In the same year, the project facilitated donations from five enterprises and held three donation ceremonies. It conducted three community-based reproductive health education activities and ovarian function screenings for women in Urumqi. The project also successfully established an international exchange platform and participated in the 8th Singapore Business & Philanthropy Forum.

POPULATION AND FAMILY 人口家庭

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING





HAPPY ELDERLY LIFE PROGRAM

幸福银龄计划

2021 年底，为积极应对人口老龄化国家战略，扎实推进与落实“积极老龄观、健康老龄化”，设立幸福银龄计划，项目设立以来主要围绕失智、失能、易跌倒老人及照护者开展关爱活动，切实解决老年人及家属所面临的问题，多措并举，提高老年人的幸福感，为应对人口老龄化做出努力。

中国人口福利基金会长期关注人口问题，2012 年设立并开展第一个关注老年人群体的社会公益项目，近年来，已拓展至多个老年人项目，累计收入 6025.29 万元，支出 4694.87 万元，发放公益产品 120 余万个，开展科普宣传活动 2033 场，超 200 万老人及家庭从项目中受益。

The Happy Elderly Life Program was established at the end of 2021 to actively respond to the national strategy on population aging and promote and implement the concept of a “positive view on aging for a healthy aging society”. Since its establishment, the Program has focused on the elderly with dementia or disability and those prone to fall, and it conducts caring activities, solves the problems faced by the elderly, and takes multiple measures to improve the happiness of the elderly, thus contributing to coping with the aging population.

CPWF has been following population issues and launched the first social welfare program for the elderly in 2012. In recent years, it has expanded several programs for the elderly, received RMB 60.2529 million, spent RMB 46.9487 million, distributed over 1.2 million public welfare products, and organized 2,033 publicity activities, benefiting more than 2 million elderly people and their families.

PURPOSE

项目宗旨

提升健康水平，共享幸福人生。

Improve health and share a happy life.

OBJECTIVES

项目目标

1. 提高老年人及家属健康知识水平，鼓励老年人参与社会活动，倡导老年人关注身体健康、心理健康、人身安全、居家环境安全，预防走失、预防跌倒，提高老年人生活质量。

2. 提高社会应对人口老龄化的能力，助力解决失能、失智、易跌倒等老年人群体的照护照料、家属支持等社会问题。

3. 引导全社会关注老年人群体，调动社会各界力量参与老龄工作，营造爱老敬老助老的良好社会氛围。

1. To improve the health knowledge of the elderly and their families, encourage the elderly to participate in social activities, persuade the elderly to pay attention to physical

health, mental health, personal safety and home safety, prevent getting lost and falling, and improve the life quality of the elderly.

2. To improve the ability of society in coping with the aging population and help solve social problems such as care and family support for the elderly with dementia or disability and those prone to fall.

3. To guide the whole society to care for the elderly, mobilize all sectors of the society to participate in the work related to elderly care, and create a sound social atmosphere of loving, respecting and helping the elderly.

TARGETS

项目对象

60 周岁以上老年人为主，同时向家属及社会公众提供相关知识和专业技能的培训。

Elderly people over 60 years old are the main targets, and family members and the public are provided with training on relevant knowledge and professional skills.

TASKS

项目内容

主要围绕失智、失能、易跌倒老人开展关爱活动，也将持续关注人口老龄化背景下凸显的其他社会问题，如老年人“三高”问题、慢病管理、口腔健康与营养、骨骼健康、失独空巢老人关怀等，有效满足老年人健康需求。

The project focuses on organizing caring activities for the elderly with dementia or disability and those prone to fall and will continue to pay attention to other prominent social issues in the context of an aging population, such as high blood pressure, high blood fat, and high blood sugar, chronic disease management, oral health and nutrition, bone health, and care for the elderly who have lost their only child or live alone. It aims to effectively meet the health demands of the elderly.



THE YELLOW BRACELET ACTION

黄手环行动



黄手环行动，成立于 2012 年，致力于提高阿尔茨海默病患者的生活质量，促进阿尔茨海默病相关行业的发展，增进社会对病症的了解、理解和预防，积极促进公共政策的改善，应对老龄化社会挑战，大力弘扬慈孝文化。12 年来，共收入 4415.28 万元，支出 3696.3 万元，累计发放黄手环 121.71 万只，开展了 1754 场科普宣传及义诊活动。

2024 年收入 373.28 万元，支出 324.3 万元，招募 139 家合作团队，开展 1 场团队培训活动，提高团队管理、执行等能力。支持开展 175 场科普宣传活动，提高公众对阿尔茨海默病的认识。组织召开世界阿尔茨海默病日主题宣传活动，发布“即刻行动：点亮记忆之光”倡议，联合 129 家万达广场投放宣传海报，主题活动线上观看量达 20 万人次。家属支持计划开发制作培训指导手册，资助 14 家社会组织为认知症老人家属提供赋能、减压、互助等各类活动 200 场，直接服务患病老人及家属 8652 人，项目受益人数达 23942 人。发布《生活向阳》公益纪录片，入围 2024 年中国纪录片学院奖，线上直播观看量达 21.2 万人次。“黄手环行动”在 2024 年「520 社会责任日」中荣获“老龄友好”最佳案例。

未来，黄手环行动将继续做好黄手环发放、科普知识教育、患病家属关怀、疾病预防宣传等活动，呼吁更多公众关爱阿尔茨海默病老人。

The Yellow Bracelet Action, launched in 2012, is dedicated to improving the living quality of patients with Alzheimer's disease and promoting the development of related sectors. It also works to enhance social understanding and prevention of disease, actively advocate the



2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

373.28 「¥」



2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

324.30 「¥」

improvement of public policies, prepare for the challenges of an aging society, and vigorously promote the culture of compassion and filial piety. In the past 12 years, it has received a total of RMB 44,152,800, disbursed RMB 36,963,000, distributed 1,217,100 yellow bracelets, and organized 1,754 popular science publicity and free medical consultations.

In 2024, the project received RMB 3.7328 million and spent RMB 3.243 million, recruited 139 cooperative teams and held one team training activities to improve team management and implementation capacity. CPWF supported 175 popular science and publicity activities to raise public awareness of Alzheimer's disease. CPWF organized a thematic promotion event for World Alzheimer's Day, launched the "Time to act on dementia, Time to act on Alzheimer's" initiative, and collaborated with 129 Wanda Plazas to display promotional posters. The online viewer reached 200,000. The family members' support program developed and produced a training and guidance manual and funded 14 social organizations to offer 200 diverse activities such as empowerment, stress relief, and mutual assistance for families of elderly people with dementia. These activities directly served 8,652 elderly people with the disease and their families, and the project benefited a total of 23,942 people. The project released the public interest documentary Beyond The Memory, which was shortlisted for the 2024 China Academy Awards of Documentary Film. The online live stream of the documentary was viewed 212,000 times. The Yellow Bracelet Action was honored as the best case in the Age-Friendly category at the 2024 520 Social Responsibility Day.

In the future, the Yellow Bracelet Action will continue to effectively carry out activities such as distributing yellow bracelets, providing popular science knowledge, offering care and support to families of patients, and raising disease prevention awareness. It appeals to more members of the public to show care and concern for the elderly with Alzheimer's disease.



FIVE COMMUNITIES — HOME ASSISTANCE STATION

五社联动·家园助力站

五社联动·家园助力站，成立于2023年，由中国人口福利基金会联合腾讯公益慈善基金会、北京师范大学中国公益研究院共同发起。项目旨在聚焦老年人迫切的照护需求和老年人价值开发，开展积极老龄化创新试点，推动社区“积极老龄化”服务体系发展，通过社会组织、专业社会工作者、社区志愿者、社会慈善资源等社会力量参与，健全社区养老服务体系，构建有活力的示范性积极老龄社区。

该项目选定12家社会组织，支持北京15个社区开展科普宣传、生活照料、便民服务、入户探访、陪护聊天、互助出行等为老服务活动900余次，服务人数2万余人，组织1次中期交流会、1次评审汇报会。

Established in 2023, the “Five Communities — Home Assistance

Station” is a joint initiative of CPWF, Tencent Foundation, and China Philanthropy Research Institute of Beijing Normal University. The project focuses on the urgent care needs of the elderly and the development of their value, launches innovative pilot projects on active aging, and promotes the development of a community-based “active aging” service system. It encourages the participation of social forces such as social organizations, professional social workers, community volunteers, and social charitable resources to improve the community-based elderly service system and build a vibrant model active aging community.

The project selected 12 social organizations to support 15 communities in Beijing in carrying out over 900 elderly care service activities, including popular science, daily care, convenient services, home visits, companionship chats, and mutual assistance in transportation. These services reached over 20,000 people. Additionally, one mid-term exchange meeting and one evaluation report meeting were organized.

FALL PREVENTION PROGRAM FOR THE ELDERLY

老年人防跌倒项目

老年人防跌倒项目，启动于2016年，项目选择有跌倒风险的老年人作为发放对象，免费发放拐杖、防滑垫、小夜灯、手电筒等防跌倒辅助工具及防跌倒科普读物，并通过健康宣教、科普培训、专业培训等系列活动，提升老年人防跌倒意识，加强防跌倒知识和技能学习，构建一个安全、舒适、友好的老年生活环境，让每一位老年人都能安心享受健康、自主的晚年生活。

2024年，为山西、福建、江西、河北、雄安新区等地老人捐赠2060套防跌倒辅助用品，提升老年人防跌倒意识，减少跌倒伤害的发生。

The Fall Prevention Program for the Elderly, launched in 2016, targets elderly individuals at risk of falls. It provides free fall prevention aids such as walking sticks, non-slip mats, nightlights, flashlights, and educational materials on fall prevention. Through health education, popular science training, and professional training, the program aims to enhance elderly people's awareness of fall prevention, strengthen their knowledge and skills in this area, and create a safe, comfortable, and friendly living environment for the elderly, enabling them to enjoy a healthy and independent later life with peace of mind.

In 2024, 2,060 sets of fall prevention aids were donated to elderly people in Shanxi, Fujian, Jiangxi, Hebei, and Xiong'an New Area, to raise their awareness of fall prevention and reduce the incidence of fall-related injuries.



SILVER AGE SAFETY GUARD PROJECT

银龄安全守护



银龄安全守护项目于 2024 年推出，致力提高老年人及家属健康知识水平，鼓励老年人参与社会活动，倡导老年人关注身体健康、心理健康、人身安全、居家环境安全，预防走失、预防跌倒，提高老年人生活质量。项目将通过物资发放、宣传倡导、科普讲座、专业培训、喘息服务等活动，全力引导全社会关注老年人群体，调动社会各界力量参与老龄工作，营造爱老敬老助老的良好社会氛围。

2024 年，积极申报中央财政支持社会组织参与社会服务项目，获得 80 万元资金支持，提升项目的层级展示及社会影响力，并在云南省、内蒙古自治区发放银龄安全守护包 426 套、卧床照护包 200 套，开展居家安全及老年健康科普讲座 36 场。

The Silver Age Safety Guard Project was launched in 2024, aiming to improve the health knowledge of the elderly and their families, encourage elderly participation in social activities, and advocate for elderly people to keep an eye on their physical health, mental wellbeing, personal safety, and home environment safety. The project focuses on preventing wandering and falls, thereby enhancing the quality of life for the elderly. Through activities such as material distribution, advocacy, popular science lectures, professional training, and respite services, the project strives to guide society's attention towards the elderly population, mobilize all sectors of society to participate in aging-related work, and foster a positive social atmosphere of respecting, caring for, and assisting the elderly.

In 2024, it actively applied for financial support from the central government for social organizations participating in social service projects and received RMB 800,000 in funding. This has elevated its visibility and social impact. Furthermore, 426 Silver Age Safety Guard packs and 200 bedridden care packs were distributed in Yunnan Province and the Inner Mongolia Autonomous Region, and 36 lectures on home safety and elderly health were conducted.

CAPACITY BUILDING PROJECT FOR SOCIAL ORGANIZATION PARTICIPATION IN SUPPORTING AND CARING FOR FAMILIES WITH SPECIAL FAMILY PLANNING

社会组织参与计划生育 特殊家庭扶助关怀能力 建设项目

2019 年开始，我会在国家卫生健康委人口家庭司指导下，连续六年开展“社会组织参与计划生育特殊家庭扶助关怀能力建设项目”，先后投入 414 万元扶助 35 个社会组织提升服务能力，覆盖东北、西北、华北、华中和西南地区的 15 省 22 个城市，为上万名失独老人提供陪护就医、康复护理、日间照料和心理慰藉等专业服务，引导和促进了社会广泛关注，对相关工作的开展进行了有益探索。

2024 年，“社会组织参与计划生育特殊家庭扶助关怀能力建设项目”资助上海、长春 4 家社会组织继续开展相关活动，关注失独老人身体及心理健康。

Starting in 2019, CPWF has organized the "Capacity Building Project for Social Organization Participation in Supporting and Caring for Families with Special Family Planning Needs" for six consecutive years under the guidance of the Department of Population Surveillance and Family Development of the National Health Commission. CPWF has invested RMB 4.14 million to help 35 social organizations in 22 cities of 15 provinces across northeastern, northwestern, northern, central, and southwestern parts of China to enhance their service capacity, providing tens of thousands of elderly people who have lost their single child with professional services, such as hospital companionship, rehabilitation care, daytime care, and psychological comfort. It guides and promotes widespread social concern and conducts useful exploration of relevant work.

In 2024, this project funded four social organizations in Shanghai and Changchun to continue carrying out relevant activities, focusing on the physical and mental health of elderly people who have lost their single child.

CHINA PRESCRIPTION FOR PLAY PROGRAM

“玩乐处方”公益项目

“玩乐处方”公益项目，成立于 2023 年，项目聚焦困境儿童群体在 0-3 岁早期发展阶段的玩乐与心理行为发育需求，旨在将“在玩乐中学习和发展”的理念融入基础儿童保健服务中，通过对一线医务人员的专业培训和玩乐材料的发放，为家长和养育人提供高质量亲子互动的行为指导和玩乐资源。

2024 年，“玩乐处方”公益项目收入 1480.89 万元款物，支出 238.23 万元。项目在第七届中国国际进口博览会期间举办启动仪式，接收乐高集团 69.83 万套儿童玩乐玩具捐赠，完成境外捐赠物资清关报税等工作，资助吉林、天津、上海、安徽、四川、广西 6 个省（自治区、直辖市）18 个市（区、州）妇幼保健机构约 19.97 万套儿童玩乐玩具，支持各地妇幼保健院、社区卫生服务中心在儿童健康保健中开展“亲子互动”指导服务。同时，项目联合国家卫生健康委妇幼健康中心实施“玩乐处方”儿童心理行为发育适宜技术开发项目，组织开发《亲子互动指导手册》，为儿童保健服务人员，特别是基层儿保人员提供亲子互动咨询指导的技术支持。

The China Prescription for Play Program, launched in 2023, focuses on the playtime and psycho-behavioral development needs of disadvantaged children aged 0-3 during their early development stage. It aims to integrate the concept of “learning and development through play” into basic child health care services. Through professional training for frontline medical personnel and the distribution of playtime materials, it provides parents and caregivers with behavioral guidance and playtime resources for high-quality parent-child interaction.

In 2024, this project received donations totaling RMB 14.8089 million

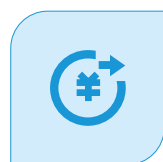


in cash and kind, with expenditures amounting to RMB 2.3823 million. It held its launch ceremony during the 7th China International Import Expo, where it received a donation of 698,300 sets of children's play materials from The LEGO Group. The project completed customs clearance and tax declaration for the donated goods from abroad and allocated approximately 199,700 sets of children's play materials to maternal and child health care institutions in 18 cities (districts, prefectures) across six provinces (autonomous region, municipality directly under the central government) including Jilin, Tianjin, Shanghai, Anhui, Sichuan, and Guangxi. This supports maternal and child health care institutions and community health service centers in providing parent-child interaction guidance services during child health care. Meanwhile, the project has collaborated with NHC's National Maternal and Child Health Center to implement the “China Prescription for Play Program” project to develop appropriate technologies for children's psychological and behavioral development. The project team has compiled the Parent-Child Interaction Guidance Manual to provide technical support for child health care service providers, especially those at the grassroots level, in offering parent-child interaction counseling and guidance.



2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

1,480.89「¥」



2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

238.23「¥」

BABY GIFT — HAPPY MOTHER AND BABY CHARITY PROGRAM

宝贝箱—幸福母婴计划

2017年5月4日，在原国家卫生计生委财务司、妇幼司、指导司、家庭司以及中国计划生育协会和中国妇幼保健协会的指导下，中国人口福利基金会“宝贝箱—幸福母婴计划”试点项目在甘肃省定西市通渭县正式启动。该项目旨在通过向参加过规定产检次数的孕产妇发放“宝贝箱”，减轻家庭的育儿负担和精神压力，对农村家庭提供生育指导、婴幼儿科学养育等支持；开展母婴健康宣传教育，增强孕妇保健意识，规范孕期围产保健服务；定期为基层妇幼工作人员提供培训，提升当地妇幼健康服务工作质量。

2024年，项目收入约65万元，支出404万元。截至目前，项目已在甘肃、贵州、内蒙古、新疆、黑龙江、浙江等12个省区落地实施，向1.5万户农村新生儿家庭发放“宝贝箱”，捐赠科普育儿书籍、婴儿衣服及用品，同时组织开展基层助产机构人员能力提升培训及母婴健康教育，受到新生儿家长和受助家庭的普遍欢迎。

On May 4, 2017, the pilot project of the CPWF “Baby Gift — Happy Mother and Baby Charity Program” was officially launched in Tongwei



County, Dingxi City, Gansu Province. The project was jointly guided by the Department of Finance, Department of Maternal and Child Care, Department of Guidance, and Department of Family of the former National Health and Family Planning Commission, as well as China Family Planning Association and Chinese Maternal and Child Health Association. The project aims to reduce the burden of childcare and mental pressure on families by distributing “Baby Gifts” to pregnant women who have attended the required number of maternity checkups; provide support to rural families in childbirth guidance and scientific childcare; carry out maternal and child health promotion to raise pregnant women’s awareness of healthcare and standardize perinatal healthcare during pregnancy; and provide regular training to local maternal and childcare staff to enhance the quality of local maternal and child healthcare services.

In 2024, the project received approximately RMB 650,000 and incurred expenses of RMB 4,040,000. To date, the project has been implemented in 12 provinces and autonomous regions including Gansu, Guizhou, Inner Mongolia, Xinjiang, Heilongjiang, and Zhejiang. It has distributed “Baby Gifts” to 15,000 rural families with newborn babies, donated popular science parenting books, baby clothes, and essentials, and organized and conducted capacity-enhancement training and maternal and child health lectures for staff at grassroots midwifery institutions, which has been widely welcomed by parents of newborns and recipient families.



2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

65 万 ¥



2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

404 万 ¥



“LEARNING CENTER FOR PARENTS TO PARENT THE FUTURE” RURAL INFANT CARE PROJECT

“家长学校，养育未来”农村婴幼儿照护服务公益项目



为积极应对儿童早期照护城乡发展不平衡、农村家庭普遍缺乏科学养育知识及指导等状况，2021 年起，中国人口福利基金会与浙江省湖畔魔豆公益基金会合作开展“家长学校，养育未来”农村婴幼儿照护服务公益项目，携手省（区）及市级卫生健康委、项目所在地县委、县政府，整合爱心企业、公众、社会组织及政府等资源，共同支持农村及欠发达地区 3 岁以下婴幼儿照护服务县域示范试点建设，为农村家庭提供获取正确养育知识的渠道，切实改善农村地区儿童早期认知发展现状。

2024 年，在阿里巴巴公益及淘宝天猫母婴亲子行业“中国妈妈”公益计划爱心商家及用户的善款支持下，项目支出 220.02 万元，支持陕西省城固县内建设 4 个养育中心，在地招聘并培训培养 20 余位农村养育师及管理队伍；依托贵州省紫云苗族布依族自治县、广西壮族自治区环江毛南族自治县、陕西省镇巴县 12 个养育中心及照护服务点累计为 2300 余户农村婴幼儿及其家庭提供一对一亲子课程指导 3 万余次，开展集体活动 7300 余场，切实助力婴幼儿在快乐的家庭养育环境下健康成长。

The “Learning Center for Parents to Parent the Future” Rural Infant Care Project was jointly launched by CPWF and Zhejiang Hupan Modou Foundation to actively respond to the imbalance between urban and rural

development of early childhood care and the general lack of scientific parenting knowledge and guidance for rural families. It joins hands with provincial (district) and municipal health committees and the county Party committee and government where the project is located and integrates resources, such as caring enterprises, the public, social organizations, and the government, to jointly support the construction of pilot model counties of care services for infants and young children under the age of 3 in rural and underdeveloped areas. It provides rural families with channels to obtain correct parenting knowledge and effectively improve the development status of children's early cognition in rural areas.

In 2024, with the support of Alibaba Foundation and donations from caring businesses and users through the “Chinese Mothers” Public Welfare Plan launched by Taobao's Tmall's Mothers, Babies and Parents Sector, the project expended RMB 2,200,200 to establish four nursery care centers in Chenggu County, Shaanxi Province. Locally, over 20 rural teachers and management teams were recruited, trained, and developed. Through 12 nursery centers and care service stations in Ziyun Miao and Bouyi Autonomous County (Guizhou Province), Huanjiang Maonan Autonomous County (Guangxi Zhuang Autonomous Region) and Zhenba County (Shaanxi Province), the project has cumulatively provided one-on-one parenting guidance to more than 2,300 rural infants and young children and their families for more than 30,000 times and conducted over 7,300 group activities. These are efforts to effectively help infants and young children to grow up healthily in a happy family nurturing environment.



服务农村婴幼儿及其家庭（户）
Services provided to rural infant families (number)

2,300+



提供一对一亲子课程指导（次）
One-on-one parenting guidance (times)

30,000+



CHILDREN'S EMERGENCY FOUNDATION

拾穗行动

拾穗行动项目是由邓飞联合网易客户端、数百高校支教团队于 2015 年 12 月 31 日，在中国人口福利基金会发起的公募计划，提倡一个家庭一年捐助 2860 元结对一名单亲失依孩子，持续扶助其改善生活状况，并在结对过程中，联合多方力量给予陪伴和心理支持，直至高中毕业。

关切、找到和支持每一个乡村单亲失依孩子，努力改善他们的学习和生活条件，有质量地陪伴他们良好成长是拾穗行动的项目宗旨。

拾穗行动项目自成立以来，已经过去了 8 年。在这 8 年



总收入 (万元)
Total income (Unit: RMB 10,000)

3,309.23「¥」

2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

266.97「¥」



总支出 (万元)
Total expenditure (Unit: RMB 10,000)

2,574.10「¥」

2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

602「¥」

的时间里，项目累计收入 3309.23 万元，拨付资助款 28187 人次，拨付金额达 2574.1 万元。

2024 年，拾穗行动收入 266.97 万元，支出 602 万元，累计帮扶 4488 人次。此外，项目接收爱心企业捐赠，向 1600 名乡村单亲失依孩子捐赠运动鞋，同时开展“实地探访”活动；联合地方执行团队开展陪伴关怀服务，关注孩子心理健康，让孩子具备健全心理；联动多方资源为乡村单亲失依孩子提供物资支持，为乡村单亲失依孩子健康成长保驾护航。

Children's Emergency Foundation is a public fundraising program launched by Deng Fei in conjunction with the Netease client version and hundreds of college teaching teams on December 31, 2015, at the China Population Welfare Foundation. It advocates that one family donates RMB 2,860 a year to support a single-parent child or an orphan in rural areas to continuously improve their living conditions. It also joins forces to provide accompaniment and psychological support during the paired-up assistance until graduation from high school.

The purpose of the Children's Emergency Foundation is to care for, find, and support every single-parent child or orphan in rural areas, try to improve their learning and living conditions, and accompany them for quality growth.

It has been eight years since the establishment of the Children's Emergency Foundation project. During these eight years, the project has received a total of RMB 33,092,300 and allocated financial assistance to 28,187 people, amounting to RMB 25,741,000.

In 2024, the Children's Emergency Foundation had an income of RMB 2,669,700, an expenditure of RMB 6,020,000, and a cumulative total of 4,488 person-times of assistance. Furthermore, the project received donations from enterprises to provide sports shoes to 1,600 rural single-parent and unsupported children while conducting "field visits". It joins hands with local executive teams to provide accompaniment and care services, pays attention to the children's mental health, and equips the children with a sound mentality. It provides material support for single-parent children in rural areas by mobilizing resources from various sources, thus protecting their healthy growth.



HAPPY SMILE — HELPING CHILDREN WITH CLEFT LIP AND PALATE

幸福微笑——救助唇腭裂儿童



“幸福微笑——救助唇腭裂儿童”公益项目始于 2002 年，受国家卫生健康委员会、中国计划生育协会指导，致力于为低收入家庭的唇腭裂儿童提供免费修复手术、为基层医生提供专业医疗培训、开展医学交流活动。项目主要通过组织国际、国内医疗队集中性救助、依托项目定点医院常规性救助、与其他社会组织合作灵活性救助三种运作模式开展救助工作。22 年来，累计筛查唇腭裂儿童上万名，直接救助低收入家庭唇腭裂儿童 7300 余名。

2024 年，项目首次在字节跳动公益平台上线，全年筹集善款 119.2 万元，支出 221.7 万元，在新疆、贵州、西藏等地筛查低收入家庭唇腭裂患儿 400 余人，完成手术救助 276 人。其中，首次启动“幸福微笑——西藏百名唇腭裂患儿救助行动”公益活动，截至 2024 年底，已为 48 人完成免费修复手术。

The “Happy Smile — Helping Children with Cleft Lip and Palate” public welfare program started in 2002 under the guidance of the National Health Commission and the China Family Planning Association. It is committed to providing free repair surgery for children with cleft lip and palate in low-income families, offering professional medical training for grassroots doctors, and carrying out medical exchange activities. The Program mainly carries out rescue work through three operation modes: organizing international and domestic medical teams for centralized

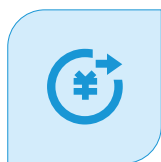
rescue, relying on routine rescue in designated hospitals of the Program, and cooperating with other social organizations for flexible rescue. In the past 22 years, tens of thousands of children with cleft lip and palate have been screened, and over 7,300 children with cleft lip and palate in low-income families have been directly helped.

In 2024, the project debuted on the ByteDance Charity Platform, raising RMB 1.192 million throughout the year and expending RMB 2.217 million. Over 400 children with cleft lip and palate from low-income families in Xinjiang, Guizhou, and Xizang were screened, with surgical assistance provided to 276 of them. Notably, the “Happy Smile – Rescue Mission for 100 Cleft Lip and Palate Children in Xizang” public welfare activity was launched for the first time. By the end of 2024, free repair surgeries had been completed for 48 children.



2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

119.2「¥」



2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

221.7「¥」



EMERGENCY RESCUE 应急救援

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING



PUBLIC HEALTH EMERGENCY RESPONSE

公共卫生应急响应

2020 年初，中国人口福利基金会紧急设立“公共卫生应急响应项目”，旨在动员社会各界贡献资源和力量，为抗击新型冠状病毒肺炎疫情提供物资支援等方式，帮助巩固公共卫生突发事件应急处置、重大疫情救治实战能力和快速响应能力，为统筹疫情防控和经济社会发展筑牢健康防线。

2023 年 5 月中国人口福利基金会发起设立“英雄联盟—韧性社区建设项目”，有效地回应社区需求多元化、积极应对人口老龄化、提高人民的言语健康水平。2024 年，该项目共资助全国 12 家社会组织在甘肃、陕西、四川、重庆、湖南、广州、上海等省市 29 个社区，开展针对残障家庭、困境儿童家庭、空巢老人家庭、在校学生家庭的社区韧性能力建设服务活动，直接服务 3400 余人，间接惠及 10.2 万余人，帮助提升社区应对风险的韧性能力。

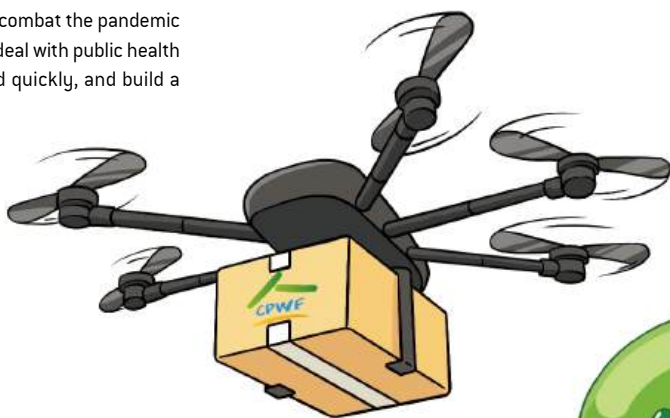
其中，资助上海铂爱公益发展中心执行的“在地终老”韧性社区多元化服务获得了上海社区公益创投大赛金奖；长春心语社会组织创新发展中心“共筑未来计划”通过资助 10 个微公益计划，提升了微小组织的服务能力和运营效率，还促进了它们在社区服务中的广泛实践，进一步推动了区域社会服务体系的优化和发展。

In early 2020, the China Population Welfare Foundation set up a Public Health Emergency Response Project to mobilize resources and efforts from all walks of life to provide material support to combat the pandemic and other means to help consolidate the ability to deal with public health emergencies, treat major epidemics and respond quickly, and build a

solid line of defense for overall epidemic prevention and control, and economic and social development.

In May 2023, CPWF launched the “League of Legends - Resilient Community Building” Program to effectively respond to the diversified needs of communities, actively cope with the aging population, and improve people’s speech health. In 2024, the project supported 12 social organizations nationwide to carry out community resilience-building service activities in 29 communities in provinces and municipalities, including Gansu, Shaanxi, Sichuan, Chongqing, Hunan, Guangzhou, and Shanghai. These activities targeted families with disabled members, families with children in distress, empty-nester elderly families, and families with school-aged children, directly serving over 3,400 individuals and indirectly benefiting over 102,000 people. The project significantly enhanced the resilience of communities in responding to risks.

Among the supported projects, the “Aging in the Dwelling Place” diversified resilient community services implemented by Shanghai BAI Nonprofit Development Center won the Gold Award at the Shanghai Community Public Welfare Venture Capital Competition. The “Co-Building the Future Plan” by Changchun Xinyu Social Organization Innovation and Development Center, through funding 10 micro-philanthropy plans, improved the service capacity and operational efficiency of micro-organizations, facilitated their widespread practice in community services, and further advanced the optimization and development of the regional social service system.



RURAL REVITALI-ZATION

乡村振兴

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING





PROJECT HAPPINESS

幸福工程

1995 年 2 月，“幸福工程—救助贫困母亲行动”在彭珮云、王光美等国家领导人和爱心人士的倡导推动下，由中国人口福利基金会、中国计划生育协会、原中国人口报社联合发起，目的是为改变农村贫困母亲的生活环境和生活状态，让贫困母亲经济上得实惠、生活上多保障、社会上有地位。

随着我国经济水平提升和扶贫力度加大，绝对贫困人口实现全面脱贫，幸福工程最初的使命已基本完成。为适应新形势，解决新问题，2020 年，项目积极转型升级，更名为“幸福工程”，项目宗旨变更为“帮助困境母亲，建设幸福家庭”，帮扶对象由“贫困母亲”扩展为“困境母亲”，通过“多元帮助，精准到人，扶持带动，防止返贫”的帮扶模式，为困境母亲和家庭在“扶弱济困、扶智赋能、扶助健康”方面提供帮助，继续助力巩固拓展脱贫攻坚成果同乡村振兴有效衔接，促进共同富裕。

2024 年，幸福工程项目收入 1688.54 万元，支出 2046.26 万元，帮扶困境母亲 4 万余人，惠及人口 11 万余人。开展“母亲节暨幸福工程活动日”活动，动员多方力量支持项目发展。与招商局慈善基金会持续深化合作，“他乡的你 - 流动女性支持计划”聚焦流动女性在城市社会融合中面临的现实问题及需求，通过资助社区社会组织的模式，助力流动妇女和儿童的教育、医疗、生活保障等基本公共服务均等化，促进她们的健康成长和家庭福祉，帮助她们更好地融入社会，也为女性全面发展提供了更多可能性。截至目前，资助 29 家基层社会组织，走进社区开展职业规划培训、亲子早教、心理疏导、个案跟踪等活动，累计场次 1027 次，受益人数 156978 人。继续开展“幸福工程 - 善佑母婴行动”，为 2 家医院捐赠检测设备，组织 1 期宫颈病诊疗研讨培训班，培训基层医护人员百余人，惠及人口 1000 余人，赢得基层医护人员的高度认可，为更多女性的健康保驾护航。

截至 2024 年底，已在 29 个省的 973 个项目点开展过项目帮扶，累计投入资金 23.26 亿元，帮扶困境母亲 36.48 万人，惠及人口 154.28 万人。

In February 1995, “Programme of Happiness — An Action to Help the Impoverished Mothers” was jointly initiated by China Population Welfare Foundation, China Family Planning Association and the former China Population Newspaper under the advocacy and promotion of national leaders and caring people such as Peng Pei Yun and Wang Guangmei. It aims to change the living environment and conditions of impoverished rural mothers, so that they can get economic benefits, have more security in life, and have a position in society.

With the improvement of China's economic development and the intensification of poverty alleviation, the absolutely poverty-stricken population has been lifted out of poverty in an all-round way. Therefore, the initial mission of the Programme of Happiness has been basically completed. To adapt to the new situation and solve new problems, the Programme was actively transformed and upgraded, and renamed “Programme of Happiness” in 2020. Its purpose was changed to “helping mothers in distress and building happy families”, and the scope of assistance was expanded from “impoverished mothers” to “mothers in distress”. Through the help model of “providing diversified assistance accurate to people, driving the development capability, and prevention of returning to poverty”, mothers and families in distress obtained help regarding “helping those in distress, improving education, and enhancing health”. The Programme continues to help consolidate the effective matching between achievements of poverty alleviation and rural revitalization to promote common prosperity.

In 2024, the Programme of Happiness received RMB 16,885,400 and expended RMB 20,462,600, providing assistance to over 40,000 mothers in distress and benefiting more than 110,000 people. The Mother's Day & Programme of Happiness Activity Day event was held to mobilize multiple stakeholders to support the project's development. CPWF engaged in closer cooperation with the China Merchants Foundation through the “Women Leaving Their Native Place - Migrant Women Assistance Program”, which focuses on practical issues and needs faced by migrant women in their social integration into urban areas. By funding community-based social organizations, the project facilitates equal access to basic public services such as education, healthcare, and livelihood security for migrant women and children, encourages their healthy growth and family wellbeing, and helps them better integrate into society. This also offers more possibilities for the all-around development of women. To date, it has supported 29 grassroots social organizations to conduct activities in communities, including career planning training, parent-child early education, psychological counseling, and case follow-up, with a total of 1,027 sessions benefiting 156,978 people. CPWF continued the “Programme of Happiness - Shanyou Maternal and Infant Action”, donating detection equipment to two hospitals, organizing a cervical disease diagnosis and treatment seminar, and training over a hundred grassroots medical staff, benefiting more than 1,000 people. This initiative has won high recognition from grassroots medical staff and safeguards the health of more women.

By the end of 2024, project assistance has been conducted in 973 project sites in 29 provinces, with a total investment of RMB 2.326 billion, helping 364,800 mothers in distress and benefiting 1,542,800 people.



VILLAGE DOCTOR SUPPORT PROGRAM

乡村医生支持计划



2017 年启动“乡村医生支持计划”，围绕乡村医生在技能培训、工作环境、执业状况等方面需求，形成“能力提升支持、硬件设施支持、关爱保障支持、议题发展支持”全方面支持体系，累计投入 1 亿元，开展各类线下培训 200 余场，培训基层医务工作者 14 万余人，征集暖心乡村医生各类案例 157 个，援建和配齐配强乡镇卫生院、村卫生室 372 所。

2024 年度，乡村医生支持计划开展乡村全科执业助理医师培训班 5 期，580 名乡村医生参与线下实践技能培训，4.9 万名乡村医生参与线上直播培训；开展中医适宜技术培训班 24 期，江苏、四川、新疆等地 2397 名乡村医生参与其中，开展急救救护线上培训班 56 期，观看人数 15686 人；开展健康暖心乡村医生案例征集活动，在全国范围内征集暖心乡村医生各类案例 1239 个，最终评审出 25 个优秀案例；深化村医日记、活动纪实品牌宣传活动，在抖音、微信等平台推送各类短视频、文章 268 条，全网阅读量 800 余万次；开展修正小蓝箱行动，向于都捐赠总价值 93 万余元的家庭常备小药箱 2500 套；开展乡村卫生健康联合行动慢性病议题研究。

The Village Doctor Support Program, launched in 2017, addresses the needs of rural doctors in skills training, working environment, and professional status, forming an all-around support system with the

main contents of capacity improvement support, hardware facilities support, care support and issue development support. With a cumulative investment of RMB 100 million, over 200 onsite training sessions have been conducted, training more than 140,000 grassroots medical workers. It has collected 157 stories of warmhearted village doctors and assisted in the construction and enhancement of 372 township health centers and village clinics.

In 2024, the Village Doctor Support Program held five training sessions for rural assistant general practice physicians, with 580 rural doctors participating in onsite practical skills training and 49,000 rural doctors joining online live training. Twenty-four training sessions on appropriate Chinese medicine techniques were conducted, involving 2,397 rural doctors from Jiangsu, Sichuan, Xinjiang, and other regions. Fifty-six online emergency rescue training sessions were held, attracting 15,686 viewers. The Warmhearted Village Doctors Story Collection event was launched to collect stories of rural doctors nationwide, with 1,239 submissions and 25 outstanding cases selected. It intensified the promotion of the Village Doctor Diary and activity documentation via short videos and articles on platforms such as Douyin and WeChat, amassing over 268 posts that garnered more than 8 million views. The Xiuzheng Blue Box Initiative was implemented, with 2,500 sets of family first-aid kits, valued at over RMB 930,000, donated to Yudu. Furthermore, research on chronic disease issues was undertaken as part of the Joint Action for Rural Health and Wellness.



累计投入资金 (万元)

Cumulative investment (Unit: RMB 10,000)

10,000 「¥」



培训基层医务工作者 (人)

Number of grassroots medical workers trained

140,000



VILLAGE DOCTOR SUPPORT PROGRAM - TENCENT INITIATIVE

乡村医生支持计划-腾讯活动



2021 年 12 月，由国家卫生健康委员会、教育部、国家疾病预防控制局指导的“公共卫生人才提升项目”正式启动。2022 年 5 月，作为“公共卫生人才提升项目”子项目之一，由国家卫生健康委基层司指导，国家卫生健康委能力建设和继续教育中心、中国人口福利基金会承办的“乡村医生能力提升培训项目”正式启动。项目计划开展乡村全科执业（助理）医师资格考试考前培训工作，进一步巩固和深化基层卫生人才能力提升培训项目成果，提升乡村医生理论知识素养及业务技能水平，帮助提高乡村全科执业助理医师资格考试通过率。

2024 年，在甘肃、湖北、贵州、广西、重庆开展乡村全科执业助理医师考前培训班 5 期，580 名乡村医生参与其中；以“公共卫生人才”公众号为渠道，开展为期 4 天的线

上直播培训，覆盖中医适宜技术、公共卫生服务、基层合理用药等多个方面，参与培训的乡村医生人数达 49116 人，累计访问量达 193213 人次，辐射多个地区的村卫生室。

In December 2021, the “Public Health Talent Enhancement Project”, guided by the National Health Commission, Ministry of Education, and National Disease Control and Prevention Administration, was officially launched. In May 2022, as a part of the “Public Health Talent Enhancement Project”, the “Rural Doctors Capacity Enhancement Training Project” was officially initiated under the guidance of NHC’s Department of Primary Health and organized by the NHC Capacity Building and Continuing Education Center and CPWF. The project is designed to provide pre-exam training for the examination of rural assistant general practice physicians, reinforcing and expanding the successes of the grassroots health talent capability enhancement program. It seeks to bolster the theoretical knowledge and professional competencies of rural doctors, ultimately aiding in boosting the pass rate for the examination of rural assistant general practice physicians.



In 2024, five pre-exam training sessions for rural assistant general practice physicians were held in Gansu, Hubei, Guizhou, Guangxi, and Chongqing, with 580 rural doctors participating. An online live training lasting four days was conducted through the “Public Health Talent” public account, covering various aspects such as appropriate Chinese medicine techniques, public health services, and rational drug use at the grassroots level. A total of 49,116 rural doctors participated in the training, with a cumulative number of visits reaching 193,213, benefiting village clinics in multiple regions.

VILLAGE DOCTOR TRAINING

乡村医生培训

乡村医生是医疗卫生服务队伍的基础组成部分，是最贴近亿万农村居民的卫生健康工作者。近年来，乡村医生整体素质稳步提高，农村居民基本医疗卫生服务的公平性、可及性全面增强，但在一些偏远地区，乡村医生队伍建设仍是农村医疗卫生服务体系的薄弱环节。培养基层医疗卫生人才并留下来、用得上，成为亟须解决的“短板”问题。

2019年，在十一届全国政协副主席李金华的亲切关怀和亲自指导下，招商局慈善基金会与中国人口福利基金会在乡村医生培训方面达成战略合作，计划投入5000万元用于开展乡村医生培训项目。该项目通过线下实操培训、线上拓展培训、媒体宣传倡导等方式，以中医适宜技术、应急救援、公共卫生服务为重点，帮助乡村医生学到更精湛的医术，为基层群众提供更优质的服务，以此全面提高乡村医生服务能力，全面促进健康乡村建设。截至目前，先后在云南、湖北、贵州、云南、江西、江苏、四川、新疆等地开展培训班87期，共计7597名乡村医生全程参与培训，制作小课堂科普视频472条，组织线上直播126期，观看量38723人次。

2024年，乡村医生培训项目在江苏如皋、四川雷波、新疆莎车和叶城、江苏如东等地开展线下培训24场，2397名乡村医生参与其中；开展线上培训56场，观看人数15686人。继续深化村医日记、活动纪实品牌宣传活动，在抖音、微信等平台推送各类短视频、文章268条，全网阅读量800余万次。

Rural doctors are a fundamental part of the medical and health service team and the healthcare workers closest to hundreds of millions of rural residents. In recent years, the overall quality of rural doctors has steadily improved, and the equity and accessibility of basic medical and health services for rural residents have been comprehensively enhanced. However, in some remote areas, the capacity building of the rural doctor workforce remains weak in the rural medical and health service system. Cultivating and retaining grassroots medical and health talents who are capable and available has become an urgent shortcoming that needs to be addressed.



In 2019, under the guidance and personal instruction of Li Jinhua, former Vice Chairman of the 11th CPPCC National Committee, China Merchants Foundation and CPWF reached a strategic cooperation agreement on rural doctor training, planning to invest RMB 50 million for the rural doctor training project. The project bolsters the service capabilities of rural doctors and fuels the achievement of healthy villages by offering onsite hands-on training, online extension courses, and media advocacy, with a focus on appropriate Chinese medicine techniques, emergency rescue, and public health services. It aims to help rural doctors acquire more proficient medical skills and offer better services to grassroots communities. To date, 87 training sessions have been conducted in Yunnan, Hubei, Guizhou, Jiangxi, Jiangsu, Sichuan, and Xinjiang, with a total of 7,597 rural doctors participating throughout the training. Additionally, 472 short educational videos have been produced, 126 live broadcasts have been organized, and these have been viewed 38,723 times.

In 2024, the rural doctor training program held 24 onsite training sessions in Rugao (Jiangsu), Leibo (Sichuan), Shache and Yecheng (Xinjiang), and Rudong (Jiangsu), engaging 2,397 rural doctors. Furthermore, 56 online training sessions were conducted, attracting 15,686 viewers. It continued to intensify the promotion of the Village Doctor Diary and activity documentation via short videos and articles on platforms such as Douyin and WeChat, amassing over 268 posts that garnered more than 8 million views.



TOGETHER FOR THE STARS

“益”起看星空



“益”起看星空是人口素养提升项目下设的子项目，针对当下全国科普资源稀缺地区小学校在校学生现状，通过向学校捐赠天文科普课程与教具学具、开展天文科普研学、组织教师培训、举办与天文科学教育相关的公益交流活动，帮助科普资源欠发达地区、缺少科普资源渠道的学校和师生，通过该公益项目感受科学的魅力，共享优质天文科普资源，提升整体科学素养，助力国家储备天文领域优质人才。

“益”起看星空于 2024 年正式启动，项目当年收入 400 万元，全部由伊利集团捐赠支持，项目支出 183.29 万元，组织“童梦同宇”天文科普公益活动，为内蒙古四子王旗 11 所学校 2000 名学生捐赠天文科普探索盒，组织当地 2 所中小学校 98 名师生走出家乡，前往北京、河北等天文科普相关场所沉浸式体验天文魅力。

4 月 23 日，在第九个“中国航天日”来临之际，中国人口福利基金会携手伊利集团、中国科学院国家天文台、中国载人航天工程专家走进内蒙古四子王旗神舟希望小学，开展“益”起看星空——“童梦同宇”天文科普公益活动。向内蒙古自治区乌兰察布市四子王旗镇 11 所学校师生捐赠 2000 套“天文探索盒”教具及课程，让孩子们在教具、学具使用和实践检验自己的学习成果，并体会天文学科的魅力。

8 月 19 日至 23 日期间，组织开展“公益研学”活动，带领四子王旗天和学校及乌兰花镇第五小学的师生走出家乡，开启一起“追星”计划。北京天文馆、中国科学院国家天文台兴隆观测基地为参与公益研学的孩子们提供基地参观和科普讲解。活动的举办，激发了孩子们的求知欲，更为天文科普教育事业注入全新的活力，让更多人对天文知识产生兴趣，助力当地人口素养提升的创新发展。

Together for the Stars is a subproject under the Population Literacy Enhancement Program. It targets the current situation of primary school students in regions with scarce popular science resources in China and contributes by donating astronomy education courses and teaching materials to schools, conducting astronomy-themed research and study

activities, organizing teacher training, and holding astronomy-related exchange activities. The project aims to help schools, teachers, and students in underdeveloped areas lacking popular science resources to experience the charm of science through this public welfare initiative, share high-quality astronomy education resources, enhance overall scientific literacy, and contribute to China's reserve of outstanding talents of astronomy.

Together for the Stars was officially launched in 2024 and received RMB 4 million in the same year, all donated by the Yili Group. The project expended RMB 1.8329 million to organize popular astronomy science events under the theme of “One Universe, One Childhood”, donating astronomy exploration kits to 2,000 students in 11 schools in Siziwang Banner, Inner Mongolia. It also organized 98 teachers and students from two local primary and middle schools to leave their hometowns and immerse themselves in the charm of astronomy at astronomy-related venues in Beijing and Hebei.

On April 23, on the occasion of the 9th Space Day of China, CPWF worked with Yili Group, National Astronomical Observatories of the Chinese Academy of Sciences, and experts of China's manned space engineering to visit Shenzhou Hope Primary School in Siziwang Banner, Inner Mongolia Autonomous Region, to launch the popular astronomy science events under the theme of the Together for the Stars – One Universe, One Childhood. They donated 2,000 astronomy exploration kits, including teaching aids and courses, to teachers and students from 11 schools in Siziwang Banner, Ulanqab City, Inner Mongolia Autonomous Region, allowing children to test their learning outcomes and experience the charm of astronomy through the use and practice with these teaching aids.

From August 19 to 23, a “Public Welfare Study Tour” was organized, leading teachers and students from Tianhe School in Siziwang Banner and the Fifth Primary School in Wulanhua Town out of their hometown to embark on a “star-chasing” journey. Beijing Planetarium and Xinglong Observatory of the National Astronomical Observatories of the Chinese Academy of Sciences provided tours and popular science lectures for the children participating in the study tour. The event stimulated children's curiosity and injected new vitality into the cause of astronomy education, sparking interest in astronomical knowledge among more people and contributing to the innovative development of local population literacy enhancement.

“HEALTH BY HEART” PROGRAM 健康暖心工程



为持续推动脱贫攻坚同乡村振兴战略有效衔接，助力定点帮扶工作再上新台阶，在国家卫生健康委党组的坚强领导下，我会主动作为，充分发挥社会组织平台优势，结合帮扶地区发展诉求和实际情况，为社会资源与定点帮扶县搭建桥梁，通过发展壮大健康暖心基金、组织实施健康暖心工程，不断探索健康乡村建设，深度参与定点帮扶工作。健康暖心工程开展以来，共接受 57 家爱心单位捐赠 3.85 亿元，累计支出 3.32 亿元用于 15 个脱贫县开展健康帮扶、产业发展、就业帮扶、民生改善等工作，几年下来共计资助 156 个帮扶项目，逐步形成“健康引领—产业支持—能力提升”格局。

2024 年健康暖心工程全年筹资 4849.02 万元，公益支出 6035.56 万元，重点用于县域特色产业升级、县乡村三级医疗卫生服务能力提升、脱贫地区民生改善等领域。

2024 年健康暖心工程继续投入 2015 万元定向帮扶五寨县，通过援建五寨县中医院住院楼项目，进一步提升五寨县医疗卫生服务水平；鼓励做大做强中药材产业、晋西北中药健康产业孵化园等，促进五寨县道地中药材规范化种植及生产，提升五寨县中药材产业发展技术水平，带动当地经济整体发展的同时，提供大量的就业岗位，有效实现巩固脱贫攻坚成果同乡村振兴有效衔接的目标。

除此之外，持续做好定点帮扶工作，捐赠杂多县 89.9 万元，用于杂多县健康宣教、医疗卫生人才保障；支持永和县 28.51 万元帮扶留守老人，支持清涧县 12.6 万元开展农产品品牌宣传策划，支持子洲县 49.3 万元用于建设电子商务进农村直播基地，捐赠永和县索驼村、大宁县道教村 2 台 AED 设备和 300 个健康小药箱，保障村民的健康安全；联合财务司、中国人口与发展研究中心深入西藏聂拉木县，捐赠聂拉木价值 10 万元的小药箱。

CPWF aims to continue to promote the effective connection between poverty alleviation and rural revitalization strategy and help the targeted assistance mission to gain new progress. Under the strong leadership of the Party Leadership Group of the National Health Commission, CPWF has taken the initiative to leverage the advantages of the social organization platforms and create channels between social resources and the targeted counties with reference to development demands and prevailing circumstances of the assisted areas. Through developing and expanding the “Health by Heart” Fund and organizing the “Health by Heart” Program, we continuously explore the construction of healthy villages and intensively participate in targeted assistance missions. Since the launch of the “Health by Heart” Program, a total of RMB 385 million has been donated by 57 caring entities, and a total of RMB 332 million has been spent on health-enabled support, industrial development, employment assistance, and livelihood improvement in 15 poverty-stricken counties. Over the past few years, a total of





总收入 (万元)
Total income (Unit: RMB 10,000)

38,500 万

2024 年收入 (万元)
Income in 2024 (Unit: RMB 10,000)

4,849.02 万



总支出 (万元)
Total expenditure (Unit: RMB 10,000)

33,200 万

2024 年支出 (万元)
Expenditure in 2024 (Unit: RMB 10,000)

6,035.56 万

156 projects have been funded, gradually forming a pattern of “health leadership, industrial support, and capacity enhancement”.

In 2024, the annual funding for the “Health by Heart” Program was RMB 48,490,200, and the public welfare expenditure registered RMB 60,355,600. The program focuses on upgrading characteristic industries in counties, enhancing the capacity of medical and health services in counties, towns, and villages, and improving people’s livelihoods in poverty-stricken areas.

In 2024, the “Health by Heart” Program continued to invest RMB 20.15 million to provide targeted assistance to Wuzhai County. By supporting the construction of the inpatient building at Wuzhai County Traditional Chinese Medicine Hospital, the project further improved the county’s medical and health service capacity. By encouraging the expansion and improvement of the Chinese herbal medicine industry and the Northwest Shanxi Chinese Medicine and Health Industry Incubation Park, it promotes the standardized cultivation and production of authentic

Chinese herbal medicines and enhances the technical capacity of developing the industry in Wuzhai County. While driving the overall development of the local economy, it creates a large number of jobs and effectively realizes the goal of consolidating and connecting the results of poverty alleviation with rural revitalization.

In addition, the project continued to carry out targeted assistance work, donating RMB 899,000 to Zaduo County for health education and medical talent support; providing RMB 285,100 to Yonghe County to assist left-behind elderly people; supporting Qingjian County with RMB 126,000 for agricultural product brand promotion and planning; and donating RMB 493,000 to Zizhou County for the construction of an e-commerce live streaming base in rural areas. Two AED devices and 300 health kits were donated to Suotuo Village in Yonghe County and Daojiao Village in Daning County to ensure the health and safety of villagers. Furthermore, in collaboration with the Department of Finance and China Population and Development Research Center, health kits worth RMB 100,000 were donated to Nyalam County in Xizang.



SPECIAL FUNDS 专项基金

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING





BEIDOU STAR LOVE FUND 北斗星空爱心基金

2012 年，由张杰先生在中国人口福利基金会设立的“北斗星空爱心基金”发起，致力于开展音乐教育，将张杰的音乐梦想与公益事业连接在一起，帮助更多孩子们享受多元化教育。经过几年来的不断努力，已先后在北京、天津、上海、广州、四川、湖南、湖北、广西、青海、宁夏、西藏等地挂牌成立了 101 间“张杰音乐梦想教室”。该项目针对中国相对落后地区的音乐教师，开展公益培训；支持和鼓励所资助的学校组织学生音乐演出；每年捐助学校建立“张杰音乐梦想教室”并提供乐器设备。

In 2012, the “Beidou Star Love Fund” established by Mr. Zhang Jie in the China Population Welfare Foundation was launched, dedicated to music education, connecting Zhang Jie’s music dream with public welfare, helping more children to enjoy diversified education. After several years of continuous efforts, 101 “Zhang Jie Music Classroom of Dream” have been set up in Beijing, Tianjin, Shanghai, Guangzhou, Sichuan, Hunan, Hubei, Guangxi, Qinghai, Ningxia, and Xizang. The project provides training for music teachers in relatively backward areas of China, supports and encourages the sponsored schools to organize music performances for their students, and donates to the schools every year to set up “Zhang Jie Music Classrooms of Dream” and provide musical instruments.

CHARITY LOVE FUND 慈爱基金

中国人口福利基金会慈爱基金，成立于 2012 年，由多位社会爱心人士共同发起，旨在致力于贫困地区儿童教育、医疗卫生、残疾人事业、人文环境的改善，促进慈善文化发展，推动幸福家庭创建。在贫困地区开展活动主要内容：改善教育教学条件，资助困难家庭儿童完成学业；改善医疗卫生条件，对急难病患者实施救助；改善残疾人生活条件，对残疾人捐赠辅助器具等；改善生态环境，开展环境保护的知识宣传和教育活动；改善人文环境，推动、弘扬和传播慈善文化；改善家庭生活状况，对自然灾害导致的贫困家庭进行救助等。

成立至今，共收入 2000 余万元，支出 1100 余万元，累计受益约 10 万人次。

Charity Love Fund of the China Population Welfare Foundation (CPWF) was established in 2012 by a number of philanthropists with the aim of improving the education for children, medical and health care, undertakings for the disabled, and cultural environment in poverty-stricken areas so as to promote the development of charity culture and create more happy families. The main activities launched in impoverished areas include improving education and teaching conditions and subsidizing children from poor families to complete their studies; improving medical and health conditions and providing assistance to patients with acute and difficult diseases; improving the living conditions of persons with disabilities and donating assistive devices to them; improving the ecological environment and carrying out environmental protection and education campaign; improving the cultural atmosphere and promoting, advocating, and disseminating charity culture; and improving the living conditions of families and providing assistance to families in poverty as a result of natural disasters.

Since its establishment, the CPWF Mercy Fund has received a total of more than RMB 20 million and spent more than RMB 11 million, benefiting about 100,000 people in total.

CHILDREN’S ASTHMA ACTION PLAN SPECIAL FUND 儿童哮喘行动计划专项基金

儿童哮喘行动计划专项基金，成立于 2023 年，该基金由申昆玲教授发起，旨通过动员社会力量，围绕儿童呼吸哮喘开展各类规范管理方案推广、医疗人员培训、相关科研资助及各项公益活动等，提升全社会对哮喘疾病的了解和相关管理的认知，降低哮喘发病率、提高哮喘控制水平，避免由于哮喘发作而导致儿童的死亡。



2024 年，共开展 2 次儿童哮喘科普系列直播活动，普及哮喘与睡眠相关的知识，触达 7.5 万人；11 月 22 日 -24 日参加亚太儿科过敏、呼吸及免疫学会，接待到访医生近 500 名，对专项基金进行了很好的展示和宣传，为持续发展起到积极的推动作用。

Established in 2023, the Children's Asthma Action Plan Special Fund was initiated by Prof. Shen Kunling with the aim of mobilizing social forces to focus on promoting various standardized management programs for children with respiratory asthma, training medical personnel, funding related research, and conducting various public welfare activities. The purpose is to enhance the knowledge of the whole society about asthma and related management, reduce the incidence and improve the control of asthma, and avoid the death of children due to asthma attacks.

In 2024, two series of live-streaming events on children's asthma education were held, disseminating knowledge about asthma and its relationship with sleep, reaching 75,000 people. From November 22 to 24, CPWF participated in the Asia Pacific Academy of Pediatric Allergy, Respiriology & Immunology (APAPARI) conference, hosting nearly 500 visiting doctors. The specialized fund was well-presented and promoted, playing a positive role in its continued development.

MATERNAL AND CHILD CARE FUND

妇幼关爱基金

妇幼关爱基金，成立于 2017 年，由健民药业集团股份有限公司发起，旨在提高妇女儿童健康水平，促进妇幼、儿童和青少年健康与福利事业发展。

2024 年，在广东、河南、湖北等 6 省开展妇幼关爱中国行活动 26 场，参与人数 1396 人；在河北、陕西、四川等 7 省开展儿童健康成长计划 31 场，约 40 名医生参与科普讲座和现场义诊，惠及 900 余名儿童。邀请儿科领域专家面向各级儿科医生、儿童家庭发布科普视频 12 期。资助 33 名中青年医师参加 2024 年中国医师协会妇产科医师大会、中华医学会第二十九次全国儿科学术大会。

The Maternal and Child Care Fund was established in 2017 by Jianmin Pharmaceutical Group Co., Ltd. to improve the health of women and children and promote the development of the health and welfare of women, infants, children and adolescents.

Throughout 2024, 26 Maternal and Child Care China Tour events were organized in six provinces including Guangdong, Henan, and Hubei, engaging 1,396 participants. Additionally, 31 Healthy Growth of Children Program events were held in seven provinces such as Hebei, Shaanxi, and Sichuan, with about 40 doctors participating in popular science lectures and onsite free clinics, benefiting over 900 children. Twelve popular science videos were released, featuring pediatric experts, targeting pediatricians at all levels and children's families. Thirty-three young and middle-aged physicians were sponsored to attend the 2024 Congress of Chinese Obstetricians and Gynecologists and the 29th Congress of Chinese Pediatric Society.

RARE DISEASE CARE FUND

罕见病关爱基金

罕见病关爱基金设立于 2021 年，以“支持和援助罕见病患者”为宗旨，支持和开展罕见性遗传病的科普教育、罕见性遗传病患者的生活扶助和医疗援助、罕见性遗传病相关课题研究等项目。2024 年继续开展“罕见病患者特许医疗援助计划”。

The Rare Disease Care Fund was established in 2021 with the aim of "supporting and aiding rare disease patients". It supports and carries out popular science education for rare genetic diseases, provides assistance for the daily life and medical treatment of patients with such diseases, and conducts related research. We continued the "Licensed Medical Assistance Program for Patients with Rare Diseases" in 2024.

DISEASE CONTROL FACILITATION FUND

护航疾控基金

护航疾控基金成立于 2018 年 1 月，在国家疾病预防控制中心牵头动员和直接指导下，由我会和中华预防医学会共同发起，以“敬佑生命，服务疾控”为宗旨，旨在关爱疾控领域工作人员，普及健康教育知识，提升国民健康素养，促进疾病预防控制事业发展。

护航疾控基金设立以来，收入 1496 万元，支出 684 万元，陆续开展了“免疫规划 40 周年”“第 30 个全国爱国卫生月”“寻找血防卫士”“流感防控”等宣传活动。2024 年 11 月 1 日，联合罗氏制药中国、Keep、抖音等共同开展 2024 年“世界流感日”公益宣教活动，世界冠军游泳运动员汪顺应邀出任“中国人口福利基金会流感防治公益项目爱心宣传大使”。

The Disease Control Facilitation Fund was established in January 2018 by the China Population Welfare Foundation (CPWF) and the Chinese Preventive Medicine Association under the leadership and direct guidance of the National Health Commission's Disease Prevention and Control Bureau, with the purpose of "Honoring Life, Serving Disease Control". It aims to care for healthcare personnel in the field of disease control, educate the public on disease control, improve national health literacy, and promote the development of disease prevention and control.

Since its establishment, the Disease Control Facilitation Fund has received RMB 14.96 million and spent RMB 6.84 million for a series of promotional activities, including the "40th Anniversary of Immunization Planning", "30th National Patriotic Health Month", "Search for Blood Guards", and "Influenza Prevention and Control". On November 1, 2024, CPWF joined hands with Roche Pharmaceuticals China, Keep, and Douyin to launch the 2024 World Influenza Day public education campaign. World swimming champion Wang Shun was invited to serve as the "Ambassador of CPWF Influenza Prevention and Control Public Service Project".



FAMILY DEVELOPMENT FUND

家庭发展基金

2022 年，为履行社会责任，参与人口发展事业，支持家庭生育养育，关怀计划生育家庭，提高优生优育和生殖健康服务水平，助力完善家庭发展政策，促进家庭健康幸福与人口长期均衡发展，上海市计划生育协会在我会发起设立家庭发展基金。

2024 年，家庭发展基金开展“海派中医助力家庭健康项目”，先后在上海 8 个区开展 4 场送医咨询活动及 6 场中医科普讲座活动，惠及约 2000 名市民。开展“健康家庭—儿童注意力提升公益项目”，组织科普讲座 10 场，受益人数 1025 人，帮助家长认识到专注力培养的必要性及紧迫性。开展“高龄失独老人居家安全指导项目”，为 300 户老人提供毫米波雷达跌倒检测设备安装。向青海省甘德县人民医院捐赠一套价值 114.7 万元的便携式彩色超声诊断系统设备。向云南省、新疆维吾尔自治区、西藏自治区、黑龙江省、河南省、四川省捐赠价值约 1185 万元的婴幼儿奶粉。

In 2022, the Shanghai Family Planning Association initiated the Family Development Fund in CPWF. It aims to fulfill its social responsibility, participate in the cause of population development, support families in childbearing and parenting, care for family planning families, improve eugenics and reproductive health services, help improve family development policies, and promote the health and well-being of families and the balanced development of the population in the long term.

In 2024, the Family Development Fund initiated the “Shanghai-Style Traditional Chinese Medicine for Family Health Project”, conducting four medical consultation events and six TCM-themed lectures across eight districts in Shanghai, benefiting approximately 2,000 citizens. The “Healthy Families – Children’s Attention Enhancement Public Welfare Program” was launched, organizing ten popular science lectures that reached 1,025 beneficiaries, helping parents recognize the necessity and urgency of cultivating their children’s focus. The “Home Safety Guidance and Intervention Program for the Single-Child-Lost Elderly at Advanced Age” was implemented, providing millimeter-wave radar fall detection devices for installation in 300 elderly households. A portable color ultrasound diagnostic system worth RMB 1.147 million was donated to Gande County People’s Hospital in Qinghai Province. Infant formula worth approximately RMB 11.85 million was donated to Yunnan Province, Xinjiang Uygur Autonomous Region, Xizang Autonomous Region, Heilongjiang Province, Henan Province, and Sichuan Province.

CHARITY FUND LAUNCHED BY HEALTH NEWS

健康报公益基金

成立于 2017 年，由《健康报》社发起，旨在推动健康领域公益事业发展，用于健康促进等公益活动开展。成立至

今，共收入 1410 万元，支出 1160 万元。2018 年开展了“康萌大病救助计划”，依托中国大病社会救助平台对吕梁山片区因病致贫、因病返贫的大病患者进行救助。2020 年携手《传媒茶话会》、绿谷制药、碧桂园集团、爱尔眼科、新微传媒等爱心单位及爱心人士共同发起了“疫情报道者特别援助项目”，向 450 位“逆行”湖北的新闻工作者发放了总金额达 237.71 万元的关爱金，以致敬他们用生命安全守护的“不畏艰险、深入一线”的职业精神。2021 年，制作三组“康萌大病救助计划”公益广告海报，宣传大病救助和乡村医生。2022 年健康报公益基金资助山西省永和县索驼村改善老年人娱乐健身及村委会办公环境。2023—2024 年健康报公益基金资助杂多县残疾人联合会 68.6 万元采购康复设备，用于开展残疾人康复工作。

Established in 2017, the Charity Fund Launched by Health News aims to promote the development of public welfare in the field of health and support public welfare activities related to health promotion. Since its establishment, it has gained RMB 14.1 million and spent RMB 11.6 million. In 2018, the fund launched the “Kangmeng Major Disease Assistance Program”. It relies on the Chinese Major Disease Assistance Platform to provide assistance to patients with major diseases in the Luliang Mountain area who are impoverished due to illness or return to poverty due to diseases. In 2020, the “Special Assistance Project for COVID-19 Reporters” was launched in collaboration with the Media Tea Party, Green Valley Pharmaceuticals, Country Garden Group, AEIR, Xinwei Media, and other caring organizations and people. A total amount of RMB 2,377,100 was given to 450 journalists who “traveled against the grain” in Hubei to pay tribute to their professionalism of “defying the odds and going to the front line”. In 2021, three sets of public welfare posters were produced for the “Kangmeng Major Disease Assistance Program” to advocate major disease assistance and village doctors. In 2022, the Charity Fund Launched by Health News funded Suotuo Village (in Yonghe County, Shanxi Province) to improve the entertainment and fitness facilities of the elderly and the office environment of the village Party committee. From 2023 to 2024, the Charity Fund Launched by Health News financed the Federation of Disabled Persons in Zaduo County with RMB 686,000 to purchase rehabilitation equipment for the rehabilitation of the disabled.

HEALTHY ENVIRONMENT PROMOTION FUND

健康环境促进基金

原名唐卡公益基金，自 2015 年 12 月批准设立由爱心人士共同发起成立中国人口福利基金会唐卡公益基金。7 年来，共计收入 440 万余元，支出 300 万元，累计受益 2 千余人。近年来，随着国家人口政策的持续调整完善，特别是《健康中国行动（2019-2030）》战略出台后，唐卡公益基金顺应时代发展，于 2021 年 12 月更名为“健康环境促进基金”，优化生态环境，倡导绿色健康生活，弘扬中华优秀传统文化，助力健康环境促进行动。

Its original name was “Tangka Public Welfare Fund”. In December 2015, it was established as “China Population Welfare Foundation’s Tangka Public Welfare Fund” jointly initiated by a number of caring individuals. Over the

past seven years, it has received a total income of over RMB 4.4 million, with an expenditure of RMB 3 million, benefiting more than 2,000 people. In recent years, with the continuous adjustment and improvement of the national population policy, especially after the launch of the "Healthy China Initiative [2019-2030]" strategy, the Tangka Public Welfare Fund has been responding to the development of the times. After renaming the Healthy Environment Promotion Fund in December 2021, it is committed to optimizing the ecological environment, advocating green and healthy lifestyles, promoting traditional Chinese culture, and driving the building of a healthy environment.

HEARTWARMING HEALTH FUND 健康暖心基金

2014年,在国家卫生健康委财务司指导下,我会设立“健康暖心基金”,为“健康暖心”工程的持续开展提供资金保障。该基金以国家卫生健康委定点帮扶县为主,同时辐射全国部分脱贫县。截至2024年12月,健康暖心基金累计收入约3.85亿元,公益支出约3.32亿元,主要用于健康乡村建设、乡村发展赋能、产业振兴帮扶以及民生改善推进等领域,捐赠物资5462.99万元,有效缓解经济欠发达地区医疗基础设施不齐全等问题。

In 2014, under the guidance of the Financial Department of the National Health Commission, CPWF established the Heartwarming Health Fund to provide financial support for the continuous development of the "Heartwarming Health Project". The fund primarily focuses on counties designated for assistance by NHC while extending its reach to some poverty-alleviated counties nationwide. As of December 2024, the Heartwarming Health Fund had accumulated approximately RMB 385 million and expended about RMB 332 million on public welfare projects. These funds have been primarily used for healthy village construction, rural development empowerment, industrial revitalization assistance, and improvement of people's livelihoods. Donations totaling RMB 54,629.9 million in materials have effectively alleviated issues such as inadequate medical infrastructure in economically underdeveloped areas.

HEALTHY CHINA DEVELOPMENT FUND 健康中国发展基金

健康中国发展基金,成立于2021年,由北京美凡康健教科技有限公司发起设立,核心宗旨是“凝聚社会各界力量,推动健康中国发展,提升全民健康水平,助力健康中国建设”,主要开展或资助健康中国建设相关课题研究、会议论坛、教育培训、宣传推广等活动。2021年成立以来,收入1028万元,支出905万元。2024年,基金支持开展了健康中国发展大会;公益支持第七届中国国际进口博览会——全面推进健康中国建设主题会;资助开展“健康中国背景下健康乡村建设助力推动乡村全面振兴研究”“健康中国背景下中医药服务医养结合”“新就业形态劳动者健康素养调研及提升”等相关课

题研究;完成“健康中国背景下卫生健康助力共同富裕”“中国低钠盐降压预防心血管病作用与安全性研究”“健康中国战略背景下的人口发展战略研究”等课题的评审结项工作。

Founded in 2021, the Healthy China Development Fund was initiated and established by Beijing Meifan Health and Wellness, Education and Technology Co., Ltd. Its core mission is "to gather the strength of all sectors of society, promote the development of a healthy China, improve the health of the whole population, and contribute to the construction of a healthy China". The Fund mainly conducts or funds activities related to the construction of a healthy China, such as research on related topics, conferences and forums, education and training, and promotion and publicity. Since its establishment in 2021, the Fund has had an income of RMB 10.28 million and an expenditure of RMB 9.05 million. In 2024, the fund supported the Healthy China Development Conference; provided public welfare support for the Seventh China International Import Expo - Thematic Session on Comprehensively Promoting Healthy China Development; funded research on topics such as "Promoting Comprehensive Rural Revitalization through Healthy Village Construction in the Context of Healthy China", "Integration of Traditional Chinese Medicine Services with Medical Care and Rehabilitation in the Context of Healthy China", and "Research and Improvement of Health Literacy Among New Forms of Employment Workers"; and completed the review and conclusion of projects including "Contribution of Health to Common Prosperity in the Context of Healthy China", "Study on the Effectiveness and Safety of Low-Sodium Salt in Reducing Blood Pressure and Preventing Cardiovascular Diseases in China", and "Research on Population Development Strategy in the Context of Healthy China".

HEALTHY CHINA INITIATIVE FUND 健康中国行动基金

2020年11月6日,在健康中国行动推进委员会办公室的指导下,健康中国行动基金在北京启动。十一届政协副主席、中国人口福利基金会会长李金华,国家卫生健康委规划司司长、健康中国行动推进委员会办公室副主任毛群安出席启动仪式。健康中国行动基金以“积极动员社会资源,共建共享健康中国”为宗旨,广泛募集款物,为健康中国行动各项活动提供支持。2024年,基金持续挖掘资源动员能力,联合中国人口与健康出版社、国家卫生健康委职业安全卫生研究中心、西门子医疗等单位,在定点帮扶县援建健康小屋5所;资助开展“健康中国背景下的安宁疗护与医疗服务人文关怀”相关课题。为各方资源搭建共建共享平台,共同推进健康中国建设。

On November 6, 2020, under the guidance of the Office of Healthy China Initiative Promotion Committee, the Healthy China Initiative Fund was launched in Beijing. Li Jinhua, Vice Chairman of the 11th Chinese People's Political Consultative Conference (CPPCC) and President of the China Population Welfare Foundation, and Mao Qunan, Director General of the Planning Department of the National Health and Wellness Commission and Deputy Director of the Office of the Health China Action Promotion Committee, attended the launching ceremony. With the purpose of "actively mobilizing social resources to build and share a healthy China", the Healthy China Initiative Fund raises funds to support various activities of the Healthy China Initiative. In 2024, the fund continued to explore its resource mobilization capabilities, collaborating with



China Population and Health Publishing House, NHC's National Center for Occupational Safety and Health, Siemens Healthineers, and other entities to establish five health huts in designated assistance counties. It also funded research on "Palliative Care and Humanistic Care in Medical Services in the Context of Healthy China". The fund has built a platform for co-development and sharing of resources to jointly promote the development of Healthy China.

AGING HEALTH DEVELOPMENT FUND

老龄健康发展基金

老龄健康发展基金，成立于 2023 年，由高学敏教授发起，该基金旨在凝聚社会多方力量，协同中西两套医学体系，通过老年综合征、老年人多病共存、老年慢性病等老年医学及相关学科建设与关键技术研究，老龄健康行动指南与康养共识研究编制，老年医学相关人才建设与基层培训等公益活动，推动老年健康管理服务系统的优化与完善，提升基层老年健康服务能力，助力老年健康促进行动。

2024 年，“老龄健康发展基金”围绕老年人健康问题，在北京、广州、杭州、成都开展了 5 场义诊活动，通过中西医联合的方式，为老年人提供健康筛查、基础检测、特色脉诊、中医辨识、老年综合评估等服务和健康指导，2000 余名老年人受益。

Established in 2023, the Aging Health Development Fund was initiated by Prof. Gao Xuemin, aiming to unite the strengths of various parties in society and synergize the Chinese and Western medical systems. It supports the development and key technology research of geriatrics and related disciplines such as geriatric syndromes, multi-disease coexistence in the elderly, and chronic diseases in the elderly, the preparation of action guidelines for healthy aging and consensus study on recreation and wellness, as well as geriatrics-related talent building and grassroots training and other public welfare activities. The purpose is to promote the optimization and improvement of the geriatric health management service system, upgrade the capacity of grassroots geriatric health services, and contribute to geriatric health promotion actions.

In 2024, the Aging Health Development Fund focused on elderly health issues, conducting five free clinics in Beijing, Guangzhou, Hangzhou, and Chengdu. Through a combination of traditional Chinese and Western medicine, it provided services such as health screening, basic testing, specialized pulse diagnosis, TCM identification, and comprehensive geriatric assessments, along with health guidance, benefiting over 2,000 elderly individuals.

BEAUTIFUL HOME ELDERLY CARE FUND

美好家园养老基金

2013 年 11 月 6 日，中国人口福利基金会“美好家园”养老基金正式成立。“美好家园”养老基金由西部中大建设

集团所属美好家园康养投资有限公司出资发起设立，以“履行社会责任，参与老龄事业，全心全意为老年人服务”为宗旨，致力于服务、改善老年人的生活和健康，为中国老龄事业的发展提供相应支持。

On November 6, 2013, the Beautiful Home Elderly Care Fund of the China Population Welfare Foundation was officially established. The Fund was initiated and funded by the Beautiful Home Health and Pension Investment Co., Ltd., a subsidiary of the Western Zhongda Construction Group. Its purpose is "to fulfill social responsibilities, participate in elderly care, and serve the elderly with all their heart". It is committed to serving and improving the lives and health of the elderly and providing due support for developing China's elderly care industry.

SHAN FUND

善基金

中国人口福利基金会善基金，成立于 2008 年，由全国妇联中国妇女慈善奖获得者金树萍女士发起，致力于对贫困地区的弱势群体进行帮扶救助，尤其是针对孤儿、孤老及孤残人士发起的品牌公益项目《三孤工程》，得到了社会各界爱心人士的大力支持和帮助，曾在人民大会堂、全国政协礼堂、京西宾馆、钓鱼台国宾馆、鸟巢、国家会议中心等地组织举办多场大型公益活动和慈善晚会，迄今对全国 22 个省份的 76 个县（市）27000 多名三孤人员进行帮扶救助，发放善款及物资 4400 多万元。

The CPWF Shan Fund was established in 2008 by Ms. Jin Shuping, winner of the China Women's Charity Award of the All-China Women's Federation, with the aim of helping disadvantaged groups in poverty-stricken areas. Its "Help the Lonely" charity program, targeting orphans, as well as elderly and disabled persons of no families, has received tremendous support from people from all walks of life. The fund has organized a series of large-scale public welfare activities and charity parties in the Great Hall of the People, the auditorium of the Chinese People's Political Consultative Conference, Jingxi Hotel, Diaoyutai State Guesthouse, the Bird's Nest and China National Convention Center. So far, it has distributed donations and materials worth over RMB 44 million to 27,000 recipients in 76 counties [county-level cities] of 22 provinces across the country.

REPRODUCTIVE HEALTH CARE FUND

生育关怀基金

生育关怀基金，成立于 2012 年，由中国计划生育协会发起，旨在通过动员社会力量，开展独生子女伤残死亡家庭扶助、育龄群众生殖健康宣传倡导、青少年生殖健康救助与独生子女心理咨询等帮扶工作。

2024 年，生育关怀基金在广西壮族自治区开展“向日葵亲子小屋”“优生优育指导”等 20 个项目，通过开展亲子活动、宣传教育等，增强亲子间的互动和沟通，提高家庭教育水平，促进孩子健康成长。在内蒙古自治区开展“暖心

家园”“计生特困家庭扶持”等8个项目，通过组织集体庆生、健康知识讲座、健康体检、交流联谊等关怀服务，解决计生特殊家庭实际困难。

The Reproductive Health Care Fund was established in 2012 by the China Family Planning Association. It aims to mobilize social forces to help families who have only one disabled child or have lost their only child, offer people of childbearing age knowledge on reproductive health, and provide reproductive health assistance for adolescents and psychological counseling for the only child.

In 2024, the Reproductive Health Care Fund implemented 20 projects such as “Sunflower Parent-Child Hut” and “Guidance on Optimal Fertility and Childrearing” in Guangxi Zhuang Autonomous Region. Through parent-child activities, publicity, and education, it enhanced interaction and communication between parents and children, improved family childcare skills, and promoted the healthy growth of children. In Inner Mongolia Autonomous Region, it carried out eight projects including “Warm Home” and “Support for Families in Special Need Due to Family Planning”, providing care services such as collective birthday celebrations, health knowledge lectures, health check-ups, and social exchanges to address the practical difficulties of special families due to family planning.

MATERNITY-FRIENDLY FUND

生育友好基金

生育友好基金由上海市卫生健康委指导设立，以“支持家庭生育养育，提高优生优育服务水平”为宗旨，广泛支持开展围绕优生优育、生殖健康、不孕不育、婴幼儿照护等方面的公益活动。2024年，开展托育服务能力提升公益项目，支持515国际家庭日、2024年世界人口日等主题宣传活动。

Established under the guidance of the Shanghai Municipal Health Commission, the Maternity-friendly Fund aims to “support families in childbearing and parenting and improve eugenics services. It provides extensive support for developing public welfare activities centered on eugenics, reproductive health, infertility, and infant and child care. In 2024, a public welfare project to improve nursery service capabilities was launched, supporting thematic promotional activities for International Day of Families on May 15 and World Population Day in 2024.

HEALTH PROMOTION FUND

卫生健康促进基金

由北京联鹏科技有限公司发起设立，以健康中国行动，更好地服务于卫生健康事业发展为宗旨，积极动员社会资源，2024年5月，为支持中西部地区提升基层医生服务能力，爱心企业武汉贝斯蔻医疗科技有限公司通过卫生健康促进基金向甘肃省白银市平川区人民医院捐赠1台64排螺旋CT和1台1.5T核磁共振，共计2193万元。有效提升了县域基层医疗机构的装备水平，切实降低了老百姓看病的成本。

The Health Promotion Fund was initiated and established by Beijing Lianpeng Technology Co., Ltd. with the purpose of the Healthy China Initiative and better serving the development of the healthcare undertaking. In May 2024, to support the improvement of grassroots doctors' service capabilities in the central and western regions, Wuhan Beisikou Medical Technology Co., Ltd. donated a 64-slice spiral CT scanner and a 1.5T MRI machine, totaling RMB 21.93 million, to Pingchuan District People's Hospital in Baiyin City, Gansu Province, through the Health Promotion Fund. This effectively upgraded the equipment of grassroots medical institutions in the county and reduced the cost of medical treatment for local residents.

HEALTH ASSISTANCE FUND

卫生健康援助基金

卫生健康援助基金由北京天润天成科技有限公司发起设立，旨在动员社会力量资源，支持卫生健康事业发展。2024年动员捐赠45万元，开展严重精神障碍患者社区治疗管理康复研讨活动。

The Health Assistance Fund was initiated and established by Beijing Tianrun Tiancheng Technology Co., Ltd., aiming to mobilize social resources to support the development of the health and hygiene industry. In 2024, donations totaling RMB 450,000 were mobilized to conduct seminars on community treatment, management, and rehabilitation for patients with severe mental disorders.

GASTROINTESTINAL HEALTH FUND

胃肠健康基金

2023年11月，由健民药业集团股份有限公司出资在我会成立胃肠健康基金，该基金旨在提高公众胃肠健康水平，促进胃肠疾病患者健康，推动健康福利事业发展。胃肠健康基金将主要围绕胃肠疾病的预防、治疗、康复和科研等方面开展工作，通过资助科研项目、开展公益活动、提供医疗服务等方式，为我国胃肠健康事业的发展贡献力量。

2024年，面向消化领域医务人员开展胃肠疾病主题讲座，共组织线上讲座3场，线下巡讲1场，近3500人参与活动，有效增强基层医师的诊疗能力。

In November 2023, the Gastrointestinal Health Fund was established in CPWF by Jianmin Pharmaceutical. The Fund aims to improve public gastrointestinal health, promote the health of patients with gastrointestinal diseases, and drive the development of health and welfare undertakings. The Gastrointestinal Health Fund will prioritize the prevention, treatment, rehabilitation, and scientific research of gastrointestinal diseases and contribute to developing China's gastrointestinal health undertaking by funding scientific research projects, conducting public welfare activities, and providing medical services.



In 2024, thematic lectures on gastrointestinal diseases were organized for medical personnel in gastroenterology, including three online and one onsite lectures, attracting nearly 3,500 participants and effectively enhancing the diagnostic and treatment capabilities of grassroots doctors.

MEDICAL INNOVATION FUND

医学创新基金

成立于 2022 年，由北京迈纳士手术机器人技术有限公司发起成立，基金旨在提升医学创新能力，促进医学创新服务健康能力。主要资助医学创新的应用研究与课题研究；组织开展或资助医学创新领域的推广、应用、评价及培训；资助数字医疗与家庭医生服务生态前沿智能医疗创新研究；组织开展或资助符合本基金宗旨的其他活动。2022 年，面向全国公开征集医学创新—人工智能血液样本采集及应用研究相关课题，2023 年资助 12 家省市级公立医院 124 万元，开展相关课题研究，2024 年医学创新基金开展第二期人工智能采血课题征集工作。

Established in 2022, the Medical Innovation Fund was initiated by Beijing Magicurse Surgical Robot Technology Co., Ltd., with the purpose of enhancing medical innovation and strengthening the ability of medical innovation to protect health. It mainly subsidizes the applied research and project research of medical innovation; organizes or funds the promotion, application, evaluation, and training in medical innovation; funds digital medical care and family doctors to drive the frontier of intelligent medical innovation research eco-system; and organizes or finances other activities in line with the purpose of the Fund. In 2022, it openly collected the research topics related to medical innovation—artificial intelligence-powered blood sample collection and application in China. In 2023, it funded 12 provincial and municipal public hospitals with RMB 1.24 million to carry out relevant research projects. In 2024, the Medical Innovation Fund launched the second round of proposal solicitation on artificial intelligence-powered blood sample collection.

SAFE RIDING FOUNDATION

益骑行基金

为助力健康中国行动，倡导安全理念，促进中国电动自行车产业健康规范发展，由电动自行车产业核心企业发起设立中国人口福利基金会益骑行基金。2024 年，资助开展电动两轮车安全公益活动，促进电动自行车行业的高质量发展，促进“小微”交通出行的相关研究，为政府相关部门、行业协会提供相应的决策参考和政策建议。

Core e-bike enterprises has established the Safe Riding Foundation of CPWF to support the Healthy China initiative, advocate for safety concepts, and foster the healthy and standardized development of China's e-bike industry. In 2024, the fund supported public welfare activities on e-bike safety. It fueled the high-quality development of the e-bike industry and facilitated research on micro-mobility, providing

decision-making references and policy recommendations for relevant government departments and industry associations.

ZERE FOUNDATION

则热大爱公益基金

“则热大爱公益基金”，是一个由民间志愿者发起，在中国人口福利基金会架构下独立运作的全国性公募专项基金。在 2010 年 8 月 9 日“则热大爱公益基金”正式成立以前，其前身“则热大爱公益团队”已经在玉树地区从事了 20 多年公益活动，救助范围以青海玉树为中心，辐射周围近 50 万平方公里藏区，超过三万人次直接受益。目标立足于川、青、藏三省交界的康巴地区，致力于汇聚社会资源，救助西部弱势群体，包括孤困儿童、老人。基金以提供基本生活保障，技能培训，人道关怀等方式的援助，帮助弱势群体公平享有尊重与梦想。

The “Zere Foundation” is a national public fund initiated by private volunteers and operated independently under the structure of China Population Welfare Foundation. Before the official establishment of the Fund on August 9th, 2010, its predecessor “the Zere Volunteers Group” has been engaged in public welfare activities in Yushu for more than 20 years. The scope of relief is centered on Yushu, Qinghai, radiating around nearly 500,000 square kilometers of Tibetan areas, more than 30,000 people directly benefited. The goal is to bring together social resources to help the disadvantaged in the west, including orphaned children and the elderly, in the Khampa region, which is the border of Sichuan, Qinghai and Tibetan provinces. The fund provides assistance in the form of basic livelihood security, skills training, and humanitarian care to help the disadvantaged enjoy respect and dreams in a fair manner.

HELP FOR THE DISABLED AND CARE FOR THE ELDERLY FUND

助残托老基金

2015 年为了促进残疾人及老年人托养事业的发展，由湖南省衡阳市创智残疾人康复托养中心动员社会筹集 100 万元人民币作为创始基金，申请成立中国人口福利基金会“助残托老基金”。基金宗旨是帮扶残疾人，关爱老年人，为他们共创美好家园。

In 2015, the China Population Welfare Foundation “Help for the Disabled and Care for the Elderly Fund” applied for an establishment with RMB 1 million as the founding fund raised from society by Chuangzhi Rehabilitation and Care Center for the Disabled in Hengyang City, Hunan Province. It aims to facilitate the development of the care for the disabled and the elderly. The purpose of the fund is to help the disabled, care for the elderly, and create a better home for them.

RESPECT THE ELDERLY AND LOVE THE YOUNG FAMILY DEVELOPMENT FUND

尊老爱幼家庭发展基金

尊老爱幼家庭发展基金，成立于 2021 年，由北京大学国家发展研究院曾毅教授和中国人口与发展研究中心特聘研究员王正联博士共同发起，旨在提倡和鼓励三代同堂或老人与子女紧邻居住的代际互助家庭模式，以试点和实践项目案例建议社会各界为老人与已婚子女同住或紧邻居住家庭提供精神奖励和适当经济补贴，努力把逐渐失落的家庭价值观找回来，促进国家发展和改善亿万家庭福祉。

基金设立以来，共资助 11 家单位开展“尊老爱幼家庭发展基金”试点实践项目，并作为典型的健康老龄化案例被联合国列入《2023 年联合国健康老龄化十年进展报告》予以宣传，向世界展示中国积极应对人口老龄化的有益探索。

Established in 2021, the Respect the Elderly and Love the Young Family Development Fund was initiated by Prof. Zeng Yi of the National School of Development, Peking University, and Dr. Wang Zhenglian, Distinguished Research Fellow of China Population and Development Research Center. The Fund aims to promote and encourage the inter-generational mutual help model featuring three generations living together or the elderly

living next to their children. Through pilot projects and cases, it suggests that society provides moral encouragement and appropriate financial subsidies for families with the elderly living with married children or those living next to each other. Such efforts are made to bring back the family values that are gradually being lost, promote national development, and improve the wellbeing of hundreds of millions of families.

Since its establishment, the fund has supported 11 organizations to carry out pilot projects on the "Respect the Elderly and Love the Young Family Development Fund", which was featured as a typical case of healthy aging in the 2023 Progress Report of the Plan of Action for the United Nations Decade of Healthy Ageing. This showcased China's beneficial exploration in actively addressing population aging in the world.



INTERNATIONAL COOPERATION AND EXCHANGE 国际合作与交流

增进人口福利
促进家庭幸福

TO PROMOTE
POPULATION
WELFARE,
IMPROVE FAMILY
WELL-BEING



2024年AVPN亚洲公益创投网络全球大会



2024年4月，我会派员赴阿拉伯联合酋长国首都阿布扎比参加2024年AVPN亚洲公益创投网络全球大会，共同探讨应对亚洲地区最紧迫的社会、经济和环境挑战的解决方案。

In April 2024, CPWF delegates participated in the 2024 Asian Venture Philanthropy Network (AVPN) Global Conference in Abu Dhabi, the capital of the United Arab Emirates, joining global stakeholders to address Asia's most critical challenges across social, economic, and environmental dimensions.

第五十七届联合国人口与发展大会



2024年4月，我会作为获得联合国经社理事会特别咨商地位的社会组织，派员赴美国纽约联合国总部参加第五十七届联合国人口与发展大会。参会期间，我会联合协办了以“在人口‘新常态’的背景下实现人发大会和可持续发展目标”为主题的中国边会，并就“非政府组织在落实人发大会精神的作用”做专题发言，介绍了人口基金会应对人口老龄化议题的公益实践和探索。

In April 2024, as a non-governmental organization holding special consultative status with the United Nations Economic and Social Council (ECOSOC), CPWF dispatched a delegation to attend the 57th Session of the United Nations Commission on Population and Development (CPD) at the UN Headquarters in New York, USA. During the session, CPWF co-hosted the China Side Event titled "Advancing the ICPD and Sustainable Development Goals (SDGs) in the Context of Demographic Transition", where it delivered a thematic presentation on "The Role of NGOs in Advancing the ICPD Agenda". The foundation also shared its philanthropic innovations and practical experiences in addressing challenges related to population aging.



香港国际慈善论坛



2024 年 9 月，我会连续第 2 年受邀参加由香港赛马会慈善信托基金、公益慈善研究院主办的“香港国际慈善论坛”及公益慈善基金汇活动，活动围绕气候变化与健康的关联、艺术对乐龄养老的效益、因材施教的潜力等方面开展讨论和交流。

In September 2024, CPWF was invited for the second consecutive year to the Hong Kong International Philanthropy Forum and Philanthropy Fund Summit, hosted by The Hong Kong Jockey Club Charities Trust and the Academy of Philanthropy. The events centered on interdisciplinary dialogues, including the interconnection between climate change and public health, the role of arts in promoting active aging, and innovative approaches to personalized education.

亚洲公益论坛



2024 年 11 月，人口基金会参加第二届亚洲公益论坛并主办“守护宝贝成长 共育健康未来”平行论坛，通过这一聚焦亚洲公益事业发展与交流的重要平台，共同研讨家庭生育、抚育多元需求的解决方法和要点，探讨多元建设生育友好型社会新路径。

In November 2024, CPWF joined the 2nd Asian Philanthropy Forum for the second consecutive year and hosted a parallel forum titled "Protecting Child Development, Co-Creating a Healthy Future". Leveraging this premier platform dedicated to advancing philanthropic collaboration and knowledge-sharing in Asia, the foundation facilitated in-depth discussions on strategies to address diverse needs in family planning and parenting support, while exploring multifaceted approaches to building an inclusive, fertility-supportive society.

新加坡商业与慈善论坛



2024 年 11 月，我会受邀参加由星岛善萌和亚洲家族办公室协会共同主办的第 8 届新加坡商业与慈善论坛。在“公益组织国际化”主题分论坛上，我会做主旨发言，分享了“走出去”的实践经验，并与爱心企业、国际友人代表圆桌讨论公益组织国际化面临的挑战及机遇，国际组织、企业及非政府组织代表等 100 余人参加了本次分论坛。

In November 2024, CPWF was invited to the Eighth Singapore Business & Philanthropy Forum, co-hosted by the Xingdao Philanthropy Alliance and the Asian Family Offices Association. At the parallel session themed "Globalization of Philanthropic Organizations", the foundation delivered a keynote address on its international expansion strategies, highlighting practical insights from its cross-border initiatives.

CPWF further engaged in a roundtable dialogue with representatives from socially responsible enterprises and global philanthropic partners, exploring challenges and opportunities in organizational internationalization. The session gathered over 100 participants, including delegates from multinational institutions, corporations, and international NGOs.

2024 MILESTONES 大事记

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING



1

JANUARY



1月19日下午，中国人口福利基金会（以下简称“人口基金会”）援助海东抗震救灾医疗设备捐赠仪式在青海省民和县举行。青海省卫生健康委副主任李坚高、人口基金会副秘书长宋宏云、GE 医疗中国政府事务和市场准入高级总监罗妮等出席仪式并致辞。

On the afternoon of January 19, 2024, the China Population Welfare Foundation (CPWF) held a medical equipment donation ceremony in Minhe County, Qinghai Province, to support earthquake relief efforts in Haidong. The event was attended by: Li Jiangao, Deputy Director of the Qinghai Provincial Health Commission; Song Hongyun, Deputy Secretary-General of CPWF; Luo Ni, Senior Director of Government Affairs & Market Access at GE Healthcare China. All three representatives delivered remarks highlighting the collaboration's role in strengthening emergency healthcare capacity.

JANUARY



1月24日，中国人口福利基金会家庭发展基金婴幼儿营养改善行动启动仪式在云南举行。该项目共向云南省、新疆维吾尔自治区、西藏自治区、黑龙江省、河南省捐赠价值1100余万元的婴幼儿配方奶粉。

On January 24, 2024, China Population Welfare Foundation (CPWF) launched its Infant Nutrition Enhancement Program under the Family Development Fund in Yunnan Province, donating infant formula valued at over 11 million RMB to Yunnan, Xinjiang Uygur Autonomous Region, Tibet Autonomous Region, Heilongjiang, and Henan.

The initiative targets under-resourced regions to improve early childhood health outcomes through equitable nutritional support.

2

FEBRUARY



2023年12月18日晚，甘肃省临夏州积石山县发生6.2级地震，当地受损严重，部分水、电、交通、通讯等基础设施受损。中国人口福利基金会于2023年12月19日紧急响应，迅速联合各方力量开展地震救援行动。截至2月底，我会共收到约55万笔爱心捐赠，募集资金约2998.81万元，其中现金约1701.14万元，物资1297.67万元，已完成物资支出1297.67万元，采购支出约1202.23万元。



On December 18, 2023, a magnitude 6.2 earthquake struck Jishishan County in Linxia Hui Autonomous Prefecture, Gansu Province, resulting in extensive damage to critical infrastructure including water supply, electricity, transportation, and communication systems. China Population Welfare Foundation (CPWF) initiated an emergency response on December 19, 2023, coordinating with government agencies, enterprises, and social organizations to launch disaster relief operations. By the end of February 2024, CPWF had received over 550,000 compassionate donations, totaling 29.99 million RMB (17.01 million RMB in cash and 12.98 million RMB in-kind contributions). Funds were effectively allocated, with 12.98 million RMB fully utilized for material distribution and 12.02 million RMB dedicated to urgent procurement of relief supplies.

3

MARCH



3月26日，中国人口福利基金会联合伊利集团在青海省玉树州杂多县举办“50°超凡守护公益行动”，向当地母婴家庭和重点帮扶对象捐赠了总价值超百万元的婴幼儿奶粉和孕妇奶粉。

On March 26, 2024, China Population Welfare Foundation (CPWF) partnered with Yili Group to launch the "50th Parallel Guardian Initiative" in Zado County, Yushu Tibetan Autonomous Prefecture, Qinghai Province, distributing donations of infant and maternal nutrition formula valued at over 1 million RMB to mothers, infants, and priority beneficiaries in underserved communities.

4

APRIL



4月20日，中国研究型医院学会头痛与感觉障碍专业委员会、中国人口福利基金会联合倡议，在每年5月发起“偏头痛关爱月”活动、集中开展“偏头痛关爱月”系列科普及患者关爱活动，并将每年5月27日作为“偏头痛关爱日”。

On April 20, 2024, the Headache and Sensory Disorders Specialty Committee of the Chinese Research Hospitals Association (CRHA) and China Population Welfare Foundation (CPWF) jointly announced the launch of "Migraine Care Month" to be held annually in May, featuring a centralized campaign of public education and patient support initiatives. May 27 was designated as "Migraine Care Day" to deepen awareness and advocacy efforts.

APRIL



4月22日，应香港赛马会、公益慈善研究院邀请，中国人口福利基金会副秘书长李晓林赴阿拉伯联合酋长国首都阿布扎比参加了2024年AVPN亚洲公益创投网络全球大会。

On April 22, 2024, at the joint invitation of The Hong Kong Jockey Club Charities Trust and the Academy of Philanthropy, Li Xiaolin, Deputy Secretary-General of the China Population Welfare Foundation (CPWF), participated in the 2024 Asian Venture Philanthropy Network (AVPN) Global Conference in Abu Dhabi, capital of the United Arab Emirates (UAE). The event convened global leaders to address philanthropic innovation and cross-sector collaboration in advancing sustainable development goals.

APRIL



2024年4月23日，在第九个“中国航天日”来临之际，中国人口福利基金会携手伊利集团、中国科学院国家天文台、中国载人航天工程专家走进内蒙古四子王旗第五小学开展“益”起看星空——“童梦同宇”天文科普公益活动。

On April 23, 2024, marking the ninth China Space Day, China Population Welfare Foundation (CPWF) partnered with Yili Group, National Astronomical Observatories (NAO) of the Chinese Academy of Sciences, and experts from the China Manned Space Agency (CMSA) to conduct the "Stargazing for Good: Universal Childhood Dreams" philanthropic initiative at Siziwang Banner Fifth Primary School in Inner Mongolia Autonomous Region. The astronomy education program engaged students through interactive workshops and stargazing sessions, aligning space science outreach with rural education equity goals.



4月29日至5月3日，联合国人口与发展委员会第57届会议在联合国纽约总部举行。中国人口福利基金会以联合国经社理事会特别咨商地位赴美国纽约参加大会。

From April 29 to May 3, 2024, the 57th Session of the United Nations Commission on Population and Development (CPD) convened at UN Headquarters in New York. China Population Welfare Foundation (CPWF), holding special consultative status with the UN Economic and Social Council (ECOSOC), engaged in the conference to advocate for inclusive population governance frameworks aligned with the Sustainable Development Goals (SDGs).

5



5月9日，是第七届“无走失日”，主题是“用心点亮爱，温暖回家路”，中国人口福利基金会联合万达商业管理集团有限公司北区分公司、“黄手环行动”河南地区合作团队在郑州市二七万达广场开展宣传活动。

On May 9, 2024, marking the seventh annual National Missing Persons Prevention Day ("No Disappearance Day") under the theme "Guiding Love Home: Compassion Lighting the Path", China Population Welfare Foundation (CPWF) partnered with Wanda Commercial Management Group Northern Division and the Yellow Wristband Action Henan Taskforce to conduct a public awareness campaign at Zhengzhou Erqi Wanda Plaza. The event featured interactive workshops and wearable tech demonstrations, empowering communities to protect vulnerable populations through smart care solutions.



5月15日，第31个国际家庭日活动在西安举办，活动以适龄婚育，生育友好——构建新型婚育文化为主题。

On May 15, 2024, the 31st International Day of Families was observed in Xi'an, China, under the theme "Timely Marriage & Family Planning: Cultivating a Fertility-Supportive Society". The event aimed to foster a progressive culture around reproductive health and age-appropriate family formation, aligning with global efforts to address demographic transitions through inclusive policies.



5月20日，中国人口福利基金会联合招商局慈善基金会、西藏自治区妇女联合会共同主办的“幸福微笑—西藏百名唇腭裂患儿救助行动”公益活动启动仪式在西藏自治区人民医院举行。

On May 20, 2024, the "Smile Revive: Medical Aid Initiative for 100 Children with Cleft Lip and Palate in Tibet" was officially launched at Tibet Autonomous Region People's Hospital, co-organized by China Population Welfare Foundation (CPWF), China Merchants Charitable Foundation, and the Tibet Women's Federation. The initiative aligns with the UN's Universal Health Coverage (UHC) goals, providing life-changing surgeries and post-operative care to marginalized communities in high-altitude regions.



5月27日，中国人口福利基金会联合国家卫生健康委员会能力建设和继续教育中心、腾讯公益慈善基金会在甘肃兰州开展“乡村医生能力提升培训项目”培训班，348名甘肃省乡村医生学员参与其中。

On May 27, 2024, China Population Welfare Foundation (CPWF), in partnership with the Capacity Building and Continuing Education Center of the National Health Commission (NHC) and the Tencent Charity Foundation, initiated the "Rural Healthcare Capacity Advancement Program" in Lanzhou City, Gansu Province, training 348 grassroots medical practitioners from rural Gansu communities. The program focuses on evidence-based clinical skills, telemedicine applications, and primary care management, empowering village doctors to address health disparities in underserved regions.

6

JUNE



6月6日上午，“星火相传”——中国人口福利基金会成立三十七周年主题活动在京举行。原人口基金会第五届理事长赵炳礼，第四届理事长、第五届副理事长苗霞，第五届副理事长兼秘书长杨文庄，以及人口基金会部分理事、监事、专家咨询委员会委员、合作伙伴代表出席了此次主题活动。

On the morning of June 6, 2024, CPWF hosted its 37th Anniversary Commemorative Event titled "Passing the Torch" in Beijing. Distinguished attendees included: Zhao Bingli, Honorary President of CPWF and former Chairperson of the Fifth Council; Miao Xia, former Chairperson of the Fourth Council and Vice Chairperson of the Fifth Council; Yang Wenzhuang, former Vice Chairperson and Secretary-General of the Fifth Council; Members of the Board of Directors, Supervisory Board, Expert Advisory Committee, and representatives from partner organizations. The event celebrated CPWF's legacy in advancing population welfare through multi-stakeholder partnerships.

JUNE

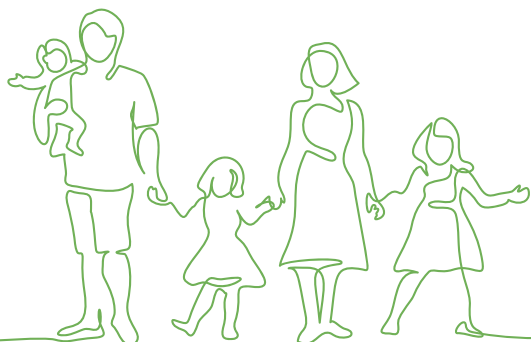


6月23日，中国人口福利基金会与长春百克生物科技股份公司在北京举行了“健康中国行动——带状疱疹防治行动”公益捐赠仪式。由百克生物向人口基金会捐赠8000支总价值一千多万元的带状疱疹疫苗，用于一定区域的40岁以上中老年人带状疱疹预防工作。

On June 23, 2024, China Population Welfare Foundation (CPWF) and Changchun BCBT Biotechnology Co., Ltd. jointly hosted a philanthropic donation ceremony in Beijing for the "Healthy China Initiative: Herpes Zoster Prevention & Control Program". BCBT donated 8,000 doses of shingles vaccine (valued at over 10 million RMB) to CPWF, targeting adults aged 40+ in rural and underserved communities to reduce disease burden through equitable immunization access. The initiative aligns with WHO's Immunization Agenda 2030, prioritizing vulnerable populations in high-incidence regions.

7

JULY



七月初，幸福工程——“他乡的你”流动女性支持计划在深圳市开展交流活动，通过项目展示、案例分享、工作手法梳理与探讨等方式，帮助社会组织提升发展能力，继续坚持深耕服务流动女性领域。

In early July 2024, the "Happiness Promotion Initiative: Women Beyond Borders" conducted a capacity-building forum in Shenzhen, Guangdong Province, focused on empowering grassroots NGOs serving women in migration through project exhibitions, case studies, and methodology workshops. This program aligns with the UN's Sustainable Development Goals (SDGs), equipping organizations with intersectional gender frameworks to advance gender-inclusive practices in China's urbanizing communities.

2024年7月9日-12日，中国人口福利基金会副秘书长李晓林带队赴内蒙古自治区喀喇沁旗、莫力达瓦旗幸福工程滚动运作项目点调研，了解项目帮扶成效、母亲受益情况等。

From July 9 to 12, 2024, Li Xiaolin, Deputy Secretary-General of China Population Welfare Foundation (CPWF), led a monitoring delegation to sustainable project sites under the Happiness Promotion Initiative in Hargui Banner and Morin Dawa Daur Autonomous Banner, Inner Mongolia Autonomous Region. The field visit focused on assessing project efficacy, tracking maternal beneficiaries' socio-economic empowerment, and refining intervention strategies for vulnerable groups in ethnic minority regions.



7月11日，2024年全国世界人口日主题宣传活动在济南市启动，中国人口福利基金会副理事长兼秘书长赵本志进行了“增加人口福利可持续，助力托育服务高质量”主旨演讲。

On July 11, 2024, the national observance of World Population Day commenced in Jinan City, Shandong Province, with China Population Welfare Foundation (CPWF) Deputy Secretary-General Zhao Benzhi delivering a keynote address titled "Advancing Demographic Resilience:

Inclusive Pathways to High-Quality Early Childhood Care". The speech emphasized aligning China's population policies with the UN's Sustainable Development Goals (SDGs), particularly SDG 3 (Health) and SDG 4 (Education), to address aging societies and workforce transitions through equitable care systems.



7月16日，“健康中国行动——健康家庭促进计划”女生不简单公益活动启动仪式在中国人口福利基金会举行。

On July 16, 2024, the "Healthy China Initiative: Advancing Family Health through Girls' Empowerment" was officially inaugurated at China Population Welfare Foundation (CPWF) Headquarters in Beijing. This gender-transformative program, themed "Girls Redefine Possibilities", aligns with UN Sustainable Development Goal 5 (Gender Equality), focusing on menstrual health education, leadership training, and STEM access for adolescent girls in rural China.

8



8月19日，中国人口福利基金会与招商局慈善基金会联合主办的乡村医生培训项目在江苏省宿迁市第一人民医院正式开班。十一届全国政协副主席李金华，中国人口福利基金会理事长武家华、副理事长兼秘书长赵本志，江苏省政协副秘书长葛玉荣，中共宿迁市委副书记、市长刘浩，宿迁市人民政府副市长闫辉，宿迁市人民政府副秘书长张娟等领导出席会议，宿迁市300余名乡村医生代表参加会议。

On August 19, 2024, the "Rural Healthcare Capacity Advancement Program", co-organized by China Population Welfare Foundation (CPWF) and China Merchants Charitable Foundation, was officially launched at Suqian First People's Hospital, Jiangsu Province. The inauguration ceremony was attended by: Li Jinhua, Vice Chairperson of the 11th National Committee of the Chinese People's Political Consultative Conference (CPPCC); Wu Jiahua, Chairperson of CPWF; Zhao Benzhi, Deputy Chairperson and Secretary-General of CPWF; Ge Yurong, Deputy Secretary-General of Jiangsu Provincial CPPCC Committee; Liu Hao, Deputy Secretary of the CPC Suqian Municipal Committee and Mayor of Suqian; Yan Hui, Vice Mayor of Suqian Municipal People's Government; Zhang Juan, Deputy Secretary-General of Suqian Municipal People's Government. Over 300 rural medical practitioners from Suqian participated in the program's inaugural session, which integrates WHO-standardized clinical training with telemedicine upskilling to address healthcare disparities in the Yangtze River Delta region.



8月27日，由中国人口福利基金会、北京师范大学中国公益研究院联合主办，国家心理健康和精神卫生防治中心作为支持单位，中国心理卫生协会作为学术支持单位，广东省日慈公益基金会协办的公益联合·心理健康社会服务体系共建暨“向阳而生”项目启动仪式于北京顺利举行。“向阳而生”心理健康项目将联合多方力量，打造国内首个心理健康公益产品的共建共享平台，助力共建心理健康社会服务体系，推动心理健康公益事业持续发展。

On August 27, 2024, the "Being with You: Collaborative Mental Health Ecosystem" was officially launched in Beijing, co-hosted by China Population Welfare Foundation (CPWF) and the Academy of Philanthropy at Beijing Normal University, with strategic support from the National Center for Mental Health and Psychosocial Support, academic guidance from the Chinese Psychological Society, and implementation partnership from Guangdong Rici Foundation. As China's first open-access platform for co-creating mental health public goods, the initiative aims to: Establish an evidence-based mental health service framework aligned with WHO standards; Mobilize cross-sector resources through public-private partnerships; Advance mental health literacy and stigma reduction in underserved communities. The launch marked a milestone in integrating clinical expertise, grassroots NGOs, and digital innovations to achieve Sustainable Development Goal 3 (Good Health and Well-being).

9

9月7日至11日，我会副理事长兼秘书长赵本志赴香港参加“香港国际慈善论坛”及公益慈善基金汇活动。期间，赵本志副理事长受邀参加了公益慈善研究院组织的公益慈善基金汇活动，活动围绕气候变化与健康的关联、艺术对乐龄养老的效益、依材施教的潜力等方面开展讨论和交流。

From September 7 to 11, Zhao Benzhi, Deputy Director General and Secretary General of CPWF, attended the Philanthropy for Better Cities Forum in Hong Kong and the Philanthropy Fund Convergence event in Hong Kong. During the event, Deputy Director General Zhao Benzhi was invited to participate in the Philanthropy Fund Convergence event organized by the Institute of Philanthropy. The event focused on discussions and exchanges around the correlation between climate change and health, the benefits of art for active aging, and the potential of personalized education.



9月8日，由中国人口福利基金会、拜耳医药保健有限公司等爱心企业和单位主办的“健康中国行动—糖尿病及并发症患者教育项目”启动仪式在河北雄安新区健康中国传播大厦举行。

On September 8, the launch ceremony of the "Healthy China Initiative - Diabetes and Complications Patient Education", sponsored by CPWF, Bayer Healthcare, and other enterprises and organizations, was held at the Healthy China Communication Tower in Xiong'an New Area, Hebei Province.



9月20日，世界阿尔茨海默病日来临之际，由中国人口福利基金会主办，中国老年保健协会阿尔茨海默病分会、北京大学第六医院联合主办的“2024 世界阿尔茨海默病日主题宣传活动—即刻行动：点亮记忆之光”在北京圆满召开。



On September 20, on the occasion of World Alzheimer's Day, the Time to act on dementia, Time to act on Alzheimer's was successfully held in Beijing. It was a themed publicity event for the World Alzheimer's Day in 2024 hosted by CPWF and co-hosted by the Alzheimer's Disease China of the Chinese Aging Well Association and Peking University Sixth Hospital.

10

 OCTOBER



10月10日，重阳节来临之际，由上海市卫生健康委员会指导，中国人口福利基金会和百事公司主办的营养敬老行动捐赠仪式在上海市徐汇区举办。百事公司捐赠一百万美元现金用于向全国困境老人群体发放补充营养餐食包，开展老年康体及营养宣教活动，助力健康中国行动，促进银发族老有所养、老有所依、老有所乐。

On October 10, as the Double Ninth Festival approached, the donation ceremony for the Nutrition for the Elderly Program was held in Xuhui District, Shanghai. It was guided by Shanghai Municipal Health Commission and hosted by CPWF and PepsiCo. PepsiCo donated one million dollars in cash to distribute nutritional meal packs to elderly people in difficult situations nationwide, carry out elderly fitness and nutrition education activities, support the Healthy China Initiative, and facilitate the wellbeing, care, and happiness of the silver generation.

 OCTOBER



2024年10月18日，爱美客技术发展股份有限公司向我会捐赠人民币500万元，共同发起“幸福明天-新美妈妈”公益项目，旨在帮助正在或即将抚育婴幼儿的育龄女性，助力构建生育友好型社会。

On October 18, 2024, Aimeike Technology Development Co., Ltd. donated RMB 5 million to China Population Welfare Foundation (CPWF) to jointly launch the "Bright Future: New Motherhood Initiative", aimed

at supporting women of childbearing age who are currently or planning to raise infants, with the goal of advancing fertility-supportive policies and maternal empowerment in alignment with the UN's Sustainable Development Goals (SDGs). The program will focus on: Providing prenatal and postnatal mental health resources; Enhancing access to childcare subsidies and vocational training and Advocating for workplace protections for nursing mothers.

 OCTOBER



10月24日，“健康中国2024暖心乡村医生及乡镇卫生院院长”发布仪式在佛山举办。主办方发布了2024年征集到的25个优秀案例，包括了“暖心乡村医生”、“暖心乡镇卫生院院长”和“青年榜样”三个类别，甘肃、海南、四川等地的25名乡村医生和乡镇卫生院院长受邀来到活动现场。

On October 24, the "Healthy China 2024 Warmhearted Village Doctors and Warmhearted Township Health Center Directors" announcement ceremony was held in Foshan. The organizers released 25 outstanding cases collected in 2024, including three categories: warmhearted village doctors, warmhearted township health center directors, and young role models. Twenty-five rural doctors and township health center directors from Gansu, Hainan, Sichuan, and other places were invited to the event.

10月31日，乡村医生培训项目在新疆莎车县举办开班仪式。开班仪式上，十一届全国政协副主席李金华对乡村医生培训项目取得的成绩表示高度认可，并指出要进一步完善、扩大项目实施地区，为更多人民群众增添健康保障。

On October 31, the opening ceremony of the rural doctor training project was held in Shache County, Xinjiang. At the opening ceremony, Li Jinhua, Vice Chairman of the 11th CPPCC National Committee, highly recognized the achievements of the rural doctor training project and pointed out the need to further improve and expand the project coverage to safeguard health for more people.

11

11月4日至6日，我会副理事长兼秘书长赵本志受邀出席由星岛善萌和亚洲家族办公室协会共同主办的2024年第8届新加坡商业与慈善论坛并在“公益组织国际化”主题分论坛上作了主旨发言。

From November 4 to 6, Zhao Benzhi, Deputy Director General and Secretary General of CPWF, was invited to attend the 8th Singapore Business & Philanthropy Forum 2024 co-hosted by the Alliance for Good and the Association of Family Office in Asia. He delivered a keynote speech at the sub-forum themed Internationalization of Public Welfare Organizations.

11月26日至28日，由中国人口福利基金会主办、靖江市家有儿女爱心志愿者协会承办的2024年黄手环行动合作团队总结交流培训活动在靖江圆满举行，来自22个省的项目负责人参会，深入总结和交流，共同推动黄手环行动高质量发展。

From November 26 to 28, the 2024 Yellow Bracelet Action Partner Team Summary Exchange and Training Activity, hosted by CPWF and organized by Jingjiang Home has children Volunteers Association, was successfully held in Jingjiang. Project leaders from 22 provinces attended the event, conducting in-depth summaries and exchanges to foster the high-quality development of the Yellow Bracelet Action.



11月26日，在凤凰网公益“行动者联盟”颁奖典礼上，“他乡的你流动女性支持计划”荣获2024“年度十大公益项目奖”，人口基金会为民谣歌手谢春花授予2024-2025年项目“爱心大使”证书。中国人口福利基金会联合修正药业、凤凰网公益发起“修正小蓝箱行动”。

On November 26, at the Ifeng Philanthropy Action League Award Ceremony, the “Women Leaving Their Native Place - Migrant Women Assistance Program” won the 2024 Top Ten Public Welfare Projects of the Year award. CPWF presented the Ambassador of Love certificate for the 2024-2025 project to folk singer Xie Chunhua. CPWF, in collaboration with Xiuzheng Pharmaceutical and Ifeng Philanthropy, launched the “Xiuzheng Blue Box Initiative”.



11月27日，中国人口福利基金会副理事长兼秘书长赵本志在第二届亚洲公益论坛荣获“亚洲公益人物”殊荣。

On November 27, Zhao Benzhi, Deputy Director General and Secretary General of CPWF, received the honor of the “Asian Public Welfare Figure” at the 2nd Asian Public Welfare Forum.



11月28日，我会联合中国人口学会托育服务分会、北京师范大学中国公益研究院，在阿里巴巴公益支持下举办了“守护宝贝成长 共育健康未来”平行论坛。

On November 28, CPWF hosted the “Safeguarding Children's Growth, Nurturing a Healthy Future” Sub-Forum in partnership with the Childcare Services of China Population Association and China Philanthropy Research Institute at Beijing Normal University, with the support of Alibaba Foundation.



12

DECEMBER



12月12日，由中国人口福利基金会、新京报社共同发起的公益宣传倡导—健康指南针公益项目正式启动，“健康指南针”公益项目将继续携手政府、企业、医疗机构和社会组织，整合各方资源，形成合力，共同推动老年人健康事业的发展，为构建老年友好型社会贡献力量。

On December 12, the public awareness and advocacy project Health Compass, jointly initiated by CPWF and The Beijing News, officially launched. This project will continue to collaborate with governments, enterprises, medical institutions, and social organizations, synergizing resources from all stakeholders to support the development of elderly health care and contributing to fostering an elderly-friendly society.

DECEMBER



DECEMBER



12月18日—19日，中国人口福利基金会李晓林副秘书长一行赴陕西省城固县开展入户调研，深入了解当地0-3岁婴幼儿家庭生育养育情况，并出席城固县“家长学校 养育未来”公益项目养育中心揭幕仪式。

From December 18 to 19, Li Xiaolin, Deputy Secretary General of CPWF, led a delegation to conduct household surveys in Chenggu County, Shaanxi Province, to further understand the fertility and parenting situation of local families with infants aged 0-3. They also attended the opening ceremony of the parenting center for the “Learning Center for Parents to Parent the Future” public welfare project in Chenggu County.

DECEMBER



12月24日，中国人口福利基金会会同国家卫生健康委人口家庭司党建帮扶团队，向青海省杂多县扎青乡捐赠价值18万元的棉衣、棉被各1000件。

On December 24, CPWF, together with the Party Building and Assistance Team of NHC's Department of Population Surveillance and Family Development, donated 1,000 cotton coats and 1,000 quilts, worth a total of RMB 180,000, to Zhaqing Township, Zado County, Qinghai Province.



COOPERATIVE PARTNERS 合作伙伴

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING





CARING COMPANIES

爱心单位

单位名称
GE 医疗
Keep 运动
阿斯利康（无锡）贸易有限公司
阿斯利康制药有限公司
爱美客技术发展股份有限公司
百事公司
拜耳医药保健有限公司
蚌埠市恒心社会工作服务中心
北京爱尔福文化创意咨询有限公司
北京安贞医院双心医学中心
北京病痛挑战公益基金会
北京虫洞精英教育科技有限公司
北京枫彩心理咨询服务中心
北京海妇宝贝家托育服务有限公司
北京交通大学教育基金会
北京京学信息科技集团有限公司
北京茗视光眼科医院管理有限公司
北京木兰花开社工服务中心
北京善佑公益基金会
北京师范大学中国公益研究院
北京同心互惠社工服务中心

单位名称
北京微梦创科网络技术有限公司
北京中人卫康咨询有限公司
长春百克生物科技股份公司
郴州市心灵家园社会工作服务中心
成都市托育服务行业协会
成都童萌社会工作服务中心
重庆德勤公益基金会
重庆华邦制药有限公司
重庆华森制药股份有限公司
重庆康刻尔制药股份有限公司
重庆科瑞制药（集团）有限公司
重庆赛诺生物药业股份有限公司
重庆圣华曦药业股份有限公司
重庆市大正仪表股份有限公司
重庆希尔安药业有限公司
重庆药友制药有限责任公司
东营经济技术开发区盛世社会工作服务中心
福安药业集团庆余堂制药有限公司



单位名称

广东倍肯恒业医疗投资发展有限公司

广东省德耆慈善基金会

广西吉邕婴幼儿托育服务有限公司

广西云彩社会工作服务中心

广州市番禺区蓝欣社区公益服务中心

广州市番禺区小金雁社区公益服务中心

广州市黄埔区比邻公益服务中心

广州市融禾社会公益发展中心

广州市天河区广天社区服务与研究中心

广州市越秀区思媛社会工作服务中心

广州市增城区乐众社会工作服务中心

杭州白贝壳实业股份有限公司

杭州威孚品牌管理有限公司

和的慈善基金

衡阳市小红人志愿者协会

侯马市新时代社会工作服务中心

辉瑞投资有限公司

慧养育教育科技（北京）有限公司

济南槐荫积成社区社会服务中心

健民药业集团股份有限公司

江苏毓才汇思信息科技有限公司

荆门市益动社工服务中心

靖江市家有儿女爱心志愿者协会

开封市志愿者协会

乐高集团

乐金生活健康贸易（上海）有限公司

丽珠医药集团股份有限公司

联邦快递（中国）有限公司

罗氏制药中国

牡丹江市雨初社会组织发展服务中心

南宁市齐悦社会工作服务中心

单位名称

齐鲁制药有限公司

全球赠与基金会

赛诺菲中国

山东汇美合正教育咨询有限公司

陕西妇女儿童发展基金会

陕西妇源汇性别发展中心

陕西培优乐教育科技有限公司

上海百特教育咨询中心

上海复星公益基金会

上海市宝山区大场医院

上海市计划生育协会

深圳市龙岗区青眯青少年发展中心

施乐辉医用产品国际贸易（上海）有限公司

四川爱贝比托育教育科技有限公司

四川合信药业有限责任公司

太原市户外运动安全救助科普志愿者协会

腾讯公益慈善基金会

天津市东丽区葵花流动妇女服务中心

天圣制药集团股份有限公司

乌兰察布市鸿雁社会工作服务中心

无锡天辰冷拉型钢有限公司

西安杨森制药有限公司

西门子医疗

西南药业股份有限公司

携程计算机技术（上海）有限公司

邢台市博爱社会工作服务中心

修正药业集团

雅培贸易（上海）有限公司

伊利集团

益彼（北京）科技有限公司

悦康药业集团股份有限公司



单位名称

赠与亚洲（美国）北京代表处

招商局慈善基金会

中国红十字会总会事业发展中心

中国疾病预防控制中心慢性非传染性疾病预防控制中心

中国计划生育协会

中国老年保健协会阿尔茨海默病分会

中国长江电力股份有限公司

单位名称

中国中药协会

中日友好医院

中央和国家机关

周大福慈善基金会

珠海市协作者社会工作教育推广中心

珠海万达商业管理集团股份有限公司

MEDIA PARTNERS
媒体合作单位

单位名称

北京电视台

慈善家杂志

妇女报

公益时报

家庭报

健康报

健康中国观察杂志

南方周末

单位名称

人民日报

人民网

上海青年报

新华社

新华网

新京报

医疗装备协会杂志

PUBLIC WELFARE PLATFORM PARTNERS
公益平台合作伙伴

单位名称

腾讯公益

字节跳动公益

阿里巴巴公益

易宝公益

单位名称

支付宝公益

微公益

芒果公益

帮帮公益

SOCIAL IMPACT 社会影响

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING

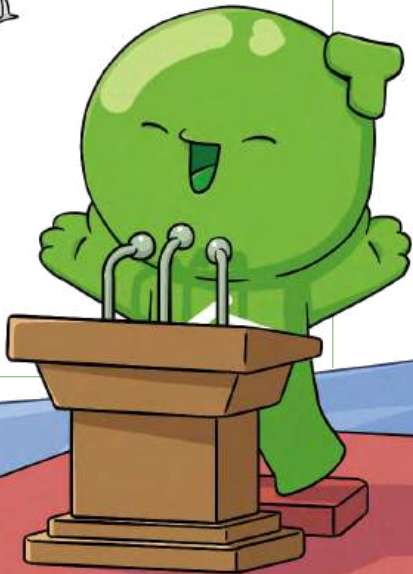




WE-MEDIA ACCOUNTS

自媒体账号

微信官方账号 Official WeChat Accounts	12个	总粉丝量 Total Fans	18万+	总阅读量 Total Reads	940万+
微博官方账号 Official Weibo Accounts	9个	总粉丝量 Total Fans	94万+	总阅读量 Total Reads	8亿+
抖音官方账号 Official Douyin Accounts	3个	总粉丝量 Total Fans	84,655	累计播放量 Total Broadcasts	5,700万+
快手官方账号 Official Kuaishou Accounts	1个	总粉丝量 Total Fans	4,893		
视频号官网账号 Official WeChat Channel Account	1个	总粉丝量 Total Fans	27,021		
小红书官方账号 Official Xiaohongshu Accounts	2个				
哔哩哔哩官方账号 Official Bilibili Accounts	1个				
热搜话题阅读量 Reading volume of trending topics					
1.9亿		1亿		6,530.6万	
# 母爱无需 疼痛来证明 #		# 多位明星为 产房妈妈打CALL #		# 沈腾官宣偏头痛 公益倡导大使 #	
632.7万		578.2万		100万	
# 别拿偏头痛 不当病 #		# 做彼此的粉 #		# 她的潮起潮落 守护一个不落 #	



MEDIA COVERAGE

媒体报道



央视网 CCTV.com
新华社 Xinhua
新华网 Xinhua.com
人民网 People's Daily
光明网 Guangming.com
经济日报 Economic Daily
中国日报 China Daily
南方周末 Southern Weekly
北京日报 Beijing Daily
北京卫视 Beijing TV
中国青年报 China Youth Daily
人民政协网 Renzhu.com
羊城晚报 Yangcheng Evening News



公益时报 Gongyi Times
环球网 Huanciu.com
中国妇女报 China Women's News
中国网 China News
人民日报 People's Daily
中国新闻网 China News
中国慈善家 China Philanthropist
界面新闻 Jiemian News
健康报 Health News
健康时报 Health Times
看看新闻 Knews
生命时报 Life Times
新民晚报 Xinmin Evening News
新闻晨报 Xinhua Morning Post
上海晨报 Shanghai Morning Post



STAR VOLUNTEERS IN THE YEAR 2024

2024年明星志愿者



蔡少芬
CAI SHAOFEN

健康中国行动 - 偏头痛项目
Healthy China Initiative
- Migraine Project



沈腾
SHEN TENG

健康中国行动 - 偏头痛项目
Healthy China Initiative
- Migraine Project



杨迪
YANG DI

健康中国行动 - 偏头痛项目
Healthy China Initiative
- Migraine Project



王琳
WANG LIN

健康中国行动 - 偏头痛项目
Healthy China Initiative
- Migraine Project



汪顺
WANG SHUN

流感防治公益项目
Influenza Prevention and
Control Public Service Project



罗雪娟
LUO XUEJUAN

流感防治公益项目
Influenza Prevention and
Control Public Service Project



薛凯琪
XUE KAIQI

健康中国行动
- 关爱女性健康公益活动
Healthy China Initiative - Caring for
Women's Health Public Welfare Activity



张佳宁
ZHANG JIANING

健康中国行动
- 关爱女性健康公益活动
Healthy China Initiative - Caring for
Women's Health Public Welfare Activity



焦俊艳
JIAO JUNYAN

健康中国行动
- 关爱女性健康公益活动
Healthy China Initiative - Caring for
Women's Health Public Welfare Activity



惠英红
HUI YINGHONG

粉红丝带月“粉力量”项目
Pink Ribbon Month "Pink
Power" Project



蒋梦婕
JIANG MENGJIE

粉红丝带月“粉力量”项目
Pink Ribbon Month "Pink
Power" Project



黄小蕾
HUANG XIAOLEI

粉红丝带月“粉力量”项目
Pink Ribbon Month "Pink
Power" Project



牛莉
NIU LI

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



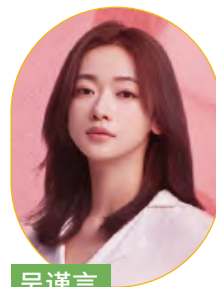
杨子珊
YANG ZISHAN

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



万美汐
WAN MEIXI

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



吴谨言
WU JINYAN

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



朱丹
ZHU DAN

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



倪虹洁
NI HONGJIE

粉红丝带月“粉力量”项目
Pink Ribbon Month “Pink Power” Project



蒋勤勤
JIANG QINQIN

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



刘璇
LIU XUAN

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



麦迪娜
MAI DINA

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



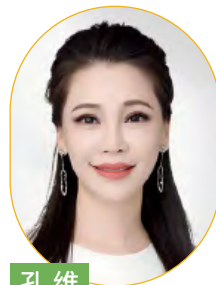
王媛可
WANG YUANKE

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



姜潮
JIANG CHAO

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



孔维
KONG WEI

无痛分娩公益行动
Painless Childbirth Public Welfare Campaign



陈意涵
CHEN YIHAN

女性经期友好
健康公益项目
Menstrual-Friendly Health Public Welfare Project for Women



周六野
ZHOU LIUYE

女性经期友好
健康公益项目
Menstrual-Friendly Health Public Welfare Project for Women



帕梅拉·莱孚
PAMELA REIF

女性经期友好
健康公益项目
Menstrual-Friendly Health Public Welfare Project for Women



何泓姗
HE HONGSHAN

女性经期友好
健康公益项目
Menstrual-Friendly Health Public Welfare Project for Women





AUDIT REPORT 审计报告

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING



北京中民国威会计师事务所（特殊普通合伙）

中国人口福利基金会 2024 年审计报告

审计报告

中名国威审字【2025】第 0165 号

中国人口福利基金会：

我们审计了后附的中国人口福利基金会财务报表，包括 2024 年 12 月 31 日的资产负债表，2024 年度的业务活动表、现金流量表以及相关财务报表附注。

一、审计意见

我们认为，后附的财务报表在所有重大方面按照《民间非营利组织会计制度》的规定编制，公允反映了中国人口福利基金会 2024 年 12 月 31 日的财务状况以及 2024 年度的业务活动成果和现金流量。

二、形成审计意见的基础

我们按照中国注册会计师审计准则的规定执行了审计工作。审计报告的“注册会计师对财务报表审计的责任”部分进一步阐述了我们在这些准则下的责任。按照中国注册会计师职业道德守则，我们独立于中国人口福利基金会，并履行了职业道德方面的其他责任。我们相信，我们获取的审计证据是充分、适当的，为发表审计意见提供了基础。

三、其他信息

中国人口福利基金会管理层对其他信息负责。其他信息包括年度工作报告中涵盖的财务信息，但不包括财务报表和我们的审计报告。

1



北京中民国威会计师事务所（特殊普通合伙）

中国人口福利基金会 2024 年审计报告

我们对财务报表发表的审计意见不涵盖其他信息，我们也不对其他信息发表任何形式的鉴证结论。

结合我们对财务报表的审计，我们的责任是阅读其他信息，在此过程中，考虑其他信息是否与财务报表或我们在审计过程中了解到的情况存在重大不一致或者似乎存在重大错报。

基于我们已执行的工作，如果我们确定其他信息存在重大错报，我们应当报告该事实。在这方面，我们无任何事项需要报告。

四、管理层和治理层对财务报表的责任

中国人口福利基金会管理层（以下简称“管理层”）负责按照《民间非营利组织会计制度》的规定编制财务报表，使其实现公允反映，并设计、执行和维护必要的内部控制，以使财务报表不存在由于舞弊或错误导致的重大错报。

在编制财务报表时，管理层负责评估中国人口福利基金会的持续经营能力，披露与持续经营相关的事项，并运用持续经营假设，除非管理层计划清算中国人口福利基金会，终止运营或别无其他现实的选择。

治理层负责监督中国人口福利基金会的财务报告过程。

五、注册会计师对财务报表审计的责任

我们的目标是对财务报表整体是否不存在由于舞弊或错误导致的重大错报获取合理保证，并出具包含审计意见的审计报告。合理保证是高水平的保证，但并不能保证按照审计准则执行的审计在某一重大错报存在时总能发现。错报可能由于舞弊或错误导致，如果合理预期错报单独或汇总起来可能影响财务报表使用者依据财务报表作出的经济决策，则通常认为错报是重大的。

在按照审计准则执行审计工作的过程中，我们运用职业判断，并保持职业

2



北京中民国威会计师事务所（特殊普通合伙）

中国人口福利基金会 2024 年审计报告

怀疑。同时，我们也执行以下工作：

（一）识别和评估由于舞弊或错误导致的财务报表重大错报风险，设计和实施审计程序以应对这些风险，并获取充分、适当的审计证据，作为发表审计意见的基础。由于舞弊可能涉及串通、伪造、故意遗漏、虚假陈述或凌驾于内部控制之上，未能发现由于舞弊导致的重大错报的风险高于未能发现由于错误导致的重大错报的风险。

（二）了解与审计相关的内部控制，以设计恰当的审计程序，但目的并非对内部控制的有效性发表意见。

（三）评价管理层选用会计政策的恰当性和作出会计估计及相关披露的合理性。

（四）对管理层使用持续经营假设的恰当性得出结论。同时，根据获取的审计证据，就可能对导致对中国人口福利基金会持续经营能力产生重大疑虑的事项或情况是否存在重大不确定性得出结论。如果我们得出结论认为存在重大不确定性，审计准则要求我们在审计报告中提请报表使用者注意财务报表中的相关披露；如果披露不充分，我们应当发表非无保留意见。我们的结论基于截至审计报告日可获得的信息，然而，未来的事项或情况可能导致中国人口福利基金会不能持续经营。

（五）评价财务报表的总体列报、结构和内容（包括披露），并评价财务报表是否公允反映相关交易和事项。

我们与治理层就计划的审计范围、时间安排和重大审计发现等事项进行沟通，包括沟通我们在审计中识别出的值得关注的内部控制缺陷。

（下页无正文）

3



北京中民国威会计师事务所（特殊普通合伙）

中国人口福利基金会 2024 年审计报告

（本页无正文，为《审计报告》之签字盖章页）



中国·北京

中国注册会计师：

何晓梅
证书号：030015

中国注册会计师：

孙金荣
证书号：110107640033

二〇二五年三月五日

4



资产	行次	年初数	年末数	负债和净资产	行次	年初数	年末数
流动资产：				流动负债：			
货币资金	1	615,221,514.95	632,168,448.38	短期借款	61	-	-
应收账款	2	1,724,534.68	-	应付账款	62	1,453,951.86	1,389,879.34
应收款项	3	42,259,822.22	43,897,777.68	应付工资	63	-	-
预付账款	4	100,602,749.33	11,233,062.75	应交税金	65	88,818.80	81,805.94
存货	5	6,327,935.33	11,613,284.35	应付利息	66	-	9,000.00
合同资产	6	-	-	应付股利	71	-	-
合同负债	7	-	-	预计负债	72	-	-
其他流动资产	18	-	-	一年内到期的非流动负债	73	-	-
流动资产合计	20	564,323,615.84	568,007,853.06	流动负债合计	78	-	-
				非流动负债：			
长期应收款	21	-	-	长期借款	80	1,314,572.66	1,469,663.26
长期股权投资	24	-	-	长期应付款	81	-	-
长期应收款	25	-	-	长期应付债券	84	-	-
长期股权投资	30	-	-	其他长期负债	88	-	-
固定资产	31	16,186,000.12	16,399,016.12	负债合计	90	-	-
在建工程	32	1,796,126.71	2,218,899.68				
无形资产	33	11,601,942.41	17,170,226.64	受托代理资产	91	-	-
长期待摊费用	34	-	-	受托代理负债	92	-	-
递延所得税资产	35	-	-	其他综合收益	100	1,214,272.88	1,469,663.26
合同资产	36	-	-				
固定资产合计	40	17,601,942.41	17,170,226.64				
流动资产				净资产：			
流动资产	41	1,807,497.22	1,278,628.57	非流动净资产	101	123,814,844.38	119,807,227.92
流动资产	42	-	-	流动资产合计	105	588,003,143.43	605,141,549.87
流动资产	43	-	-	净资产合计	109	611,417,382.81	585,028,890.89
流动资产	44	-	-				
流动资产	45	-	-				
流动资产	46	-	-				
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流动资产	198	-	-				
流动资产	199	-	-				
流动资产	200	-	-				

项目	行次	上年数	本年数	合计	非限定性	限定性	合计
一、收入							
其中：捐赠收入	1	13,892,488.48	289,261,482.97	403,153,971.45	16,196,144.27	382,957,827.28	303,154,014.55
政府补助收入	2	-	-	-	-	-	-
商品销售收入	4	-	-	-	-	-	-
投资收益	5	-	2,309,000.00	2,309,000.00	2,309,000.00	-	2,309,000.00
利息收入	6	6,377,821.75	8,377,821.75	14,755,643.50	14,755,643.50	-	14,755,643.50
其他收入	8	3,246,278.24	3,246,278.24	6,492,556.48	6,492,556.48	-	6,492,556.48
收入合计	11	23,516,588.47	290,885,582.97	516,402,171.44	38,749,344.25	477,652,827.19	414,401,274.23
二、费用							
业务活动成本	17	339,896,740.35	-	339,896,740.35	339,896,740.35	-	339,896,740.35
其中：捐赠成本	18	331,181,540.35	-	331,181,540.35	331,181,540.35	-	331,181,540.35
商品销售成本	19	-	-	-	-	-	-
商品销售成本	20	-	-	-	-	-	-
政府补助成本	21	2,478,306.00	2,478,306.00	4,956,612.00	4,956,612.00	-	4,956,612.00
利息费用	22	18,273,862.62	18,273,862.62	36,547,725.24	36,547,725.24	-	36,547,725.24
其他费用	24	2,146,442.04	2,146,442.04	4,292,884.08	4,292,884.08	-	4,292,884.08
费用合计	28	360,715,348.01	36,547,725.24	397,263,073.25	397,263,073.25	-	397,263,073.25
三、净资产变动							
业务活动成本	40	339,896,740.35	-	339,896,740.35	339,896,740.35	-	339,896,740.35
政府补助成本	41	2,478,306.00	2,478,306.00	4,956,612.00	4,956,612.00	-	4,956,612.00
利息费用	42	18,273,862.62	18,273,862.62	36,547,725.24	36,547,725.24	-	36,547,725.24
其他费用	43	2,146,442.04	2,146,442.04	4,292,884.08	4,292,884.08	-	4,292,884.08
净资产变动	44	360,715,348.01	36,547,725.24	397,263,073.25	397,263,073.25	-	397,263,073.25

现金流量表		会计期间	
编制单位：中国人口福利基金会	2024年度	单位：元	
	行次	上年数	本年数
一、经营活动产生的现金流量			
接受捐赠收到的现金	1	230,326,587.65	157,292,495.70
收到其他经营活动的现金	2		
经营活动现金流入小计	3		
购买商品支付的现金	4		
支付给职工以及为职工支付的现金	5	2,309,000.00	2,309,000.00
支付的其他与经营活动有关的现金	8	5,181,854.14	8,894,572.57
经营活动现金流出小计	13	232,690,421.79	149,643,572.57
经营活动产生的现金流量净额	14	18,636,165.86	107,651,923.13
二、投资活动产生的现金流量			
收回投资收到的现金	15	14,564,482.18	36,384,493.89
取得投资收益收到的现金	16		
处置固定资产、无形资产和其他长期资产收回的现金净额	19	10,286,689.09	17,823,229.39
处置子公司及其他营业单位收到的现金净额	23	208,432,646.97	167,941,668.54
投资活动产生的现金流量净额	24	29,383,218.24	542,159,391.81
三、筹资活动产生的现金流量			
发行债券收到的现金	25	788,659,201.78	545,888,688.00
取得借款收到的现金	26	6,337,821.75	10,243,302.26
处置固定资产、无形资产和其他长期资产收回的现金	27		
收到其他筹资活动的现金	28		
筹资活动产生的现金流量净额	34	794,997,023.45	556,131,990.26
筹资活动产生的现金流量净额	35	49,368.00	478,930.00
筹资活动产生的现金流量净额	36	500,000,000.00	513,389,785.91
支付的其他与筹资活动有关的现金	39		
筹资活动产生的现金流量净额	43	500,000,000.00	513,389,785.91
筹资活动产生的现金流量净额	44	284,277,635.43	41,479,560.35
四、筹资活动产生的现金流量			
取得借款收到的现金	45		
收到其他筹资活动的现金	48		
筹资活动产生的现金流量净额	50		
支付的其他与筹资活动有关的现金	51		
支付其他与筹资活动有关的现金	52		
支付的其他与筹资活动有关的现金	55	2,330,492.11	1,690,169.63
筹资活动产生的现金流量净额	58	2,330,492.11	1,690,169.63
筹资活动产生的现金流量净额	59	2,330,492.11	-1,690,169.63
四、筹资活动产生的现金流量	60	0.00	0.00
五、筹资活动产生的现金流量	61	513,558,888.19	48,789,615.95
筹资活动产生的现金流量			

单位负责人：王蔚

复核：郭帆

制表：修凤



GRATITUDE DONATION

致谢捐赠

增进人口福利
促进家庭幸福

TO PROMOTE POPULATION WELFARE,
IMPROVE FAMILY WELL-BEING



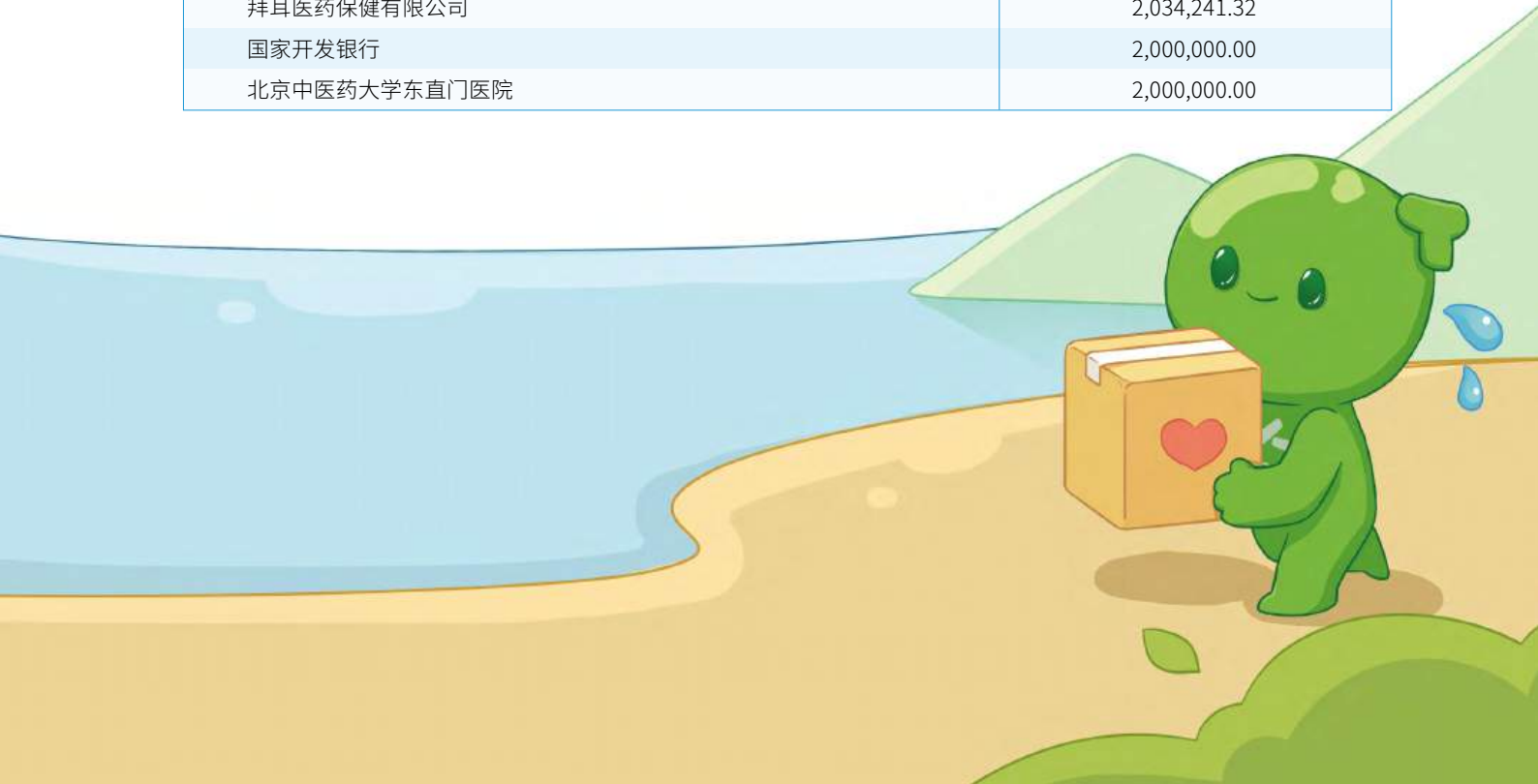
INSTITUTIONAL
DONATION

机构捐赠



因篇幅有限，在此仅列出捐款 10 万元及以上的部分爱心企业机构。
Due to space limitations, only some of the caring companies and institutions that donated RMB 100,000 and above are listed here.

机构名称	捐赠金额(元)
乐高集团	7,358,669.01
齐鲁制药有限公司	7,179,072.00
国药集团联合医疗器械有限公司	5,200,000.00
招商局慈善基金会	5,100,000.00
爱美客技术发展股份有限公司	5,000,000.00
中国中医科学院西苑医院	4,000,000.00
中国中医科学院广安门医院	4,000,000.00
深圳赛诺菲巴斯德生物制品有限公司	4,000,000.00
内蒙古伊利公益基金会	4,000,000.00
辉瑞投资有限公司	3,800,443.07
阿斯利康制药有限公司	3,719,451.93
长春百克生物科技股份公司	3,024,000.00
中国中医药出版社有限公司	3,000,000.00
中国中医科学院望京医院	2,700,000.00
赠与亚洲（美国）北京代表处	2,619,804.17
中国中医科学院眼科医院	2,600,000.00
阿斯利康（无锡）贸易有限公司	2,506,997.52
拜耳医药保健有限公司	2,034,241.32
国家开发银行	2,000,000.00
北京中医药大学东直门医院	2,000,000.00



北京中医药大学东方医院	2,000,000.00
中日友好医院	1,950,000.00
中国医学科学院北京协和医院	1,950,000.00
瀚晖制药有限公司	1,589,150.00
中南大学湘雅医院	1,500,000.00
吉林大学中日联谊医院	1,500,000.00
吉林大学第一医院	1,500,000.00
华中科技大学同济医学院附属协和医院	1,500,000.00
复旦大学附属华山医院	1,500,000.00
北京大学人民医院	1,500,000.00
北京大学第一医院	1,500,000.00
丽珠医药集团股份有限公司	1,390,000.00
腾讯公益慈善基金会	1,372,423.55
四川大学华西第二医院	1,000,000.00
健民药业集团股份有限公司	1,000,000.00
吉林省集安益盛药业股份有限公司	1,000,000.00
鸿运汇（北京）创新科技有限公司	1,000,000.00
贵州大隆药业有限责任公司	1,000,000.00
中国医学科学院皮肤病医院（中国医学科学院皮肤病研究所）	900,000.00
民政部	800,000.00
杭州白贝壳实业股份有限公司	750,000.00
雅培贸易（上海）有限公司	650,000.00
四川大学华西医院	650,000.00
华中科技大学同济医学院附属同济医院	650,000.00
北京医院	650,000.00
复旦大学附属中山医院	600,000.00
中山大学孙逸仙纪念医院	500,000.00
中山大学附属肿瘤医院	500,000.00
中山大学附属第一医院	500,000.00
中山大学附属第三医院	500,000.00
中南大学湘雅二医院	500,000.00
中国青少年发展基金会	500,000.00
西安交通大学医学院第一附属医院	500,000.00
西安交通大学医学院第二附属医院	500,000.00
四川大学华西口腔医院	500,000.00
上海至鼎健康咨询有限公司	500,000.00
山东大学齐鲁医院	500,000.00
山东慈福公益基金会	500,000.00
吉林大学第二医院	500,000.00
北京中康天顺医药信息咨询中心	500,000.00
北京大学第三医院	500,000.00
内蒙古伊利实业集团股份有限公司金山分公司	400,000.00
卫材（中国）药业有限公司	394,870.00
强生（上海）医疗器材有限公司	367,175.50
惠氏（上海）贸易有限公司	349,000.00



中山大学中山眼科中心	300,000.00
中山大学附属口腔医院	300,000.00
中国长江电力股份有限公司	300,000.00
中国医学科学院整形外科医院	300,000.00
中国医学科学院血液病医院（中国医学科学院血液学研究所）	300,000.00
中国医学科学院阜外医院	300,000.00
西安交通大学口腔医院	300,000.00
吉林大学口腔医院	300,000.00
复旦大学附属肿瘤医院	300,000.00
复旦大学附属眼耳鼻喉科医院	300,000.00
复旦大学附属妇产科医院	300,000.00
北京京学信息科技集团有限公司	300,000.00
北京大学口腔医院	300,000.00
北京大学第六医院	300,000.00
无锡天辰冷拉型钢有限公司	250,000.00
杭州联科美讯生物医药技术有限公司	250,000.00
西安杨森制药有限公司	241,040.00
河南森莱尔商贸有限公司	210,000.00
中国中医药信息学会	200,000.00
携程计算机技术（上海）有限公司	200,000.00
上海幕田文化传播有限公司	200,000.00
上海百盈医药科技有限公司	200,000.00
江苏康缘药业股份有限公司	200,000.00
湖南九典制药股份有限公司	150,000.00
凤凰飞扬（北京）新媒体信息技术有限公司	150,000.00
北京洞察力科技股份有限公司	150,000.00
赫力昂（中国）有限公司	148,953.75
广东省德耆慈善基金会	140,000.00
北京药海宁康医药科技有限公司	140,000.00
浙江蚂蚁公益基金会	120,000.00
大连美罗中药厂有限公司	117,919.00
海宁谱胜医疗科技有限公司	114,000.00
浙江佐力药业股份有限公司	100,000.00
浙江康德药业集团股份有限公司	100,000.00
云南昊邦制药有限公司	100,000.00
悦康药业集团股份有限公司	100,000.00
益彼（北京）科技有限公司	100,000.00
兴邦新材料（山东）有限公司	100,000.00
山东汇美合正教育咨询有限公司	100,000.00
辽宁东方人药业有限公司	100,000.00
湖北真奥医药贸易有限公司	100,000.00
杭州中美华东制药有限公司	100,000.00
邯郸制药股份有限公司	100,000.00
广州昇汇因源生物科技有限公司	100,000.00
北京茗视光眼科医院管理有限公司	100,000.00

INDIVIDUAL DONATION

个人捐赠



因篇幅有限，在此仅列出捐款 1 万元及以上的部分爱心人士。
Due to space limitations, only some of the caring individuals that donated RMB 10,000 and above are listed here.

个人名称	捐赠金额(元)
谢超	5,000,000.00
简利苹	2,000,000.00
123	493,980.98
陈建芬	105,000.00
韦艺	100,000.00
曹晓沧	86,000.00
唐润东	62,000.00
善心莲心	60,000.00
王子豪	55,000.00
杜妍滨	50,348.94
叶东明	46,000.00
黄智	40,000.00
姚莎莎	36,244.00
何少芬	33,000.00
钟庆祥	25,801.00
蒋玲玲	25,338.00
宁优林	23,800.00
张杰江苏歌迷会	20,520.52
洪斌	16,000.00
罗纲	16,000.00
张彦	15,400.00
郭庆	15,000.00
毛世杰	14,199.00
陈妙婷	13,592.00
贺喜	12,929.65
成都张杰歌迷会	12,200.00
曾光武	10,988.00
陈冬冬	10,000.00
陈娟	10,000.00
陈羽佳	10,000.00
胡红辉	10,000.00
蒋子冬	10,000.00
黎少雄	10,000.00
龙燕妮	10,000.00
杨丹丹	10,000.00



MATERIAL DONATION

物资捐赠



因篇幅有限，在此仅列出捐款 10 万元及以上的部分爱心企业机构。
Due to space limitations, only some of the caring companies and institutions that donated RMB 100,000 and above are listed here.

机构名称	捐赠金额(元)
武汉贝斯蔻医疗科技有限公司	37,082,000.00
安徽电气进出口有限公司	22,122,000.00
惠氏（上海）贸易有限公司	11,695,781.26
长春百克生物科技股份公司	10,931,465.00
乐高集团	7,450,220.80
山东信达医疗科技有限公司	7,164,000.00
悦康药业集团股份有限公司	7,160,000.00
北京三联纵成科技有限公司	6,492,500.00
内蒙古伊利实业集团股份有限公司金山分公司	5,161,476.96
西安杨森制药有限公司	5,040,000.00
通用电气医疗系统贸易发展（上海）有限公司	3,987,000.00
天圣制药集团股份有限公司	1,731,346.80
北京奥迈缇教育科技有限公司	1,500,000.00
上海润华医疗器械有限公司	1,149,000.00
福安药业集团庆余堂制药有限公司	1,132,590.00
重庆华森制药股份有限公司	1,036,003.00
杭州中美华东制药有限公司	1,035,200.00
海澜之家集团股份有限公司	1,012,935.20
大连美罗中药厂有限公司	1,000,220.00
深圳市腾讯计算机系统有限公司	927,355.54
海南晴川健康科技有限公司	923,268.00
重庆赛诺生物药业股份有限公司	857,520.00
北京新京报传媒有限责任公司	780,000.00
重庆药友制药有限责任公司	771,696.00
杭州威孚品牌管理有限公司	742,400.00
重庆康刻尔制药股份有限公司	672,688.00
广东倍肯恒业医疗投资发展有限公司	574,854.00
广西远成医药有限公司	571,000.00
广州天然国度生物科技有限公司	513,000.00
往圣健康科技（广东）有限公司	500,000.00
百事食品（中国）有限公司	248,063.49
中华社会救助基金会	399,372.00
江苏修正堂医药有限公司	361,000.00
重庆希尔安药业有限公司	323,115.00
施乐辉医用产品国际贸易（上海）有限公司	319,482.00
乐金生活健康贸易（上海）有限公司	314,741.30
河南省新四方制药有限公司	308,529.00
重庆圣华曦药业股份有限公司	301,000.00
重庆科瑞制药（集团）有限公司	261,696.00
江苏毓才汇思信息科技有限公司	250,074.00
武汉兰丁云医学检验实验室有限公司	163,337.00
西门子医疗系统有限公司	132,000.00
重庆华邦制药有限公司	108,919.00
《中国医学装备》杂志社	105,000.00
四川合信药业有限责任公司	104,160.00



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人民币账号: 1105 0501 0488 8888 3
开户银行: 中国农业银行股份有限公司北京白石桥支行
银行地址: 北京市海淀区大柳树路 17 号富海国际港一层
开户行联行号: 103100005055

中国银行账号信息

开户名称: 中国人口福利基金会
银行账号: 778350014171
开户银行: 中国银行总行营业部
银行地址: 北京市复兴门内大街 1 号
SWIFT: BKCH CN BJ

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数字事业部:

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